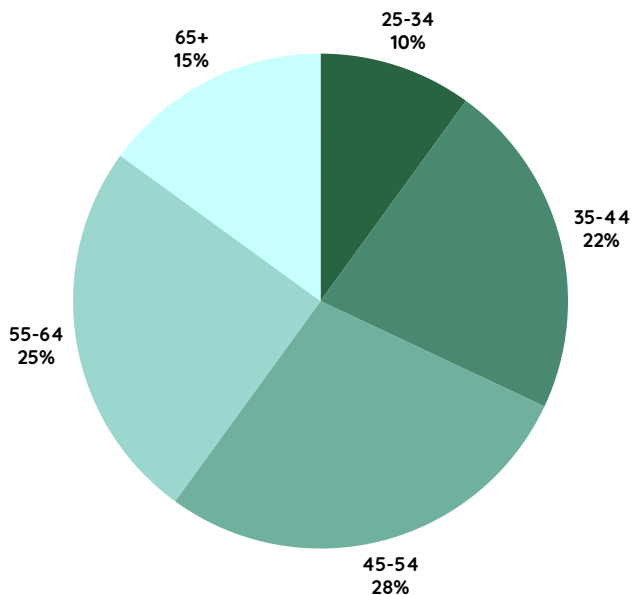


HOME FOR THE HOLIDAYS GIFT MARKET 2024 OVERVIEW

AGE DEMOGRAPHICS



MARKETING STATS

Facebook Followers	50,340
IG Followers	3,650
FB Reach	3.5M
IG Reach	108K
Website Visits	256,195

2024 MARKET ATTENDANCE PER MARKET

