



Marines Helping Heroes Foundation

4157 Mountain Rd, Suite 310

Pasadena, MD 21122

5k Challenge 2021 Sponsor Letter

Dear friends,

The Marines Helping Heroes Foundation has teamed with the Anne Arundel County Detachment of the Marine Corps League and cordially invites you to participate as a sponsor for the 6th Annual Marines Helping Heroes 5k Challenge. This year's event will again include a virtual 5k Challenge. A virtual event presents unique opportunities for our sponsors to see their brand broadcast to a global audience.

This is a charitable fundraising event to assist the Foundation's ongoing efforts to support our local active duty military and veteran populations. Funds raised will also directly benefit the Semper Fi & America's Fund and Treat NOW. These organizations work to reduce the epidemic of 22 suicides per day among our military and veterans by assisting those with Post Traumatic Stress Disorder (PTSD) and traumatic brain injuries (TBI).

The event will be held on October 2, 2021 at Arundel Mills in Hanover, MD. The virtual event will begin on September 11th, and run for 22 days, recalling the epidemic of 22 suicides per day.

Because COVID-19 has hindered our traditional fundraising activities, now, more than ever, we need your help. Your sponsorship will help defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for participants and volunteers, awards, and complimentary refreshments for all participants. All additional funds from sponsorships will go directly towards the Foundation's charitable support of local heroes and military and veteran programs with special emphasis on those that benefit individuals suffering from Traumatic Brain Injuries and Post Traumatic Stress.

There are various levels of sponsorships available for the 5k Challenge. Size and placement of logos on t-shirts and social media are based on sponsorship levels. Please join us by carefully considering the sponsorship levels and completing a sponsorship application form.

The Foundation is an IRS 501(c)3 non-profit charitable organization. Your donation may be tax deductible. (*IRS Determination Letter available upon request.*)

Presenting Sponsor (1) \$10,000

The Presenting Sponsor has exclusive branding as, "Marines Helping Heroes 5k Challenge-Presented by _____"

The Presenting Sponsor will receive:

- Name on ribbon of finisher medallion
- Company banner(s) on main stage
- Exclusive branding at Start/Finish Line
- Main logo on sponsor recognition sign
- Logo on all event publications and social media
- 5 complimentary race participants
- Tent at main stage
- Recognition at main event
- Introductory speaker at opening ceremonies
- Logo on front of race T-shirt
- Mention in all press releases

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Challenge Event Sponsor (2) \$5,000

One each for Sit-up and Push-up Challenges. Sponsors will receive:

- Company banner at the Challenge event
- Logo on all event publications and social media
- 4 complimentary race participants
- Premier tent location
- Large logo on back of race T-shirt
- Name and company logo on sponsor recognition sign

Race Bib Sponsor (1) \$1,500

- Exclusive company name or logo on race bibs

Gold Sponsor \$1,000

- Banner at event site
- Logo on all publications
- Verbal recognition at event
- Name on back of race T-shirt
- Premier tent and table location at event site
- Logo on sponsor recognition sign
- 3 complimentary race participants with T-shirts

Silver Sponsor \$500

- Company sign at event site
- Name on sponsor recognition sign
- Verbal recognition at event
- Tent and table at event site
- Name on back of race T-shirt
- 2 complimentary race participants with T-shirts

Bronze Sponsor \$250

- Tent and table at event site
- Name on back of race T-shirt
- Name on sponsor recognition sign
- Sponsorship can include company name on mileage marker or water station

Tee Shirt Sponsor \$100

- Company or personal name on back of t-shirt

Supporter

- Donation of goods or services. Some of the above may apply depending on the value of the donation.

Thank you in advance for becoming a sponsor of the Marines Helping Heroes 5k Challenge. Attached you will find the sponsorship form that can be completed and submitted. If you have any questions regarding sponsorships please call 202-903-8480 or email info@MarinesHelpingHeroes.org.

Semper Fidelis,



R.J. Sturm
Marines Helping Heroes