

CONTENT SPONSOR

benefits & perks

HAVE YOUR NAME IN 2 LOCATIONS FOR TWICE THE VISIBILITY!

12, 24 or 36-months with a 1/2-page ad

Your name and logo will be featured at the top of the page you are sponsoring, as well as your 1/2-page ad placed on or near that section.*

THE KIDZ CORNER SECTION IS PROUDLY SPONSORED BY PRO TRAVELERS

PRO TRAVELERS

Kidz Corner

COLOR Your World

BY TORI S. BEVENS



What you need:

- › Colored sand
- › Squeeze bottles or salt shaker with some holes taped shut

What to do:

For a fun variation on sidewalk chalk on the sidewalk or driveway, fill as many squeeze bottles/salt shakers as you have colors of sand. Check the flow of the sand and snip the top of the squeeze bottles, if necessary. Test your skills at drawing with the colored sand on a large canvas, like a driveway.

Indoor variation with contact paper:

For a rainy day, try this activity with contact paper. Remove the backing of the contact paper and leave the sticky side up to create a beautiful sand design with less mess.

Where does the content come from for these most-read sections?

The content comes from the publication team each month.** You receive the perk of having your company featured twice without the responsibility of writing content each month by a deadline.

Alaska: Your next vacation is calling



PRO TRAVELERS
call us today to plan your vacation
(123) 321-4567

MAGAZINE SECTIONS YOU CAN SPONSOR:

- Calendar of Events
- Community Corner
- Kidz Corner
- Recipe Section
- Pet Corner
- Table of Contents***

*The placement of the ad is up to the magazine designer. It could be placed adjacent to the sponsored section. There may be other client ads on or near the section, depending on the layout and space of the magazine.

**In the case there is no content for a sponsored section, the client's ad will be placed in the magazine as a standard ad, and the text call out about the sponsorship will be removed from the magazine that month. This will continue until the publication team submits content for the section.

The sponsor/client of a section cannot submit articles for the sponsored section. Only Expert Contributors can submit content regarding a topic promoting them as experts in their field. The client cannot view or approve the content placed in the magazine before it is printed. The client has no control over what content is placed in this section they are sponsoring.

***Sponsoring this section is also available without the banner call-out if the client prefers.