

SOCIAL MEDIA MARKETING CONTENT CALENDAR 2021

WEEK #							
CHANNEL	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
FACEBOOK	Buy Tip of the Day/ Seller FAQ/ Debunk a Homeowner Myth	Before and After/ Most Expensive Property OTM/ Silly Poll	Best Value OTM/ Inspirational Quote/ Seller Challenge	Client Testimonial/ Market Update/ Link to Blog Post	Upcoming Events/ Bet of Community		
INSTAGRAM	Current Listing	Video of Event	Quote/ Infographic	Tips with link to blog post	Current Listing		

