

Privacy Policy

Reptile Rescue of Wisconsin, Inc.

Effective Date: January 1, 2026

Reptile Rescue of Wisconsin, Inc. (“we,” “our,” or “the Organization”) respects the privacy of our donors, adopters, volunteers, and website visitors. This Privacy Policy explains how we collect, use, protect, and share personal information.

1. Information We Collect

We may collect the following types of information:

A. Personal Information

- Name
- Mailing address
- Email address
- Phone number
- Donation history
- Adoption application information
- Volunteer application information

B. Payment Information

When donations are made online, payment information (such as credit card details) is processed securely through third-party payment processors. We do not store full credit card numbers on our servers.

C. Website Usage Information

If applicable, we may collect:

- IP address
- Browser type
- Pages visited
- Date and time of access

This information is used to improve website functionality and user experience.

2. How We Use Information

We use collected information to:

- Process donations and issue receipts
- Respond to inquiries
- Evaluate adoption and volunteer applications
- Provide updates about rescue activities and events
- Improve our programs and services
- Comply with legal obligations

We do not sell, rent, or trade personal information to third parties.

3. Sharing of Information

We may share information only when necessary:

- With trusted third-party service providers (e.g., payment processors, email services)
- When required by law or legal process
- To protect the safety and security of our organization, animals, or community

All third-party providers are expected to maintain appropriate confidentiality and security standards.

4. Data Security

We take reasonable administrative and technical measures to safeguard personal information against unauthorized access, disclosure, alteration, or destruction.

5. Donor Privacy

Reptile Rescue of Wisconsin, Inc. respects donor confidentiality. Donor names will not be publicly shared unless permission is granted. Donors may request to remain anonymous at any time.

6. Cookies (If Applicable)

Our website may use cookies to enhance user experience. Users may adjust browser settings to refuse cookies; however, some website features may not function properly.

7. Children's Privacy

We do not knowingly collect personal information from children under 13 without parental consent.

8. Your Rights and Choices

You may request to:

- Review or update your personal information
- Be removed from our mailing list
- Request deletion of your data (subject to legal recordkeeping requirements)

Requests may be submitted using the contact information below.

9. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on our website with an updated effective date.

10. Contact Information

If you have questions about this Privacy Policy or how your information is handled, please contact:

Reptile Rescue of Wisconsin, Inc.

2555 New Pinery Rd., Ste. 4 | Portage, WI 53901

Email: adoptions@reptilerescueofwisconsin.org

Phone: (608) 697-2400

Website: www.reptilerescueofwisconsin.org