



DATA MANAGEMENT AUDIT

Clean Data, Clear Insights, Confident Decisions

OVERVIEW

Your donor data is only powerful if it is accurate. A Data Management Audit identifies errors, redundancies, and inefficiencies across your CRM, spreadsheets, and integrations — giving you a roadmap for stronger fundraising intelligence. This isn't about technology alone; it's about restoring trust in numbers and making decisions backed by reliable data.

Core Services

- Data Integrity Check
- Data Entry & Coding Review
- System Workflow Analysis
- User Behavior & Permissions Audit
- Data Governance Policy Draft

Deliverables: Comprehensive Audit Report, Data Health Scorecard, Clean Data Checklist, and One-hour strategy debrief

Outcomes: Clear view into the health and usability of your donor database, reduced reporting errors, better internal coordination, and a foundation for future CRM optimization or migration.

Pricing: <1,000 records: \$2,000-\$3,000 | 1,000 – 10,000 records: \$3,000-\$5,500 | 10,000-25,000+ records \$5,500-\$8,500

