

Résumé of
Robert V. Johnson

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OBJECTIVE: To serve in a metro Scout Executive position where I can utilize my talents of innovative thinking, fiscal management, and staff development to cast a council wide vision to increase volunteer engagement and customer focus to achieve our goals.

SKILLS:

- Has a proven track record of identifying and cultivating new volunteers
- Maintained a successful growth record at all levels in multiple councils covering rural, suburban, and metropolitan populations
- Successful record in hiring, retaining, and developing staff
- Ability to network with other leaders throughout the community recognizing that our most important asset is our people
- Skilled at guiding staff to successful attainment of goals
- Knowledgeable in corporate governance
- Has a proven track record of continuous improvements at camp properties to enhance the youth experience
- Commitments made are commitments kept
- Successful record of engaging board members through committee assignments

EXPERIENCE:

3/2019 – Present Boy Scouts of America, Flint River Council, Griffin, GA
Scout Executive/Chief Executive Officer

- Successfully gives leadership to a staff of 13
- Balanced the council budget each of the 6 years of my tenure
- Raised over 1 million dollars for camp improvements, including a trades program
- Created a staff Safety Director position with a focus on keeping Scouting safe at the council, district, and unit levels
- Developed and implemented an innovative two-year strategic plan (2021-2023) to guide the council through the national BSA bankruptcy and pandemic
- Established strong partnerships with each school system in the council
- Inherited dining hall debt in 2019 that was eliminated by the end of 2020
- Membership growth in 2019, 2021, 2022, and 2024
- Grew the council's endowment 72% during tenure
- Grew female Cub Scout market share from 9% to 33%
- Developed and maintained a marketing plan to grow outside camp usage, leading to a 46% increase in outside revenues (non-scout groups) during my tenure

- 1/2016 – 2/2019** Boy Scouts of America, South Florida Council, Miami, FL
Deputy Scout Executive/Chief Operating Officer
- Successfully gave leadership to a staff of 18
 - Experienced membership growth in 2016, 2017, and 2018
 - Helped council balance budgets in 2016, 2017, and 2018 while working with the CEO to build, track, and manage the budget
- 6/2011 – 1/2016** Boy Scouts of America, Blue Ridge Council, Greenville, SC
Director of Field Service/Chief Operating Officer
- 1/2008 – 6/2011** Boy Scouts of America, Black Warrior Council, Tuscaloosa, AL
Field Director
- 1/2006 – 12/2007** Boy Scouts of America, Black Warrior Council, Tuscaloosa, AL
Program Director
- 8/2002 – 12/2005** Boy Scouts of America, Black Warrior Council, Tuscaloosa, AL
District Executive

EDUCATION/TRAINING:

- Bachelor of Science in Commerce and Business Administration-Concentration: Accounting- University of Alabama
- Eagle Scout, Boy Scouts of America
- Vigil Member, Order of the Arrow
- Wood Badge Trained

PERSONAL:

- Married to my wife, Elizabeth, for 20 years; we have 5 children, Kate, Claire, Nathan, Caroline, and Vanessa.
- Active in my church through local missions, small groups, and the youth group
- Member of Rotary- 21 Years
- Enjoy bird hunting, hiking, and visiting National Parks