

2M

Corporation INTEGRATED DEVELOPMENT SOLUTIONS

*Program/Project Management Services
for
Real Estate Development*

2M Corporation Enterprise Summary



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New York State Certified
Service-Disabled Veteran-Owned Business

License# 181720



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A professional organization devoted to providing strategic distribution solutions focused on ensuring that products reach target customers in the most direct and cost efficient manner. Where consumers are principally concerned with access 2M is focused on the distribution continuum. As a concept, distribution is relatively simple, in practice distribution management may involve a diverse range of activities and disciplines including: detailed logistics, transportation, warehousing, storage, inventory management as well as channel management.

- Dedicated to addressing a wide spectrum of distribution paradigms:
 - Defining our “Distributorship” for our clients
 - Understanding Distributorship Law
 - Defining Distributorship Responsibilities and Liabilities
 - Defining Distribution Channel Management
 - Assist Client in Creating Channel Motivation Incentives

“On all of the projects we worked on together, Mr. Keller expertly navigated the entire development process to deliver each project on time and within budget(s). He was a pleasure to work with and is a true and dedicated professional.”

**Walter Scott Leedom, Corporate Counsel
Hammes Company
Brookfield, Wisconsin**



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Distributor Approach Summary

- ²M Corporation 4 P Approach
 - **P**roduct Identification/Education
 - Understanding Client's Underlying **P**ricing Realities
 - Adopt Strategic Plan for **P**romotion
 - Understand the Target Consumer Market (**P**laces)

“Universal Baptist Church has had the privilege of engaging Mr. Michael Keller (Mike) of the 2M Corporation as our owner’s representative for a development project on our church property. He has the overall knowledge to understand our goals from a big picture perspective and has the experience to effectively navigate us through the granular detail that is so imposing when taking on a project of this magnitude.”

**Reverend Doctor James R. Green, Jr., Senior Pastor
Universal Baptist Church
Brooklyn, New York**



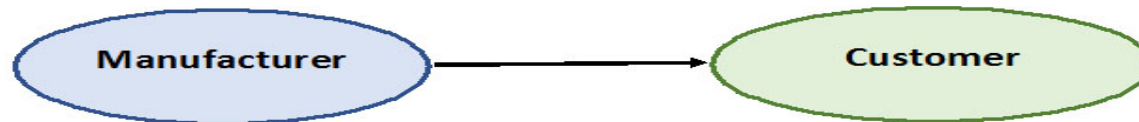
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Distribution Process

Levels of a Distribution Channel

Option 1: Zero Levels (Direct distribution)



Option 2: One Level



Option 3: Two Levels



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Historical Client Relationships

- Government Relationships
 - FBI Headquarters
 - U.S. Department of Justice
 - U.S. Defense CEETA
 - Port Authority New York/New Jersey
- Financial Institution Relationships
 - Citibank NA
 - UBS-Paine Webber
 - Deutsche Bank
- Healthcare Relationships
 - New York Mental Health Department
- Transport Relationships
 - Burlington Northern/Santa Fe Railroad
- Communications Relationships
 - EXODUS Cable & Wireless Service



“Michael Keller is a man with a strong moral compass and can therefore be trusted in every situation that may rise during a project. We can’t speak highly enough about Michael and with complete confidence recommend him to any organization considering him and his organization.”

Jason Cooke, Principal
Strategic Medical Properties
San Clemente, California

Why ²M Corporation ?

- Understands distribution challenges
- Unique understanding (among distributors) of the strategic and market objectives underlying strategic promotion
- Management of all key distribution steps internally
- Partnership approach from manufacturer to end user outcomes
- “Open Book” approach
- Carrier of all industry requisite General Liability, Professional Liability and Workers Compensation insurances to indemnify all project related stakeholders for risk management purposes

“As a construction lender I take pride when I see one of my completed projects, but when I see our project in Brentwood, California (a 110,000 SF medical office building with ambulatory surgery center, ground up development with a heliport on a Greenfield site) I put my pride aside and I think of what a great job Mike Keller did on all fronts of the process.”

Stewart Aikawa, V.P. Senior Relationship Manager
Mechanics Bank
Sacramento, California



Notes