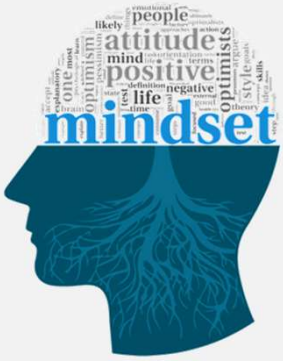
How To Master Your Mindset During A Crisis

The 7 Secret Weapons Of Great Leaders Who Thrive During Challenging Times



Make no mistake about it, this pandemic is a curve ball that none of us could have ever imagined or prepared for. There is no stage of the strategic planning process that considers losing all of your employees, your customers, your ability to travel, and all social interactions. Many, **MANY** business leaders have been dealt an unimaginable hand and must now navigate this storm and pull their team, their family, and themselves through. While most business leaders have assessed the reality of their situation, applied for a PPP or EIDL loan, and have taken the necessary steps as required by law, few are addressing the most important aspect of this crisis, their mindset and mental state.

This is not a time to hit the bottle (a little bit is ok☺), overindulge in food, or blame someone else. It is time to buckle up, accept the current reality, develop a new strategic plan and, most importantly surround yourself with a positive network of problem solvers, solution providers, and visionaries.

During this LIVE ZOOM masterclass, I will share the 7 Secret Weapons Of Great Leaders Who Thrive During Challenging Times. Your mindset, your language, your focus, your daily routine, your peer network, and the stuff you dump into your brain is SIGNIFICANTLY more important to your success than any tactic, product, or marketing plan will ever be. We will dig into how great leaders summon their inner powers when faced with seemingly insurmountable challenges and emerge victorious. You can and will win this battle as you manage your state of mind, believe that the universe is unfolding as it should, and have faith that you will successfully navigate through this adversity.

Mike Savage
Small Business Coach,
Mentor & Consultant

Join Our Live ZOOM Masterclass Friday, May 8th, 10am EST

I have more than 30 years' experience in entrepreneurship, product development, business management, marketing, capital acquisition, international sourcing, volume manufacturing, and global logistics. During my career, I have successfully launched and grown several companies in the Fitness, Nutrition, & Consumer Product Industries. My previous company sold more than $250 Million Dollars in products to the world's leading retailers & eCommerce dealers including Walmart, Target, Kohl's, Sam's Club, BJ's, Costco, TJ Maxx, QVC, & Amazon. It all started with one product, one idea, A BIG ASS DREAM and ultimately grew into a 40-employee business with $25M in annual sales.

With over 3 decades of business experience, both successes and failures, I am battle tested from the school of hard knocks and possess the knowledge, passion, & experience to guide, educate, motivate, and inspire entrepreneurs and small business leaders. During my career I have worked with and studied under the best of the best in the world of business excellence & personal growth. Over the years I have spoken in the areas of entrepreneurship at nationally renowned universities, mentored small business owners, sat on Boards of Directors, and been a member of several CEO peer organizations.

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