



## How to Chose the Best EB-5 Investment

# Who we are

- Since 2006
- **Independent consultancy**
  - Business
  - Management
  - Investments
- Present in Brazil, the USA and Europe



[www.imgroup-intl.com](http://www.imgroup-intl.com)

# Fernando Mello - Background

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- 25 years of international corporate career  AT&T  Lucent Technologies  
Bell Labs Innovations  Bull  B  BG GROUP
- 15 years in business and management consulting  Proudfoot  IMGroup  ΤΕΛΟΣ  globalise  
The Global Interim Management Group  
globalise.com
- Investment e Business-based Visas Consultant (EB-5, E-2, L-1)   FINRA
- Certified Business Broker in Florida  TRANSWORLD  
Business Advisors  BUSINESS BROKERS OF FLORIDA  
Advisors Connecting Buyers & Sellers  IBBA  
INTERNATIONAL  
BUSINESS BROKERS  
ASSOCIATION,®

# Investment and Business-based US Visas

	EB-5	E-2	L-1
Nature	Investment	Entrepreneurship (investment and work)	Work/Job
Key Aspects and Requirements	<ul style="list-style-type: none"> <li>• 10.000 visas/years</li> <li>• Any country</li> <li>• Lawful source of funds (own, donation, inheritance, loan, etc)</li> <li>• Qualified Investment                             <ul style="list-style-type: none"> <li>• New Commercial Enterprise</li> <li>• Troubled Business</li> <li>• Min. 10 jobs/investor</li> <li>• Min. 2 years</li> </ul> </li> <li>• <b>Minimum \$800.000</b></li> <li>• <b>Green Card (permanent)</b></li> </ul>	<ul style="list-style-type: none"> <li>• No limits</li> <li>• Citizens of 80+ “treaty” countries (<b>not Brazil</b>)</li> <li>• Control or at least 50% shareholding</li> <li>• Bona fide business</li> <li>• Sustainability of business and entrepreneur</li> <li>• <b>No Minimum investment</b></li> <li>• <b>Temporary</b></li> </ul>	<ul style="list-style-type: none"> <li>• No limits</li> <li>• Any country</li> <li>• Affiliation between US and foreign employers</li> <li>• Employed at least 1 of last 3 years by foreign affiliated</li> <li>• Relevant role (= \$\$\$)                             <ul style="list-style-type: none"> <li>• Hierarchy</li> <li>• Scope/autonomy</li> </ul> </li> <li>• Qualification</li> <li>• <b>Financial capability</b></li> <li>• <b>Temporary -&gt; Permanent</b></li> </ul>

# Why EB-5 ?

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- It is an immigration visa, which **leads directly to the Green Card.**
- **Life-long benefit, for the whole family** (spouse and children under 21)
- No need for a sponsor (employer, relative, school, etc)
- **No language fluency requirement**
- No minimum education requirement
- **No need to become an entrepreneur, own or manage a business, work, etc**
- Freedom to live anywhere in the US
- **Não restriction of activity: studying, work, retirement...**
- Best “value-for-money” investment immigration programs worldwide

# What is the EB-5 Investment?

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- Minimum US\$ 800 mil (in specific areas)
- In a New Commercial Enterprise (NCE)
- Creating at least 10 new US Jobs for at least 2 Years (directly or indirectly)
- With lawful funds (income, donation, inheritance, loan, etc)

# What it is not?

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- An exceptional investment modality, in projects/enterprises created and financed exclusively by foreign nationals
- Necessarily a high risk investment
- Purchase of real estate or other capital assets
- A purely financial investment (bank products, fixed income, public securities, etc)
- Managed or guaranteed by the US government

# Myths about EB-5

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- It is very risky
- I can loose (all of) my money
- It is plagued with fraud
- The US\$ 800.000 investment is only in rural áreas or very risky
- It is “cheaper” for Europeans
- It is the “price” of the Green Card

# Facts not well known

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It is possible to stay in the US, work and travel while waiting for approval

