

BRAAM PARTNERS

PRIVACY POLICY

Last Updated: May 7, 2026

Braam Partners (“Braam Partners,” the “Firm,” “we,” “us,” or “our”) respects your privacy. This Privacy Policy describes how we collect, use, disclose, and protect personal information collected through the website located at www.braampartners.com (the “Website”) and through our text messaging program and other related services (collectively, the “Services”). By using the Website or the Services, you acknowledge that you have read and understood this Privacy Policy.

This Privacy Policy applies only to information collected through the Services and does not govern information that becomes subject to attorney-client privilege or attorney work product protection upon establishment of an attorney-client relationship through a signed engagement agreement. Information governed by privilege or work product is treated in accordance with applicable rules of professional conduct.

1. Information We Collect

1.1 Information You Provide

We collect information you submit through the Website or the Services, including:

Identifying information, such as your name, email address, mailing address, and mobile telephone number.

Information regarding the legal matter or inquiry you submit, including the nature of the claim, parties involved, and any documents or details you provide.

Communications you send to the Firm, including web form submissions, emails, and text messages.

Any other information you choose to provide.

1.2 Information Collected Automatically

When you visit the Website, we may automatically collect technical information, including IP address, browser type and version, operating system, device identifiers, referring and exit pages, pages viewed, and the date and time of your visit. We collect this information through cookies, web beacons, and similar technologies.

1.3 Information from Third Parties

We may receive information about you from third-party service providers, such as analytics providers, marketing platforms (subject to the limitations described below), and other parties to your matter, to the extent permitted by law and applicable rules of professional conduct.

2. How We Use Information

We use personal information for purposes including:

Responding to inquiries, scheduling consultations, and providing the Services.

Evaluating prospective representation and conducting conflicts checks.

Communicating with current and prospective clients regarding their matters.

Operating, maintaining, and improving the Website.

Sending administrative messages, appointment reminders, case updates, and informational messages by email or text message where you have opted in.

Detecting and preventing fraud, abuse, and unauthorized access.

Complying with legal obligations, court orders, and applicable rules of professional conduct.

3. SMS / Text Messaging Privacy

3.1 Mobile Information Is Not Sold or Shared for Marketing

No mobile information collected through the Firm's SMS program will be shared with third parties or affiliates for marketing or promotional purposes. This includes, without limitation, mobile telephone numbers, opt-in records, consent records, and the contents of messages exchanged with the Firm.

3.2 Permitted Sharing for Service Operation

Mobile information may be shared only with subcontractors and service providers that support the operation of the Services, such as messaging platform providers, case management software providers, and customer-support vendors. These service providers are contractually obligated to use such information only as needed to provide their services to the Firm and not for their own marketing purposes.

3.3 Originator Opt-In and Consent Data

All categories of disclosure described in this Privacy Policy exclude text messaging originator opt-in data and consent. This information will not be shared with any third parties, except aggregators and providers of the text-messaging service strictly as needed to deliver the messages.

3.4 Consent, Opt-Out, and Frequency

Participation in the Firm's SMS program is voluntary, and consent is not a condition of representation or any other transaction. Message frequency varies. Message and data rates may apply. You may opt out at any time by replying STOP to any message, or obtain assistance by replying HELP. The Firm's Terms of Service contain additional information regarding the SMS program.

4. Disclosure of Information

Apart from the SMS-specific protections described in Section 3, the Firm may disclose personal information as follows:

To service providers that perform functions on the Firm's behalf, such as web hosting, email delivery, case management, e-discovery, electronic signature, payment processing, and analytics.

To co-counsel, expert witnesses, court reporters, mediators, arbitrators, opposing counsel, and other parties as necessary or appropriate to the prosecution or defense of a client matter, subject to applicable privilege and rules of professional conduct.

To comply with applicable law, subpoenas, court orders, or governmental requests, or to enforce our Terms of Service.

To protect the rights, property, or safety of the Firm, our clients, or others.

In connection with a corporate transaction, such as a merger or sale of all or substantially all of the Firm's assets, subject to applicable law and rules of professional conduct.

The Firm does not sell personal information for monetary consideration.

5. Cookies and Analytics

The Website uses cookies and similar technologies to recognize returning visitors, track usage patterns, and improve the Website. You may disable cookies through your browser settings; however, certain features of the Website may not function properly if cookies are disabled. The Website may also use third-party analytics services, such as Google Analytics, that collect technical information about your use of the Website.

6. Data Retention

We retain personal information for as long as necessary to fulfill the purposes for which it was collected, to comply with applicable legal, regulatory, and professional-responsibility obligations, and to resolve disputes. Records related to legal representation are retained in accordance with the Firm's record retention policies and applicable rules of professional conduct.

7. Data Security

We implement commercially reasonable administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

8. Your Choices

You may limit the personal information you provide through the Website. You may opt out of marketing emails by following the unsubscribe instructions in those emails. You may opt out of text messages from the Firm at any time by replying STOP. Depending on your state of residence, you may have additional rights as described in Section 9.

9. State-Specific Privacy Rights

9.1 Florida Residents

Florida residents may have rights under the Florida Digital Bill of Rights and other applicable Florida law. To exercise such rights, contact the Firm using the information in Section 12.

9.2 California Residents

California residents may have rights under the California Consumer Privacy Act, as amended by the California Privacy Rights Act, including the rights to know, delete, correct, and limit the use of personal information, and the right to opt out of the sale or sharing of personal information for cross-context behavioral advertising. The Firm does not sell personal information and does not share personal information with third parties for cross-context behavioral advertising. To exercise rights under California law, contact the Firm using the information in Section 12.

9.3 Other States

Residents of other states with applicable privacy laws may have similar rights. The Firm will respond to verifiable requests in accordance with applicable law.

10. Children's Privacy

The Website and the Services are not directed to children under the age of thirteen (13), and the Firm does not knowingly collect personal information from children. If you believe we have collected information from a child, please contact us so that we may delete it.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The "Last Updated" date at the top of this Privacy Policy indicates when it was last revised. Your continued use of the Website or the Services after any change constitutes your acceptance of the updated Privacy Policy.

12. Contact

Questions regarding this Privacy Policy should be directed to:

Braam Partners

Miami / Doral Office:

3105 NW 107th Avenue, Suite 504

Doral, FL 33172

Telephone: 786.539.4715

Houston / Katy Office:

23410 Grand Reserve Drive, Suite 503

Katy, TX 77494

Telephone: 832.244.7831

Email: info@braampartners.com

Website: www.braampartners.com

13. Attorney Advertising Disclosures

This Website and the Services constitute attorney advertising. The choice of a lawyer is an important decision and should not be based solely upon advertisements.

13.1 Florida Bar Disclosures

Braam Partners maintains a bona fide office at 3105 NW 107th Avenue, Suite 504, Doral, FL 33172. Information on this Website should not be construed as formal legal advice nor as the formation of a lawyer-client relationship. Past results do not guarantee, warrant, or predict future cases. Before you decide, ask the Firm to send you free written information about its qualifications and experience.

13.2 Texas Bar Disclosures

The attorney responsible for the content of this Website with respect to the State of Texas is Eduardo Amesty, principal office located at 23410 Grand Reserve Drive, Suite 503, Katy, TX 77494. Not certified by the Texas Board of Legal Specialization.

Unless otherwise indicated, attorneys at Braam Partners are not certified by the Texas Board of Legal Specialization. The information on this Website is for general informational purposes only and is not legal advice. No attorney-client relationship is formed by your use of this Website or by your transmission of any information to the Firm absent a signed written engagement agreement. Prior results do not guarantee a similar outcome.