### Hollydays Gift Market Sept. 30<sup>th</sup>-Oct. 2<sup>nd</sup>, 2021 | New Braunfels Convention Center

We ask that you follow us on Facebook and Instagram at "Home for the Holidays Gift Market", post your pictures and share the event to help us get the word out! If you would like to be featured on our event page, send us pictures of your booth along with your name and a description.

We love to give our customers a sneak peak of what to expect, we appreciate your participation!

#### Vendor Booth Information

- We set up drapes at our market! For a corner booth you will have two draped walls, an in-line booth space will have all three walls
  draped. Red drapes will be set up at Hollydays of New Braunfels.
- *Electric* will be available to purchase. Please mark on your application if you will need electric, normally we cannot add this last minute before a show. If your booth requires extra amps, please let us know. Tables and chairs are available to rent at most markets.
- Food Vendors Vendors that are sampling food items will need to obtain a health permit prior to the show to avoid late fees.

#### Check-In, Set-Up & Break Down

- We will have helpers to assist you if needed for load in and load out, they do work on tips! Please be sure to bring your own dollies,
  we do not supply them for vendor use.
- All booths need to be complete 1-hour before the show opens. Failure to check in one hour before the market opens will result in automatic loss of space assignment, and loss of all deposit. There will be no set up allowed once the show doors are open, no exceptions. No dollies are allowed in the building and no product/boxes are allowed in the aisles once the show doors are open.
- When setting up your booth, please **stay within your designated booth space**. Please do not place displays, racks, etc. outside of your booth line. Exhibitors will not be allowed to stand in the aisles, or walk the aisles handing out literature. **All selling should be conducted within your booth**, we do not allow puling customers from other booths or shouting at customers as they walk by in the aisle.
- Please *do not break down your booth before the show is over* while our customers are still shopping. No dollies are allowed on the floor while the show is still open, no exceptions. This is strictly prohibited, not only does it bring the show to an end early in the area which you are located, it interferes with other paying vendors and customers still shopping at the event. If this occurs, you will not be invited back to future events.

#### **Door Prizes & Gift Certificates**

• Each merchant is required to donate a \$20 gift certificate per 10x10 booth space as a door prize. These are printed prior to the show and used for online giveaways to promote all merchants.

#### **Product Categories**

Be sure to list **ALL** of the items that you are intending to sell. It is important for us to know so that we can limit competition, we want our vendors to do their best!

If you choose not to list an item and there happens to be a conflict with another vendor having the same product, you will be required to remove the item(s) from your booth.

Vendors may not transfer or sublease the booth to another vendor or share assigned space with a vendor unless it is approved.

#### **Cancellations**

Deposits are non-refundable. If you submit a cancellation 90 days out from the show, we will apply your booth fee to another market with no fees, or you may request a refund minus a \$100 admin fee. Under 90 days, we will apply your booth fee to another show less \$100 admin fee, no refunds will be given. Under 30 days, rollover is at our discretion.

#### Confirmation

We will always confirm your booth placement in any of our shows. If you have sent in an application and you have not received any form of confirmation from us, then we have not processed your application yet. Please contact us before you come to a show with no payment processed and no confirmation from us.

Check-in letters will be posted to the website as well as being sent by email. You will need to check the website one week prior to the show for updates. We are very limited on time to answer calls and emails the closer we get to the show.

#### For Application Submission

**Booth & Product Photos -** Please submit photos of products along with booth set-ups. Application will not be processed without pictures. If you need to mail your application or submit check for payment, please contact us for address.

Email to Homefortheholidaysgiftmarket@yahoo.com

Text us a picture of your completed application to (281) 788-4297

If you have any questions, please feel free to email or call us and we will take the time to work with you.

Stacie Henry, Katelyn Pennington, Quincy Pennington

# "Hollydays Gift Market"

## Sept. 30<sup>th</sup>- Oct. 2<sup>nd</sup>, 2021

New Braunfels Convention Center Address: 375 S Castell Ave, New Braunfels, TX 78130

Set-up Hours: Wednesday 1:00-8:00 pm, Thursday 10:00-2:00 pm Show Hours: Thursday 4:00-8:00 pm, Friday 10:00-6:00 pm, Saturday 10:00-6:00 pm Break Down: Saturday 6:01-10:00 pm

Company Name			
Contact	Phone:		
Address	City	State	Zip
Email (please print legibly)			
Website			
Facebook/Instagram Page	- \$600		
Product Category and Description: I	f you have <b>jewelry</b> , what % is	it?	
10 x 10 - \$400 10 x 15 - \$600 10 x 20 - \$750			
Basic Electric \$50 8 Foot	Table		
PayPal, please include the show name you can send PayPal to Homeforthe	ne and booth name you are pa HolidaysGiftmarket@yahoo.d	aying for. You can find	the link on the vendor page of our website or
_	Deposit is \$10	00 per 10x10 space	•
Credit Card Number		Exp. Date	
3-Digit Security Code Please Charge: \$	Zip Code		
Signature	Date		