



## How to Chose the Best EB-5 Investment

# Who we are

- Since 2006
- **Independent consultancy**
  - Business
  - Management
  - Investments
- Present in Brazil, the USA and Europe



[www.imgroup-intl.com](http://www.imgroup-intl.com)

# Fernando Mello - Background



- 25 years of international corporate career



AT&T

Lucent Technologies  
Bell Labs Innovations



Bull  
atos technologies



BG GROUP



- 15 years in business and management consulting



IMGroup



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The Global  
Interim Management Group  
globalise.com

- Investment e Business-based Visas Consultant (EB-5, E-2, L-1)



FINRA

- Certified Business Broker in Florida



BUSINESS BROKERS OF FLORIDA  
Advisors Connecting Buyers & Sellers

IBBA  
INTERNATIONAL  
BUSINESS BROKERS  
ASSOCIATION, ®

# Investment and Business-based US Visas

	EB-5	E-2	L-1
Nature	Investment	Entrepreneurship (investment and work)	Work/Job
Key Aspects and Requirements	<ul style="list-style-type: none"> <li>• 10.000 visas/years</li> <li>• Any country</li> <li>• Lawful source of funds (own, donation, inheritance, loan, etc)</li> <li>• Qualified Investment                             <ul style="list-style-type: none"> <li>• New Commercial Enterprise</li> <li>• Troubled Business</li> <li>• Min. 10 jobs/investor</li> <li>• Min. 2 years</li> </ul> </li> <li>• <b>Minimum \$800.000</b></li> <li>• <b>Green Card (permanent)</b></li> </ul>	<ul style="list-style-type: none"> <li>• No limits</li> <li>• Citizens of 80+ “treaty” countries (<b>not Brazil</b>)</li> <li>• Control or at least 50% shareholding</li> <li>• Bona fide business</li> <li>• Sustainability of business and entrepreneur</li> <li>• <b>No Minimum investment</b></li> <li>• <b>Temporary</b></li> </ul>	<ul style="list-style-type: none"> <li>• No limits</li> <li>• Any country</li> <li>• Affiliation between US and foreign employers</li> <li>• Employed at least 1 of last 3 years by foreign affiliated</li> <li>• Relevant role (= \$\$\$)                             <ul style="list-style-type: none"> <li>• Hierarchy</li> <li>• Scope/autonomy</li> </ul> </li> <li>• Qualification</li> <li>• <b>Financial capability</b></li> <li>• <b>Temporary -&gt; Permanent</b></li> </ul>

# Why EB-5 ?

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- It is an immigration visa, which **leads directly to the Green Card.**
- **Life-long benefit, for the whole family** (spouse and children under 21)
- No need for a sponsor (employer, relative, school, etc)
- **No language fluency requirement**
- No minimum education requirement
- **No need to become an entrepreneur, own or manage a business, work, etc**
- Freedom to live anywhere in the US
- **Não restriction of activity: studying, work, retirement...**
- Best “value-for-money” investment immigration programs worldwide

# What is the EB-5 Investment?

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- Minimum US\$ 800 mil (in specific areas)
- In a New Commercial Enterprise (NCE)
- Creating at least 10 new US Jobs for at least 2 Years (directly or indirectly)
- With lawful funds (income, donation, inheritance, loan, etc)

## What it is not?

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- An exceptional investment modality, in projects/enterprises created and financed exclusively by foreign nationals
- Necessarily a high risk investment
- Purchase of real estate or other capital assets
- A purely financial investment (bank products, fixed income, public securities, etc)
- Managed or guaranteed by the US government

# Myths about EB-5

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- It is very risky
- I can loose (all of) my money
- It is plagued with fraud
- The US\$ 800.000 investment is only in rural áreas or very risky
- It is “cheaper” for Europeans
- It is the “price” of the Green Card

# Facts not well known

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It is possible to stay in the US, work and travel while waiting for approval

