

# Collaboration Framework



*This document is for informational purposes only and does not constitute a binding agreement. All collaborations are subject to mutual approval and separate written terms.*

## What Is Obelus 99

Obelus 99 is a collaboration house for dark-tone, vivid-color art. We co-create limited-edition work with driven artists across multiple mediums, operating as a curated platform built on intention, scarcity, and shared authorship.

### **Obelus 99 is not a person.**

It is an independent entity designed to support collaboration, protect value, and evolve over time.

## Our Philosophy

We believe artistic value is created through intention, consistency, and restraint — not volume.

Obelus 99 exists to counter overproduction by limiting output, curating releases, and building long-term narratives around the artists we work with.

This platform is built deliberately, one collaboration at a time.

## How We Collaborate

All work released under Obelus 99 is co-created.

Each collaboration begins with alignment around theme, symbolism, and intent.

Projects are developed through direct creative dialogue rather than fixed templates or predetermined outcomes.

Obelus 99 acts as a curator and creative partner, shaping structure, presentation, and release strategy while respecting the artist's voice and authorship. Formats remain flexible. Standards remain consistent.

## Artist Approval & Creative Control

Creative control is fundamental. No work is released under Obelus 99 without the artist's full review, feedback, and explicit approval.

Final visuals, variants, written descriptions, and release structures are confirmed collaboratively prior to publication or sale.

Obelus 99 does not alter, extend, or reproduce work without consent. Every collaboration is built on transparency, documented agreement, and mutual respect.

## Collaboration Mediums

### Current Focus

- Digital illustration and symbolic art
- Narrative and editorial-style artwork
- Limited digital and physical releases
- Hybrid digital-to-physical pieces

### Future Expansion

- 3D and sculptural work
- Animation and motion-based projects
- Experimental and mixed-media collaborations

Obelus 99 is medium-agnostic. The work determines the format.

## The Obelus 99 Rule

The Obelus 99 Rule is a limitation framework, not a fixed quantity. No work released under Obelus 99 is mass-produced.

Depending on the project, releases may include:

- A single design limited to 99 total pieces
- Multiple variants released within defined caps
- One-of-one works archived and never reproduced
- Customized pieces created within a predetermined total run

Release structures are chosen intentionally to match the vision, medium, and long-term positioning of the work.

**Once a run is complete, the work is permanently retired.**

## Artist Incentive & Structure

Obelus 99 operates on fair collaboration and transparent structure.

Each project is structured individually to reflect the medium, scope, and level of involvement. No single model is imposed across all collaborations. **Most projects follow a 70 / 30 structure, with the artist retaining the majority share.** This reflects Obelus 99's role as a curator and platform rather than a rights-holder.

Collaboration structures may include:

- Revenue splits on limited releases
- Ultra-limited or one-of-one works
- Multi-project collaboration arcs
- Select opportunities for long-term participation as the platform grows
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Obelus 99 is early-stage and intentionally paced. **The priority is trust, alignment, and sustainable value creation.**

## The 9•9•9 Principle

The 9•9•9 Principle is a structured collaboration and release model used for select projects.

It represents:

- 9 variants — distinct interpretations of a single core concept
- 9 pieces per variant — ensuring rarity and controlled distribution
- Up to 9 projects per artist — allowing long-term collaboration, narrative development, and value building over time

Rather than isolating a single release, the 9•9•9 model supports ongoing collaboration with the same artist. As additional projects are released, earlier works gain contextual value through continuity, visibility, and documented progression.

Not all collaborations follow the 9•9•9 structure.

When applied, it signals a long-term partnership focused on depth rather than volume.

## Collector Transparency & Value Framework

Every Obelus 99 release includes a Certificate of Authenticity.

Certificates document:

- Artist name(s)
- Project title and collaboration number
- Variant and edition number
- Total edition size
- Release date
- Obelus 99 registry reference

Certificates are designed to support provenance, transparency, and long-term tracking of limited works.

As artists continue to collaborate with Obelus 99, earlier projects may increase in contextual and historical value through documented progression, additional releases, and growing recognition.

Obelus 99 does not guarantee financial appreciation. It provides structure, scarcity, and documentation to support long-term value integrity.

## Who Obelus 99 Is For

- Artists with a defined voice and consistent practice
- Creators open to collaboration and shared authorship
- Those interested in limitation over mass exposure
- Artists working in symbolism, contrast, and narrative

Obelus 99 is selective by design.

## How to Collaborate

Artists interested in collaborating may reach out via direct message with:

- A link to their work
- Primary medium
- One sentence describing artistic intent

All inquiries are reviewed thoughtfully. Collaboration proceeds only when alignment is clear.