



Localization Branding | Exclusive Channels | High-Value Consumers



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Founder, Local Legend Media

Meg provides extensive marketing experience and media partnerships, specializing in making large brands and local businesses *legendary*...

... for the audiences most important to their business.

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WORKING WITH GLOBAL BRANDS...




...AND LOCAL BUSINESSES...

Enhance relevance, trust, and engagement

- Boost profitability
- Enhance brand prestige
- Foster loyalty
- Gain market influence

...TO BRAND THEM AS LEGENDS...



Cultivate a loyal following
... in local communities
... or across broad audiences

...WITH AUDIENCES IMPORTANT TO THEIR BUSINESS.

Connecting the **RIGHT** brands to the **RIGHT** audience,
with the **RIGHT** channels at the **RIGHT** time!



Partnership Marketing with Local Legend Media unlocks **high engagement** through **multiple channels**:

Print Media:

- Access to the 3rd largest print media channel in North America (after *WSJ* and *NYT*)
- Targets high value communities & homeowners
- Trusted by 99,000+ businesses across major US & Canadian markets
- Print campaigns: ~\$0.04-\$0.55 / exposure vs. \$7 for postcards/catalogs
- CPM comparable to *People* and *US Weekly*

Digital Services:

- Geo-Targeted Digital Advertising
- Single Dashboard for SEO Directory Listings + Reviews / Reputation Management
- Dedicated Digital Onboarding + Support Specialist
- Digital campaigns: ~\$0.02/impression average.

99,000+ CLIENTS

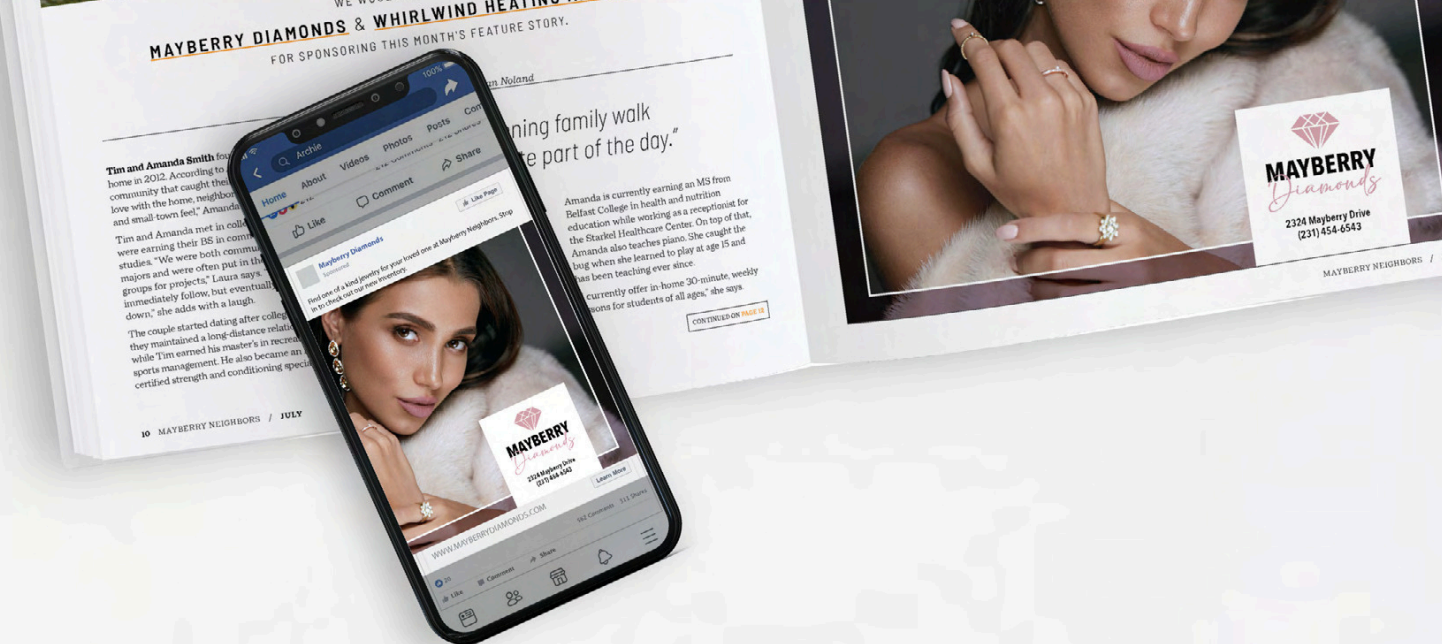
Over 99,000 businesses comprised of familiar, global brands and locally owned businesses have used our platform. A sampling of familiar brands using our platform:



CPM

# of Communities	Monthly Circ	CPM*
1	10,000	\$180.00
50	500,000	\$169.90
200	2,000,000	\$149.90
400	4,000,000	\$129.90
500	5,000,000	\$119.90
600	6,000,000	\$109.90
800	8,000,000	\$ 89.90
1000	10,000,000	\$ 69.90
1200	12,000,000	\$ 59.90
1400	14,000,000	\$ 49.90

*Based on Median Campaign Pkg of \$1800 / Month



Title	Circ	CPM
People	3,400,000	\$123.53
First For Women	850,000	\$ 96.81
Women's World	800,000	\$119.51
Us Weekly	1,600,000	\$191.88