

# Black Attorney Launches Mama IP, Championing Intellectual Property Rights for Small Businesses and Filmmakers

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**Nationwide** — Loletta Darden, the Founder of Darden Betts, a leading Black woman-owned intellectual property law firm focusing on trademark, copyright, entertainment, and patent law, is proud to announce her continued commitment to supporting small businesses and independent filmmakers in protecting their intellectual property rights. With a passion for empowering creators, she has launched Mama IP, a service that is dedicated to ensuring that innovative ideas and artistic expressions receive the legal protection they deserve.

Mama IP understands the unique challenges faced by small businesses and filmmakers in today's competitive landscape. "Your IP Matters. Protect It." is not just a slogan; it is a call to action for creators and innovators to safeguard their hard work and creativity. With her extensive knowledge of intellectual property law, Mama IP provides personalized legal guidance tailored to the specific needs of each client.

**Mama IP offers a wide range of services, including:**

- **Trademark Registration** – Helping businesses secure their brand identity and prevent unauthorized use.
- **Copyright Protection** – Ensuring that artists retain their rights to their creative works, from scripts to music.
- **Entertainment Law** – Advising filmmakers on contracts, licensing, and distribution to navigate the complexities of the entertainment industry.
- **Patent Law** – Assisting inventors in protecting their inventions through the patent process.

In addition to her legal expertise, Mama IP is deeply invested in her community. She regularly hosts workshops and seminars aimed at educating small business owners and filmmakers about the importance of intellectual property rights. By fostering a supportive environment, Mama IP empowers creators to thrive in their respective industries.

“Mama IP believes that every creator deserves the opportunity to protect their work and succeed in their endeavors,” said Attorney Loletta. “I’m here to ensure that small businesses and filmmakers have the resources they need to navigate the complexities of intellectual property law, allowing them to focus on what they do best: creating.”

For more information about Mama IP’s services or to schedule a consultation, please visit [Mama-IP.com](https://mama-ip.com) or contact [lolettadarden@mama-ip.com](mailto:lolettadarden@mama-ip.com)

### **About**

Darden Betts, owned by Attorney Loletta Darden, is a Black woman-owned law firm dedicated to providing comprehensive legal support to small businesses and independent filmmakers in the areas of trademark, copyright, entertainment, and patent law.

For press or business inquiries, please contact 1-866-9MAMAIP or [lolettadarden@mama-ip.com](mailto:lolettadarden@mama-ip.com)