



Marine Corps League
Anne Arundel County Detachment 1049
Marines Helping Heroes Foundation

PO Box 804 Severn, MD 21114-0804



3rd Annual Marines Helping Heroes 5k Challenge
Sponsor Letter

The Anne Arundel County Detachment of the Marine Corps League cordially invites you to participate as a sponsor for the 3rd Annual Marines Helping Heroes 5k Challenge. The event will be held on September 30, 2018 at Arundel Mills Mall in Hanover, MD.

This is a charitable fundraising event to assist the detachment's ongoing efforts to support our local active duty military and veteran populations.

Your sponsorship will help defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for participants and volunteers, awards, and complimentary refreshments for all participants. Any additional funds from sponsorships will go directly towards the detachment's charitable support of military and veteran programs.

There are various levels of sponsorships available for the 5k Challenge. Size and placement of logos on t-shirts and social media are based on sponsorship levels. Please join us by carefully considering the sponsorship levels and completing a sponsorship application form.

Presenting Sponsor \$5,000

- Exclusive branding "3rd Annual Marines Helping Heroes 5k Challenge-Presented by _____" to be used in all messaging, social media, flyers, press releases, etc.
- Name on ribbon of race finisher medallion

Race Bib Sponsor \$1,500

- Exclusive company name and logo on race bibs

Finish Line Sponsor \$1,000

- Exclusive company name and logo at finish line

Gold Sponsor \$750

- Banner at event location
- Logo on all event publications, signs, and social media
- Mention in all press releases
- Logo and large lettering on back of t-shirt
- Premier tent and table placement at the event
- Verbal recognition at event
- Logo along race route
- 3 complimentary race participants with t-shirts

Silver Sponsor \$500

- Company sign at event
- Tent at event site
- Name on Sponsor Recognition sign at event
- Company name in large letters on back of t-shirt
- 2 complimentary race participants with t-shirts

Bronze Sponsor \$250

- Name on Sponsor Recognition sign at event
- Company name on back of t-shirt
- Tent at event site
- Mile Marker Sponsor (3 available)
- Water Station Sponsor

Tee Shirt Sponsor \$100

- Company name on back of t-shirt

Supporter

- Donation of goods or services. Some of the above may apply depending on the value.

Thank you in advance for considering a sponsorship of the 3rd Annual Marines Helping Heroes 5k Challenge. Attached you will find the sponsorship form that can be completed and submitted. If you have any questions regarding sponsorships please call 202-903-8480 or email info@MarinesHelpingHeroes.org.

Semper Fidelis.

A handwritten signature in blue ink, appearing to read 'R.J. Sturm', written in a cursive style.

R.J. Sturm
Commandant