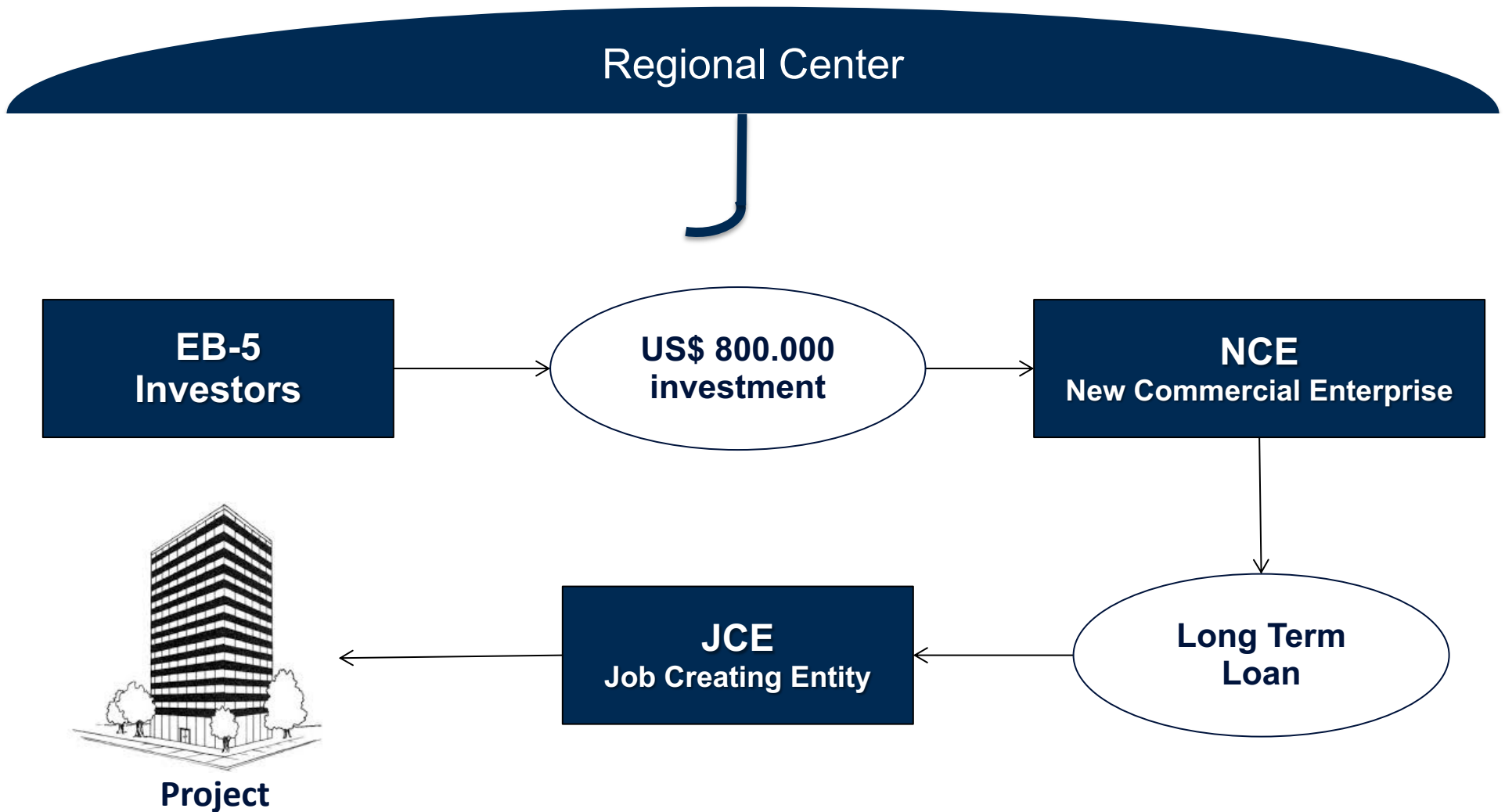
It is possible to invest in EB-5 projects:

- With very little risk
- With accelerated approval (Priority Processing), no waiting of 5 years or more
- Already started or even completed, with jobs already created
- Pre-approved by immigration
- With already approved investors
- With guarantees
- 100% capitalized, which does not require EB-5 capital for completion
- With government financing or incentives
- With reasonable yield

**The advice by specialized and qualified professionals is essential to knowing the best alternatives and opportunities, with safety**



# EB-5 Investment EB-5 – Typical Structure



# How to Choose the Best EB-5 Investment?

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## IMGroup Methodology

- Only the best of the best
- Five categories, by order of importance:
  1. Green Card
  2. Economic Viability
  3. Financial Risk
  4. Governance / Management / Compliance
  5. Return / Retorno
- More than 50 objective criteria, weighted
- There is no perfect project (Score 10)

# EB-5 Projects Comparison Matrix

Projects	Projeto 1	Projeto 2	Projeto 3	Projeto 4	Projeto 5	Projeto 6
General Score	7.5	6.4	8.1	9.1	9.0	5.7
Key positives / differentiators	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXX
Key negatives / issues	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXX	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXX
Key Criteria						
Green Card	86%	64%	77%	100%	77%	59%
Rural TEA (Priority Processing, Set Aside)	✓	-	-	✓	✓	-
I-956F Exemplar approved	-	✓	✓	✓	✓	-
Jobs created in advance	✓	✓	✓	✓	-	-
Large buffer/slack in job creation	✓	✓	✓	✓	✓	✓
Past investors with Manager, Developer or RC already with their unconditional/definitive Green Cards	✓	-	✓	✓	✓	✓
Developer/project manager experienced with industry/sector and EB-5	✓	✓	✓	✓	✓	✓
Investment manager and Regional Center experienced with EB-5 and the nature of the project	✓	✓	✓	✓	✓	✓
Sufficient job creation only in construction (direct)	✓	-	-	✓	-	✓
Economic Viability	79%	64%	93%	93%	100%	86%
Financial Risk	78%	42%	83%	78%	97%	42%
Governance / Management / Compliance	67%	80%	93%	87%	100%	60%
Return on/of Investment	33%	100%	33%	100%	67%	0%

- Structured process
- Guidance and monitoring from start to finish
  - Complete clarification about the EB-5 Program
  - Several projects/investment alternatives verified and compared
  - Working together with the best immigration lawyers
- Exclusive project evaluation methodology: scoring and objective comparison
- Neutrality and exemption: no commitment to projects and regional centers
- No additional cost to the investor
- Service in Portuguese, English and Spanish
- Long experience, with 100% success rate and dozens of customer references
- Offices in Brazil and the United States



**Fernando Mello**

Managing Partner

+1 561 609 7371

+55 11 4200 0510

[fmello@imgroup-intl.com](mailto:fmello@imgroup-intl.com)