Appendix E – AMBER Alert Information

America’s Missing: Broadcast Emergency Response (AMBER) alerts are issued when there is concern that a child has been abducted. In order to qualify for an AMBER alert on Navajo Nation:

If the incident does not meet the criteria for issuing and AMBER alert…

- If the reviewing personnel insists on proceeding with the activation, please inform them that the Department of Emergency Management strongly discourages activation because facts: as presented, surrounding this incident do not support the foregoing criteria as established by Navajo Nation.
- A Missing Endangered Person Advisory (MEPA) can be issued through local media.

Knowing what type of alert will be issued:

- AMBER: Abducted Children
- SILVER: Missing elderly person with medical or mental health conditions
- MEPA: Missing Endangered Persons Advisory, which can be issued if a case doesn’t fit the criteria for an AMBER alert

To receive alerts from Navajo Nation, visit www.alertnn.com or text “navajonation” to 888777