



DURANT RIDING CLUB

PO Box 1923, Durant, OK 74702
www.durantrodeo.com



Hello,

My name is Eric Loftis, and I'm reaching out on behalf of the Durant Riding Club Committee. We are a dedicated group of community members working together to organize one of our area's most exciting and family-friendly annual events: the Durant PRCA Rodeo.

Each year, this event brings together rodeo fans, local families, and professional athletes from across the country for a weekend of thrilling entertainment and hometown pride. Our mission is not only to celebrate Western heritage but also to support local economic growth and community engagement.

We're currently seeking sponsors who want to align their brand with a high-visibility, community-driven event. Partnering with us offers a great opportunity for positive exposure through event signage, social media, announcer recognition, and more – all tailored to meet your marketing goals. In addition, we are a non-profit 501 (3)c meaning your sponsorship and/or donation can be tax-deductible.

We would love the opportunity to speak with you about how your business can be part of the 2026 rodeo. Let us know if you'd like more information on sponsorship levels and benefits.

Thank you for your time and consideration. We hope you'll join us in making the 2026 Durant PRCA Rodeo the best yet!

Respectfully,

Eric Loftis
Durant Riding Club President
durantprorodeo@gmail.com
(580) 367-0242



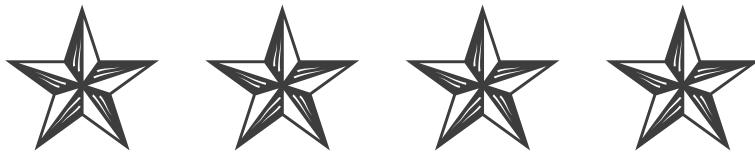
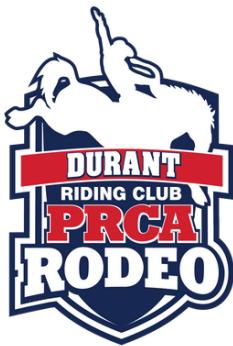
Durant Riding Club PRCA Rodeo



@durantridingclub



@durantrodeo



DURANT PRCA RODEO

PREMIER SPONSOR PACKAGES



PRESENTING – \$30,000.00

- EXCLUSIVE! – Only ONE sponsor per year with this title!
- Business name becomes part of the title:
“2026 Durant PRCA Rodeo presented by (your company)”
- Premier logo placement on all event market materials
- Sponsor mention in all advertising (social, ads, radio, etc)
- Welcome video to begin each performance (Big Screen)
- Logo on big screen
- Plaque to be presented during the performance
- Unlimited arena banner placement (provided by sponsor)
- Flag to be carried in opening ceremony and between events
- Recognition during all rodeo performances by announcer
- Bleacher sign to stay up for one year (can be renewed)
- GA tickets to be used by company employees & families
- Up to 30 VIP Experience Passes
- Preferred Seating
- Up to 30 VIP Meal Vouchers
- 20 Beer Barn Vouchers
- One (1) Vendor Space in a Premier Location
- Unlimited vendor space to be used by sponsor
- And MORE!

SILVER – \$10,000.00

- Name and logo on all advertising including tickets
- 30 second commercial on big screen
- Logo on big screen
- Plaque to be presented during the performance
- Flag to be carried during opening ceremony
- Up to 8 VIP Experience Passes
- Up to 8 VIP Meal Vouchers
- 5 Beer Barn Vouchers
- One (1) vendor space to be used by sponsor
- Up to six (6) banners in the arena (provided by sponsor)
- GA tickets to be used by company employees & families
- And MORE!

GOLD – \$15,000.00

- Name and logo on all advertising including tickets
- 45 second commercial on big screen
- Logo on big screen
- Plaque to be presented during the performance
- Up to ten (10) banners in the arena (provided by sponsor)
- Flag to be carried during opening ceremony
- Up to 15 VIP Experience Passes
- Up to 15 VIP Meal Vouchers
- 10 Beer Barn Vouchers
- Limited vendor space to be used by sponsor
- GA tickets to be used by company employees & families
- And MORE!



