



# ALIGNMENT CHECKLIST

Is your team aligned—or are hidden misalignments slowing your growth?

Use this simple checklist to quickly assess whether leadership, vision, and execution are truly working together.

## ASK YOURSELF:

- ☐ Our leadership team shares and communicates a clear, unified vision.
- ☐ We have no more than 3–5 strategic priorities guiding our work this year.
- ☐ Every team member can articulate how their role ties into the bigger mission.
- ☐ Our messaging is consistent across marketing, sales, and leadership communications.
- ☐ Decisions are made quickly and confidently, with minimal second-guessing.
- ☐ Resources (time, budget, people) are allocated toward the highest-priority initiatives.
- ☐ Our team meetings focus on progress toward priorities—not just status updates.
- ☐ We regularly revisit and adjust priorities based on external changes, without losing focus.
- ☐ Leaders model alignment by making decisions that reinforce stated priorities.
- ☐ The team feels motivated and clear on where we're headed together.

## HOW TO SCORE YOURSELF:

8–10 checks: You're in strong alignment. Keep reinforcing clarity and focus.

5–7 checks: Misalignment may be slowing you down—time for a reset.

0–4 checks: Urgent action needed—your growth is at real risk.

✦ If you checked fewer than 7 boxes, misalignment may be costing you growth. Black Swan Strategy can help you restore clarity and accelerate results. Reach out to schedule an Alignment Session and get back on track!