



**Hairline I**  
8586 Winton Road  
Cincinnati, OH 45231  
522-2080

PRESORTED  
STANDARD  
U.S. POSTAGE PAID  
CINCINNATI  
PERMIT NO. 9204

**OUR HOURS:**

Monday:.....8:30 a.m.-6:00 p.m.  
Tuesday:.....9:00 a.m.-4:00 p.m.  
Wednesday:....9:00 a.m.-9:00 p.m.  
Thursday:.....8:30 a.m.-9:00 p.m.  
Friday:.....8:00 a.m.-8:00 p.m.  
Saturday:.....8:00 a.m.-3:00 p.m.



**HAIR SAY**  
by Hairline

*Have you heard the news?*

January Edition 2021

**Hairline I**  
8586 Winton Road  
Cincinnati, OH 45231  
522-2080  
**NAILCRAFTERS**  
931-HAND  
www.hairline1.com



Take some time for yourself this 2021• Schedule a relaxing manicure or pedicure or even a rejuvenation facial• Purchase a selected series and instantly save!

**BUY 4 GET THE 5<sup>TH</sup> SERVICE FREE!**

Here is another way to help relieve those overly dry hands.

After you have your manicure complete and dry, allow our trained staff to dip your hands in our warm paraffin.

The warming wax will open the pores on your hands, penetrating the intense moisturizing crème deep into your dry cracked achy hands.

This is also a great way to help arthritic sore hands.



**Regularly \$19**

**Winter Warm Up Special \$10\***

\*with any nail or chemical hair service

**Once you try it you will be back for more!**

May all your dreams turn into reality and all your efforts into great achievements for the 2021 New Year!!

We have many things happening at Hairline I & Nailcrafters ! Keep your eyes open and visit us frequently because you never know what change will happen next! Is your client card up to date with your current contact and address information? Make sure you let our front desk staff know of any changes so we can keep in-touch.

Have you visited [www.hairline1.com](http://www.hairline1.com) lately? Make sure to register your email

on the website and receive all the most recent salon updates. Do not worry, we are in charge and promise not to bombard your email with spam!

Keep Conditioning,  
Den & Lisa



**Winter Warm Up Sale**

**January 25<sup>th</sup> thru February 20<sup>th</sup>, 2021**



# Winter Warm Up Sale

January 25<sup>th</sup> thru February 20<sup>th</sup>, 2021

All Aveda 20%



All Scruples 10%



All Nail Preps, Lacquers, Removers, and tools 10%



All Brushes, Combs, curling Irons, Blow dryers 10%



# Valentines Holiday Special!!



Valentine's Day is Sunday, February 14, 2021

Do you ever wonder what to get that special someone?

Give them a great gift from a great local, small business, like

## HAIRLINE I & NAILCRAFTERS!

CREATE YOUR OWN VALENTINE GIFT SETS!

We supply the Aveda bag or box You chose your favorite products from our entire retail collection!

Let your creation go wild, or let our trained staff help you decide

We will arrange your gift and even add ribbon!

All done, just that easy!

You get to save 25% on your entire purchase with truly little work to do!!

Add in a Hairline I & Nailcrafters Gift Card or treat your loved one to a manicure, pedicure, or facial series to complete your gift!



# NEW in the World of Aveda

Have you ever looked at your hair and thought...

"I don't really need to cleanse my hair today, I just need to touch it up"?

With Aveda we have many different options for you, check them out and learn which one may be right for you!

### HEAT RELIEF



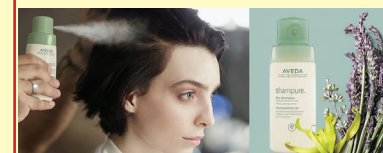
A Thermal Protector & Conditioning Mist

Instantly conditions dry hair to add softness and shine while protecting hair from heat during your restyling process!

This product is infused with the calming Shampure Aroma.

What a great way to remain calm throughout the day!