DURANT PRCA RODEO

Company/Individual: _____

Address: _____ City/State: _____ Zip: _____

Phone #: _____ E-Mail: _____

SPONSOR PACKAGE:

KING RANCH SPONSORSHIP \$4,000.00

- 30 second commercial on the big screen before rodeo & logo on the big screen
- Four (4) VIP parking and seating
- One (1) vendor space to be used by Sponsor Only
- Up to four (4) banners in the arena (provided by sponsor)
- Ten (10) complimentary rodeo tickets to be used any night

TRAIL BOSS SPONSORSHIP \$2,500.00

- 15 second commercial on the big screen before rodeo & logo on the big screen
- Two (2) VIP parking and seating
- Banner in the arena (provided by sponsor)
- Eight (8) complimentary rodeo tickets to be used any night

RANCH HAND SPONSORSHIP \$1,500.00

- 15 second commercial on the big screen before rodeo & logo on the big screen
- Banner in the arena (provided by sponsor)
- Five (5) complimentary rodeo tickets to be used any night

CATTLE RUSTLER SPONSORSHIP \$1,000.00

- Company logo on the big screen
- Banner in the arena (provided by sponsor)
- Five (5) complimentary rodeo tickets to be used any night

CUSTOM SPONSORSHIP \$500.00

***See back for options**

- Company logo on the big screen
- Company announced during performance with chosen option

OTHER: _____ \$ _____

I, THE UNDERSIGNED, AGREE THAT MY SIGNATURE ENSURES PAYMENT OF THE ABOVE STATED SPONSORSHIP AMOUNT TO THE DURANT PRCA RODEO. I UNDERSTAND THAT ADVERTISING MATERIAL SUCH AS LOGOS, BUSINESS CARDS, AND BANNERS SHOULD BE REMITTED WITH THIS CONTRACT. I ALSO UNDERSTAND THAT SPONSORSHIP FUNDS ARE TO BE PAID IN FULL AND SUBMITTED WITH THIS CONTRACT.

SIGNATURE

DATE



DURANT PRCA RODEO

The selling individual will return to the business the week prior to rodeo (May 29-30, 2026) to provide sponsor with rodeo tickets and (if applicable) VIP passes.

It is the responsibility of the sponsor to turn in the following items in red to the contact listed below. The Durant Riding Club cannot guarantee a place in the lineup if items are not received by the due date listed

YOUR PACKAGE (CIRCLE):

KING RANCH SPONSORSHIP \$4,000.00

- *30 second commercial on the big screen before rodeo & logo on the big screen
- Four (4) VIP parking and seating
- +One (1) vendor space to be used by Sponsor Only
- **Up to four (4) banners in the arena (provided by sponsor)
- Ten (10) complimentary rodeo tickets to be used any night

TRAIL BOSS SPONSORSHIP \$2,500.00

- *15 second commercial on the big screen before rodeo & logo on the big screen
- Two (2) VIP parking and seating
- ** Banner in the arena (provided by sponsor)
- Eight (8) complimentary rodeo tickets to be used any night

RANCH HAND SPONSORSHIP \$1,500.00

- * 15 second commercial on the big screen before rodeo & logo on the big screen
- **Banner in the arena (provided by sponsor)
- Five (5) complimentary rodeo tickets to be used any night

CATTLE RUSTLER SPONSORSHIP \$1,000.00

- *Company logo on the big screen
- **Banner in the arena (provided by sponsor)
- Five (5) complimentary rodeo tickets to be used any night

CUSTOM SPONSORSHIP \$500.00

**See back for options*

- *Company logo on the big screen
- Company announced during performance with chosen option

OTHER: _____ \$ _____

***E-MAIL:** High Resolution graphic logo or image in at least 800 x 600 pixels. Commercials will be recorded by sponsor and sent in 1920 x 1080 .mp4 format (**DEADLINE: 05/24/2026**)

**** Company banner to be provided by sponsor** *Banner can be picked up by selling candidate, arrangements must be made between sponsor and candidate (**DEADLINE: 05/25/2026**)

+ Vendor application must be submitted (DEADLINE: 05/15/2026**)**



DURANT PRCA RODEO



Custom Sponsorship Options:

Please note there is only one sponsorship for each. These sponsorships are on a first come first serve basis.

- Beer Barn
- Pickup Men
- Rodeo Announcer
- Sound Crew
- Parking Attendants
- Highest Paid Contestant Buckle
- Hospitality Tent
- Stock Supplies
- Stock Feed
- Tractor Driver
- Flag Team
- Specialty Act
- Concession 1
- Concession 3
- Day Sheet Pamphlets
- Printed Advertising
- Digital Advertising