



KNOW YOUR —— TIRES

	ALL-SEASON TIRES	ALL-WEATHER TIRES	WINTER TIRES
<p>WEAKEST STRONGEST</p> <p>←————→</p> <p>★ ★ ★ ★ ★</p>	<p>Designed for comfort, longer tread life and optimum performance in mild, dry or moderate wet conditions, with temperatures well above 7°C.</p>	<p>Designed for a variety of conditions including heavy rain and milder winters with light to moderate, fast-melting snow and slush.</p>	<p>Designed to provide optimum performance in harsh winter conditions including heavy snow and ice and extreme temperatures persistently below 7°C.</p>
SEVERE SERVICE SYMBOL			
SEASONS FOR OPTIMUM PERFORMANCE			
PERFORMANCE ON ICE	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
PERFORMANCE ON WET ASPHALT	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
PERFORMANCE ON DRY ASPHALT	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
TREAD CHARACTERISTICS	Tread designed to reduce road noise and increase drive comfort. Tread channels fill with snow and slush in winter conditions reducing grip performance.	Aggressive tread design and small slits called sipes, help grip snow and push water and slush away but also provide better handling in warmer conditions.	Aggressive tread design and small slits called sipes, help grip snow and push water and slush away.
RUBBER COMPOUND	A harder rubber compound designed to provide increased tread life. Poor performance in cold temperatures below 7°C.	Softer rubber compound provides better flexibility in temperatures above 7°C for a good grip in a variety of conditions from snow and slush to wet and dry asphalt.	Even softer rubber compounds designed to grip snow better and provide better traction in extremely cold conditions (7°C or lower).