



**Hairline I**  
8586 Winton Road  
Cincinnati, OH 45231  
522-2080

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**HAIR SAY**  
by Hairline

**Hairline I**  
8586 Winton Road  
Cincinnati, OH 45231  
522-2080  
**NAILCRAFTERS**  
931-HAND  
www.hairline1.com

**OUR HOURS:**

Monday:.....8:30 a.m.-6:00 p.m.  
Tuesday:.....9:00 a.m.-4:00 p.m.  
Wednesday:....9:00 a.m.-9:00 p.m.  
Thursday:.....8:30 a.m.-9:00 p.m.  
Friday:.....8:00 a.m.-8:00 p.m.  
Saturday:.....8:00 a.m.-3:00 p.m.



*Have you heard the news?*

December Edition 2020



*Wishing you and yours  
the very best of the  
Holiday Season*

**Happy Holidays to One and All!**  
**Your Hairline I & Nailcrafters Design Team**

**Dry Brittle Nails?**

If you are suffering from nails that break, split or crack easily, then you need to take advantage of our **Zoya Naked Manicure Rescue Serum Service**.



Many of our clients who have already taken advantage of this service are excited about the results. Clients have seen their nails become stronger and longer with each treatment! Want to add some holiday bling to your nails? **Do not be afraid to ask for a little nail art!**

Take some time for yourself this holiday season!  
Schedule a relaxing manicure or pedicure.  
Purchase a manicure or pedicure series and instantly save!

**BUY 4 GET THE 5<sup>TH</sup> SERVICE FREE!**

Can you believe that 2020 is quickly coming to an end?

We can all agree that this year needs to end and we need positive thinking for 2021 to bring new light, peace, health, and more love into all our lives! Let us not dwell on the negatives of the past year but focus on the positives; like spending more time with our families and friends. We've been able to watch our children grow and cherishing each moment instead of blinking our eyes and wondering where the time has gone.

Our wish to all our Hairline family is to have a happy healthy holiday season and a prosperous new year! May you all be blessed with reconnecting the family unit and realizing what truly matters in this crazy world. Here is to continued love and friendship within each of us!  
Keep Conditioning,  
Den & Lisa



## HOLIDAY SPECIAL!!



Do you ever wonder what to get that special someone? Tired of buying them something that just sits in a closet or better yet becomes the next "White Elephant" present for the following year?

Give them a great gift from a great local retailer like

**HAIRLINE I & NAILCRAFTERS!**

### CREATE YOUR OWN GIFT SETS ARE BACK!!

- We supply the Aveda bag or box
- You chose your favorite products from our entire retail collection
- Let your creation go wild or let our trained staff help you decide
- We will arrange your gift and even add ribbon! *All done! It's just that easy!*
- You get to save **20%** on your entire purchase and truly little work to do!!



Add in a Hairline I & Nailcrafters Gift Certificate to complete your stocking stuffers!



## NEW in the World of Aveda

Have you ever looked at your hair and thought, "I don't really need to cleanse my hair today, I just need to touch it up?"

With Aveda, we have many different options for you. Let's check them out and learn which one may be right for you!

### HEAT RELIEF



### A Thermal Protector & Conditioning Mist

Instantly conditions dry hair to add softness and shine while protecting hair from heat during your restyling process! This product is infused with the calming **Shampure Aroma**. *What a great way to remain calm throughout the day!*

## SHAMPURE DRY SHAMPOO



When we talk about dry shampoos, the first thing people think of is a powdery white residue left on your hair, not with **Aveda's Shampure Dry Shampoo**.

*Wow* Hold the bottle upright and gently squeeze to puff powder down at the root area. Massage powder into scalp to allow it to absorb natural oils and restyle as desired.

### FOAM RESET

This is the newest in our **Aveda's Rinseless Hair Cleansers**. Foam reset™ rinseless hydrating hair cleanser is a multi-benefit scalp and hair leave-in treatment product that cleanses and hydrates hair, tames frizz, and refreshes and cools the scalp.

**FREE FROM:** Silicones, parabens, mineral oil, etrolatum, paraffin, formaldehyde and its donors, SLS and SLES, ethanalamines, oxybenzone, benzene, retinyl palmitate, microcrystalline wax, polyethylene beads, triclosan, triclocarban, lanolin, carmine, and talc.

dry shampoo reinvented with hair hydration  
NEW foam reset™ rinseless hydrating hair cleanser  
Condition and gently cleanse all hair types between washes.

## RINSELESS REFRESH



Instantly cleanse scalp and refresh hair and texture with no-rinse micellar technology. **Rinseless refresh™ micellar hair & scalp refresher** revives and refreshes second-day styles with naturally derived styling polymers that help tame frizz for up to 72 hours – even in intense humidity. Suitable for slightly wavy to very tight coily hair textures.

Condition and gently cleanse for all hair types between regular washes. Just spray in and gently massage into scalp.

## THE WORLD OF NAILCRAFTERS!!

In this drying time of year (also very trying), your hair is not the only part of your body starving for moisture. If you love to take hot, steamy showers to get warm, only to itch and scratch continuously after; then your skin is **CRYING** out for moisture! While most people go to their favorite body moisturizer for after shower care, that may not be enough. Start replenishing and nurturing your skin while in the shower! I highly recommend using **Aveda's Beautifying Crème Cleansing Oil** for normal skin or **Aveda's Stress-Fix Crème Cleansing Oil** for drier skin. By cleansing with one of these great products, you will feel an immediate change in your skin and the uplifting aromas will help relax your mind!



*Need that little extra moisture or have fallen in love with the aroma?* Try Aveda's matching body cremes, lotions, oils or even their bath salts.

*You will be happy you did!*



## Whats Happening with my HAIR!!!

As we enter the colder winter months, our hair needs tend to show quicker than during any other season. Here are two important questions you should be asking yourself:

**Does my hair need to be repaired?**  
**Does my hair need hydration?**

*Let us break each down...*

**Do you have chemically dependent hair? Does your hair break or split? Do your ends feel rough or look thinner and lighter?**

If you answered mostly yes, then your hair needs to be repaired. For years we talked about using protein to strengthen the hair. The problem that many have run into is they tend to believe the young YouTube hair guru wannabes and cannot understand why their hair is drier and more brittle. This is where your professional stylist comes in.

### Aveda Botanical Repair



Unlike most repair systems that can over protein your hair making hair feel drier and more brittle, these plant powered derivatives will transform your hair. Instantly creating new hair bonds to strengthen and repair your hair from the inside out. Start your repair hair journey with a professional in salon treatment and allow your professional hair advisor to determine your home haircare needs.

**Does your hair need hydration? Does your hair absorb moisture quickly? Does your hair tangle easily? Does high humidity ruin your hair style? Does your hair suffer from static electricity?**

If you answered mostly yes, your hair needs hydration! Welcome to the Aveda world of Nutriplenish!