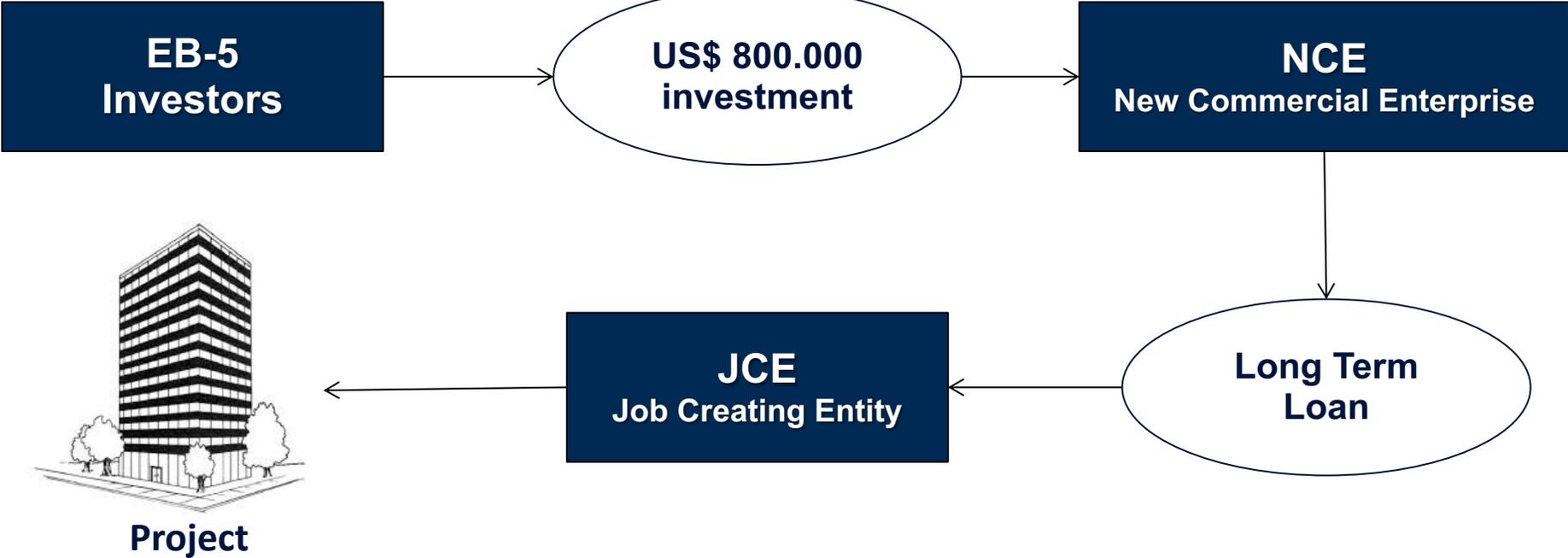
It is possible to invest in EB-5 projects:

- With very little risk
- With accelerated approval (Priority Processing), no waiting of 5 years or more
- Already started or even completed, with jobs already created
- Pre-approved by immigration
- With already approved investors
- With guarantees
- 100% capitalized, which does not require EB-5 capital for completion
- With government financing or incentives
- With reasonable yield

**The advice by specialized and qualified professionals is essential to knowing the best alternatives and opportunities, with safety**

# EB-5 Investment EB-5 – Typical Structure

Regional Center



# How to Choose the Best EB-5 Investment?

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## IMGroup Methodology

- Only the best of the best
- Five categories, by order of importance:
  1. **Green Card**
  2. **Economic Viability**
  3. **Financial Risk**
  4. **Governance / Management / Compliance**
  5. **Return / Retorno**
- More than 50 objective criteria, weighted
- There is no perfect project (Score 10)



- Structured process
- Guidance and monitoring from start to finish
  - Complete clarification about the EB-5 Program
  - Several projects/investment alternatives verified and compared
  - Working together with the best immigration lawyers
- Exclusive project evaluation methodology: scoring and objective comparison
- Neutrality and exemption: no commitment to projects and regional centers
- No additional cost to the investor
- Service in Portuguese, English and Spanish
- Long experience, with 100% success rate and dozens of customer references
- Offices in Brazil and the United States

# IMGroup

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