



FRACTIONAL DIRECTOR OF DEVELOPMENT

Your On-Call Development Director for Hire

OVERVIEW

Nonprofits often need high-level fundraising leadership without adding another full-time salary. Alexander Freeman steps in as a fractional fundraising executive to optimize the systems, strengthen donor pipelines and relations, and execute results-driven campaigns.

Core Services

- Development Systems Audit
- Campaign Strategy & Execution
- Board & Staff Coaching
- Donor Portfolio Management

Deliverables: Strategic Roadmap, biweekly check-ins, and KPI dashboard

Outcomes: Streamlined systems, stronger donor retention, and clear accountability

Pricing: 12-Month Contract: \$1,500-\$4,000/month | 6-Month Contract: \$4,000/mo

