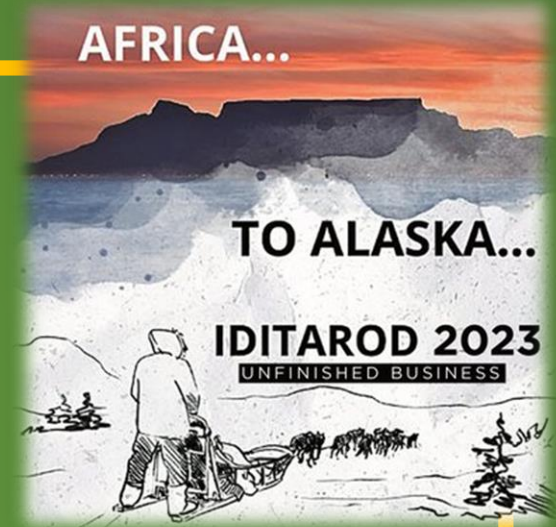


**CORPORATE
SPONSORS**
Want to be
a part of our
2023
Iditarod
Adventure?

AFRICA TO ALASKA

Gerhard Thiar : Iditarod Musher



2002

South Africa

USA Dream

— Living in Cape Town, South Africa — dreaming of living in the USA — running sled dogs

2010

USA

Immigrated to USA

Got a job at a stage racing dog kennel in Michigan. Worked hard there for 10 years

2020-2021

Alaska

Alaska!

Got a job at the Seavey Racing Kennel in Alaska — Rookie long-distance musher in training. Worked and trained hard...ran all the Iditarod Qualifiers (2 x 300 plus 1 x 200 milers)

2022

Iditarod

Iditarod 2022

— Ran 2022 Iditarod. Scratched 61 miles from the finish line.

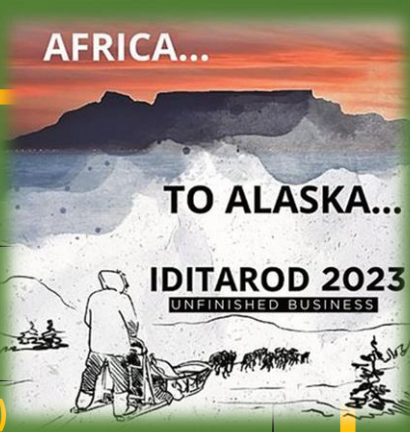
2023

Iditarod

Unfinished Business

— Injured 61 miles before end of race in 2022!

2023 is UNFINISHED BUSINESS!



CORPORATE SPONSOR LEVELS

PLATINUM TEAM SPONSORS	GOLD TEAM SPONSORS	SILVER TEAM SPONSORS	HANDLER TEAM SPONSORS
<p>\$25 000 Plus 2 X PLATINUM AVAILABLE</p>	<p>\$15 000 4 X GOLD AVAILABLE</p>	<p>\$10 000 6 X SILVER AVAILABLE</p>	<p>\$10 000 (\$1000 SPONSORS) Airfare/Accommodation costs for 2-person handler team 10 X HANDLER TEAM AVAILABLE</p>
<p>ROI:</p> <ul style="list-style-type: none"> • Full media coverage in all social media, print articles and adverts • Logo on all sponsored musher/handler team gear • Logo on sled bag • Logo on website • Musher in-person meet and greet at company after Iditarod 2023 • Musher availability in Summer 2023 for company event as speaker • Guided tour of Start/Finish for Platinum Sponsors at Iditarod * • Guided tour of checkpoints for Platinum Sponsors ** 	<p>ROI:</p> <ul style="list-style-type: none"> • Full media coverage in all social media, print articles and adverts • Logo on musher gear • Logo on sled bag • Logo on website • Musher Meet & Greet for company management team • Guided tour of Start for Gold Sponsors at Iditarod * 	<p>ROI:</p> <ul style="list-style-type: none"> • Mention in social media, articles • Logo on sled bag • Logo on website • Musher Meet & Greet for company management team 	<p>ROI:</p> <ul style="list-style-type: none"> • Logo on website • Logo on handler jackets and luggage • Logo on sled bag • Handler meet and greet in Anchorage and/or Nome for Handler Team sponsors

• *Sponsors to make their own way to Iditarod Start/Finish*
 ** *Sponsors to make their own way to checkpoints*
Handler Team will guide at Start/Finish and at checkpoints

A BIT OF BACKGROUND

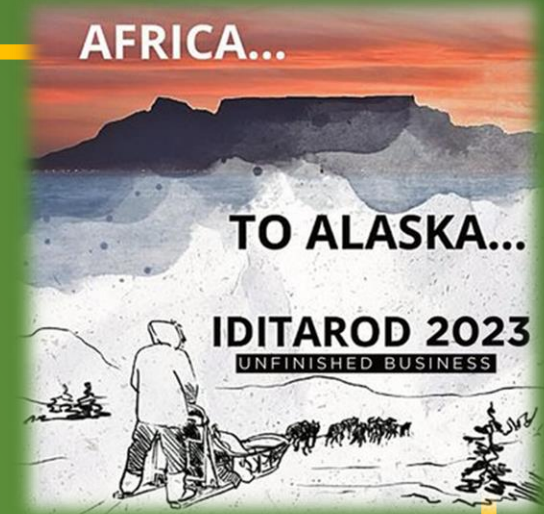
For those who are interested in being a part of this amazing adventure by the first South African to ever qualify, let alone attempt to run the 1000-mile Iditarod – we hope to welcome you to our small but fiercely determined team of friends, family and ever-growing fan base of Gerhardt Thiar – Iditarod Musher.

It's a journey that has taken an adventurous couple from Cape Town, South Africa to the wilds of Alaska...following their passion and their dream. They have worked so hard to make it a reality and they HAVE! It has taken 20 years of dreaming, goals being set and met through hard work, 7-day work weeks and a South African mentality of “whatever it takes”.

Gerhard's wife, Aljo, their friends and individual sponsors have supported him all the way and will continue to do so in the 2023 Iditarod “Unfinished Business” dream **BUT** the team needs a few corporate sponsors to come on board.

Running this race takes a **LOT** of money – money that is needed to make sure that the musher and his team have the best equipment to survive whatever the Iditarod trail throws at them. Team Green & Gold scratched 61 miles from the Iditarod finish line in 2022...it was absolutely heartbreaking **BUT** Gerhard made the decision for the safety of his dog team and he would do that again in a heartbeat. **DOGS FIRST – ALWAYS!**

It is an experience that one will never forget – so join our team as we get the “Africa to Alaska – Iditarod 2023 “Unfinished Business” team back on the Iditarod Trail and be there to welcome them under the historic burlled arch in Nome!



We hope to welcome your company as a Corporate Sponsor!

For more detailed information, please contact the
team PR/Social Media Marketing Director
Natalie van der Merwe
Email: snowdriftsa@yahoo.com
Mobile: 315-212-5985

