



PROSPECT RESEARCH & DONOR INTELLIGENCE SERVICES

Know Who to Ask, When to Ask, and Why They'll Say Yes

OVERVIEW

Identify, qualify, and prioritize prospects through actionable research. This isn't just data — it's intelligence that drives major gifts.

Core Services

- Wealth & Capacity Screening
- Prospect Profiles
- Portfolio Prioritization
- Network Mapping
- Donor Intelligence Briefing

Deliverables: Custom report, prioritized list, and debrief calls

Outcomes: Clear pipeline and more effective fundraising strategy

Pricing: Comprehensive: \$3,500–\$5,000 | Campaign Audit: \$2,000–\$3,000 | Basic: \$1,000–\$1,800

