

WizeUp Financial Education

Registered Charity Number 1190032

www.wizeupfinancialeducation.co.uk



About WizeUp Financial Education

WizeUp Financial Education is a financial education and employability charity which was granted charity status in June 2020.

It has replaced WizeUp Consultants which was a not for profit (NFP) social enterprise company. As an NFP we have been devising, writing and delivering financial education workshops since 2011.

During that time provincial **building societies have been by far and away the largest sponsor of schools helping us reach approximately 5,000 students in 37 schools last year.** The most popular topics were student finance, budgeting, flat sharing, tax, saving and investing, credit cards and first impressions amongst post 16, and the history of money, tax and saving amongst the younger

“My experience of dealing with WizeUp was exemplary. Ed was very accommodating about putting together a session in response the specific topics requested by our students. The talk on the day was interactive and highly informative and I am sure that the students will make use of the wide-range of information and support that Wizeup offer as a follow-up to the talk. I shall definitely be asking Ed back to speak to the students next year.”

Mary-Clare Startin, Deputy Head, Sixth Form,

Now we have charity status we aim to develop the support we give to individual students, to provide them not just with face to face workshops but also with webinars, videos and online sessions as well as supporting teachers with videos, presentations and lesson plans and parents with sessions aimed solely at them so that they are able to compliment the work we are doing with their children.



This is happening today.....

Young people need help

Even excluding student loans **2 in 5 of 18-25 year olds owe around £3,000**. Just under half of these have no idea how they are going to repay their debt. Whilst only **25% know what a credit rating is and how it will affect them**. Almost half say they have found managing money harder than expected.

The curriculum isn't doing it

For the last three years there has been improved provision for financial education in schools for pre 16s with lessons being delivered by teachers during one PHSE per week alongside help on personal relationships, drug abuse, alcohol abuse, sex ed. and personal health. This means that **less than one hour per term may be used for financial education**. These sessions are not even compulsory in those schools which do not have to follow level 2 national curriculum (most academies).

These sessions are almost always withdrawn post 16.

WizeUp delivers

We deliver tailored sessions on more than 20 different topics enabling young people to make better choices when it comes to their financial health. These can be delivered during one day, ad-hoc or weekly depending on timetable constraints. We augment our face to face sessions with online lessons, quizzes and worksheets which students can work through in their own time.

“The students had a truly fabulous day. They all learnt that you have to earn money before you can take it out and for most of them this was the first time they had ever used a cash card at an ATM or learnt how to open a building society account.

They were all thoroughly engaged and motivated throughout the day.

I hope this can be something that we do every year.”

Jo Linwood - Senior Life Skills Teacher



How we are making a difference

We are already working with schools and will continue to offer face to face workshops and seminars. We are also doing more to enable teachers to run lessons during scheduled PHSE lessons by making available structured lessons, recorded sessions, games and quizzes. Already our website has video lessons, Kahoot quizzes and lesson plans. This means that **parents and teachers can use these resources free if they prefer to deliver the material themselves rather than use WizeUp**. We will be working more with parents, making specific online sessions for them so that they feel comfortable and supported when discussing financial topics with their children. Finally we have started making lots of content available via social media in the form of a YouTube channel so that young people can get bite-size chunks of information on any finance topic easily and in a way that they feel most comfortable with. This will mean that we are attacking the problem at all three points on the influence triangle.

How you can help

As a charity **we rely on donations to help us bring our financial education and employability packages to students teachers and parents.**

We can deliver a full day of workshops into a school and follow that up with online support for just £700. Using a mixture of face to face and virtual lessons we can deliver weekly sessions into a school anywhere in England for around £20 per student.

We are posting free interactive resources for students, teachers and parents on our website regularly.

With your help we really are making a difference.

You can reach us at anytime either by email, phone or through our website:

Email: office@wizeupfinancialeducation.co.uk

Web: wizeupfinancialeducation.co.uk

Phone: 07941-278956



Provision for financial education in schools

For the last three years **there has been improved provision for financial education in schools for pre 16s** with lessons generally delivered during PHSE lessons by teachers alongside other topics. **These sessions are withdrawn post 16.**

We fill the gap

We are developing the support we give to individual students, to provide them not just with face to face workshops but also with webinars, videos and online sessions as well as supporting teachers with videos, presentations and lesson plans and parents with sessions aimed solely at them so that they are able to compliment the work we are doing with their children. This works.....

How do we know? Because we have been delivering workshops for the past nine years to students of all ages. **We tailor each and every workshop to what the school and students need. Our clients prefer to use us than deliver this information themselves.**

“Ed was totally enthusiastic and passionate about ensuring that our next generation are more financially aware.”

Mrs Ali Baxter - Deputy Head of Sixth Form, Joyce Frankland Academy

“Ed gave us a really great talk about student finances , I now understand so much more.”

Bailey - Sixth Form Student

“Ed's talk has given me a better insight into different finance options, and has allowed me to proactively think more about money.”

Jasmine - Sixth Form Student