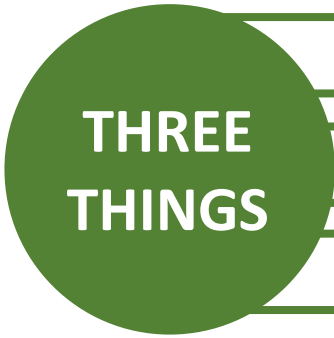


DESIGNING A CHARGING STRUCTURE : WHAT'S IT ALL ABOUT?






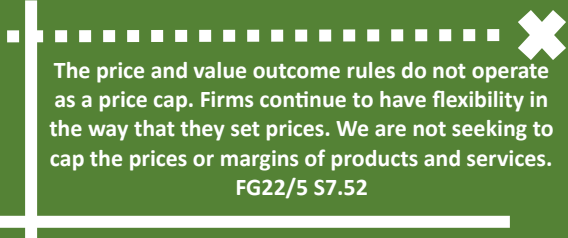
MAKE SURE IT'S CLEAR, FAIR AND NOT MISLEADING

CONSIDER PRICE AND VALUE

IDENTIFY YOUR COST OF MANUFACTURE

WHAT'S YOUR MODEL?

 PERCENTAGE     HOURLY     MENU



The price and value outcome rules do not operate as a price cap. Firms continue to have flexibility in the way that they set prices. We are not seeking to cap the prices or margins of products and services.  
FG22/5 S7.52

- DESIGNING CHARGES : CHECK THESE OUT
- Finalised Guidance FG12/16
  - Thematic Review TR14/21
  - The Consumer Duty FG22/5
  - Thematic Review TR24/1



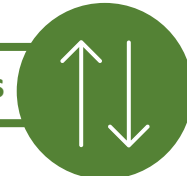
Time and motion exercise

Hofstadter's Law



Build it 'in the round'

Minimums and maximums



Identify thresholds

Price & Value Statement



Website



[www.opendoorpolicy.co.uk](http://www.opendoorpolicy.co.uk)

Email



[info@opendoorpolicy.co.uk](mailto:info@opendoorpolicy.co.uk)