
STEVEN TRINIDAD DAD

201-674-2993
steven.trinidad24@gmail.com

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BUTTERCUP



Working with a local musician SOPH, I designed an album cover for her debut single. **Hand drawn in Copic marker on 11 x 11" paper.** Logo was handmade using glue and an iron, then **cut digitally in Photoshop and superimposed on the drawing.** Below are stills from the advertisement utilizing vibrant colors, muted graphics and original text.



Brand Design




Establishing an album with a local artist, text was **hand drawn, scanned into Photoshop, superimposed on a one-take long exposure photograph.**

Text was used as a logo during promotion of the album, **embroidered on blank crewnecks.**

Patrons modelled for advertisements, and the sweatshirts sold out three times while album streams tripled.




Drafting an email for eZCom in inDesign. Was told to make the email . . .




Dropship with **LINGO**TM

Dropshipping to consumers can be challenging without the right systems in place. Adherence to retailer requirements and easy onboarding is why so many suppliers choose eZCom and our Lingo application for dropship, online, or in-store programs. We are a preferred provider for many large, well-known retailers, including department, specialty, luxury, convenience and big box stores around the world.




Custom-Branded Packing Slips:




Retail partners want the direct-to-consumer purchase experience to be seamless. Our software automatically creates laser printer-ready packing slips with the appropriate brand properties – name, logo, URL, address, and more.

Batch Processing:



Replace repetitive, manual data entry with automated bulk actions to save time and eliminate mistakes. With just a few clicks, you can quickly create and process hundreds of documents, including Shipments (ASNs) and Invoices.

FedEx/UPS Integration:



Generate shipping labels and import tracking information within Lingo. By automating the process, you can reduce your daily label production time by more than 80% while ensuring compliance with your trading partners.

Automate tasks. Eliminate mistakes. Save time.

<ul style="list-style-type: none"> - Access and view your orders from anywhere - Get email alerts when you have new orders - Download or print orders and pick tickets easily - Order UPC/EAN ticketing from your Purchase Orders - Automate 846 inventory updates - Process eCommerce orders on the same platform 	<ul style="list-style-type: none"> - Avoid transmitting documents with missing information; built-in safeguards and validation checks - Stay compliant even when trading partners change EDI requirements; updates are made automatically - Resolve issues quickly with the experts on our in-house, US-based customer support team
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+1 (201) 731 1800 | sales@eZComsoftware.com | www.eZComsoftware.com

. . . “Appealing and Informative.”

Poster Design



Chief designer of BCC Student Art Show Poster. Inspired by Glasgow school of design, symmetrical text is superimposed on a collage provided by a student.

**11 x 17 Poster on
Adobe inDesign / Illustrator CC**

Creating a mock poster for a musician's tour. Colors were instructed to be **"warm"** while the design was instructed to be **"moody."**

11 x 17 Poster on Adobe Illustrator CC

