



Marines Helping Heroes Foundation

PO Box 804 Severn, MD 21114-0804

Virtual 5k Challenge 2020 Sponsor Letter

Dear friends,

The Marines Helping Heroes Foundation has teamed with the Anne Arundel County Detachment of the Marine Corps League and cordially invites you to participate as a sponsor for the 5th Annual Marines Helping Heroes 5k Challenge. This year's event will be virtual due to COVID-19 restrictions. A virtual event presents unique opportunities for our sponsors to see their brand broadcast to a global audience.

This is a charitable fundraising event to assist the Foundation's ongoing efforts to support our local active duty military and veteran populations. Funds raised will also directly benefit the Semper Fi Fund and Treat NOW. These organizations work to reduce the epidemic of 22 suicides per day among our military and veterans by assisting those with Post Traumatic Stress Disorder (PTSD) and traumatic brain injuries (TBI).

Because COVID-19 has hindered our traditional fundraising activities, now, more than ever, we need your help. Your sponsorship will help defray the cost of organizing the event and will be used to purchase t-shirts and medallions for participants, awards, and help with shipping costs. All additional funds from sponsorships will go directly towards the Foundation's charitable support of local heroes and military and veteran programs as mentioned above.

There are various levels of sponsorships available for the 5k Challenge. Size and placement of logos on t-shirts and social media are based on sponsorship levels. Please join us by carefully considering the sponsorship levels and completing a sponsorship application form. The Foundation is an IRS 501(c)3 non-profit charitable organization. Your donation may be tax deductible. (*IRS Determination Letter available upon request.*)

Presenting Sponsor (1) \$5,000

The Presenting Sponsor has exclusive branding as, "Marines Helping Heroes 5k Challenge-Presented by _____"

The Presenting Sponsor will receive:

- Name on ribbon of finisher medallion
- 5 complimentary race participants
- Logo on front of race T-shirt
- Premier logo placement on all social media
- Mention in all press releases

Challenge Event Sponsor (2) \$2,000

One each for Sit-up and Push-up Challenges. Sponsors will receive:

- Exclusive branding for the Challenge event
- Logo on all social media
- 4 complimentary race participants
- Large logo on back of race T-shirt

Race Bib Sponsor (1) \$1,500

- Exclusive company name or logo on race bibs and back of T-shirt

Gold Sponsor \$1,000

- Social media recognition
- Logo on all publications
- 3 complimentary race participants
- Name on back of race T-shirt with premier placement

Silver Sponsor \$500

- Social media recognition
- Large name on back of race T-shirt
- 2 complimentary race participants

Bronze Sponsor \$250

- Social media recognition
- Medium size name on back of T-shirt

Tee Shirt Sponsor \$100

- Company or personal name on back of t-shirt

Supporter

- Donation of goods or services for inclusion in the runner's virtual swag bag. Some of the above may apply depending on the value of the donation.

Thank you in advance for considering a sponsorship of the Marines Helping Heroes 5k Challenge. Attached you will find the sponsorship form that can be completed and submitted. If you have any questions regarding sponsorships please contact us at info@MarinesHelpingHeroes.org.

Semper Fidelis.



R.J. Sturm

Marines Helping Heroes