### SHAMPURE DRY SHAMPOO

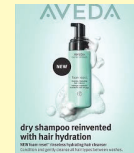


When we talk about dry shampoo, the first thing people think of is a powdery white residue left on your hair, not with Aveda's Shampure Dry Shampoo.

Hold bottle upright and gently squeeze to puff powder down at the root area.

Massage powder into scalp to allow it to absorb natural oils and restyle as desired.

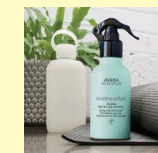
### FOAM RESET



This is the newest in our Aveda's Rinseless Hair Cleansers. Foam Reset™ rinseless hydrating hair cleanser is a multi-benefit scalp and hair leave-in treatment product that cleanses and hydrates hair, tames frizz, and refreshes and cools the scalp.

FREE FROM: Silicones, parabens, mineral oil, petrolatum, paraffin, formaldehyde and its donors, SLS and SLES, ethanolamines, oxybenzone, benzene, retinyl palmitate, microcrystalline wax, polyethylene beads, triclosan, triclocarban, lanolin, carmine, and talc.

### RINSELESS REFRESH



Instantly cleanse scalp and refresh hair and texture with no-rinse micellar technology. Rinseless refresh™ micellar hair & scalp refresher revives and refreshes second-day styles with naturally derived styling polymers that help tame frizz for up to 72 hours – even in intense humidity. Suitable for slightly wavy to very tight curly hair textures. Condition and gently cleanse for all hair types between regular washes. Just spray in and gently massage into scalp.

## The World of NAILCRAFTERS!!

In this drying time of year (also very trying), your hair is not the only part of your body starving for moisture. If you love to take hot; steamy showers to get warm, only to itch and scratch continuously; then your skin is CRYING out for moisture! While most people go to their favorite body moisturizer for after shower care, that may not be enough. Start replenishing and nurturing your skin while in the shower! I highly recommend using: Aveda's Beautifying Crème Cleansing Oil for normal skin or Aveda's Stress-Fix Crème Cleansing Oil for drier skin. By cleansing with one of these great products, you will feel an immediate change in your skin and the uplifting aromas will help relax your mind!

Need that little extra moisture or have fallen in love with the aroma?

Try Aveda's matching body cremes, lotions, oils or even their bath salts. You will be happy you did!



## Dry Brittle Nails?



If you are suffering from nails that break, split or crack easily then you need to take advantage of our Zoya Naked Manicure Rescue Serum Service.

Many of our clients who have already taken advantage of this service are excited about the results. Clients have seen their nails become stronger and longer with each treatment! Want to add some holiday bling to your nails? Do not be afraid to ask for a little nail art!



## WHAT'S HAPPENING WITH MY HAIR??

As we enter the colder winter months, our hair needs tend to show quicker than during any other season. Here are two important questions you should be asking yourself:

- Does my hair need to be repaired? Or does my hair need hydration?

Let us break each down...

Do you have chemically dependent hair? Does your hair break or split?

Do your ends feel rough or look thinner and lighter?

If you answered mostly yes, then your hair needs to be repaired.

For years we talked about using protein to strengthen the hair.

The problem that many have run into is they tend to believe the young YouTube hair guru wannabes and cannot understand why their hair is drier and more brittle.

This is where your professional stylist comes in.

## Aveda Botanical Repair



Unlike most repair systems that can over protein your hair making hair feel drier and more brittle, these powered plant derivatives will transform your hair. Instantly creating new hair bonds to strengthen and repair your hair from the inside out.

Start your repair hair journey with a professional in salon treatment and allow your professional hair advisor to determine your home haircare needs.

- Does your hair need hydration? Does your hair absorb moisture quickly? Does your hair tangle easily? Does high humidity ruin your hair style? Does your hair suffer from static electricity?

If you answered mostly yes, your hair needs hydration!

Welcome to the Aveda world of Nutriplenish!

