Dragonfly
PERMANENT MAKEUP TRAINING CENTER · SKINCARE · HAIR SALON

814 South College Rd, Suite C, Wilmington, NC 28403
910-836-8362 · shannon.mackay68@gmail.com

WELCOME

Dear Future Student,

Thank you for your interest in the wonderful world of permanent makeup. It is a truly rewarding profession that keeps getting better with each year's advancing technology, and it is the biggest money maker in the salon industry. You will be able to make women and men look and feel 10 years younger!



I cannot wait to meet you, my future dragonfly goddess!

Why train with Dragonfly

- **Small classes** of only 1 to 4 students.
- **Experienced trainers.** We believe any trainer you choose should have at least 5 years of permanent makeup experience.
- **The highest standards** in equipment, quality and products, with strict guidelines for education.
- **Real hands on training.** You practice on faux skin under close supervision before advancing to real skin. Hands on training is an absolute MUST in this industry. The pigment you place in a client's face is there FOREVER, and you cannot learn the feel of a needle going into skin at the proper depth by watching a video.

How it works

1. **Enroll** and receive your pre-study manual with exercises.
2. **Complete the manual**, then message us to schedule your admissions test at the salon. The test must be passed before you attend any in person classes.
3. **Train in person.** You will learn the mechanics of permanent makeup, color blending, the use of anesthetics, sterilization, cross contamination prevention and much more. The more you prepare, the better your class experience will be.

After you graduate

You can always text, call or email us for guidance, and you are always welcome back to observe a procedure for a few hours or a day. Graduates are the first to hear about upcoming classes and receive a discount on all future classes.

Our reputation for quality and attention to detail has brought us students and clients from all over North Carolina and the surrounding states. Our goal is to support you every step of the way, and we would be honored to help you achieve your goals in this highly rewarding field.

Sincerely,

Shannon Mackay · Owner/Trainer
Holly Penland · Trainer
Dragonfly Permanent Makeup Salon and Training Center

PROGRAMS

Programs at a glance

Details for each program follow on the next pages.

PROGRAM	WHAT'S INCLUDED	TUITION
Basic Permanent Makeup Training 1.0 Manual method	120+ hours. Self-study manual and admissions test, plus in person practical training (minimum of 11 procedures).	**$5,500**
Part 1: Self Study	50+ hours. Self-study practical training manual and test. Must be completed before in person class.	$2,500
Part 2: In Person Training	In person practical training (minimum of 11 procedures).	$3,000
Apprentice Program 2.0	12 months, 12 models under supervision, at least 4 hours per week in the salon. For PMU 1.0 graduates or equivalent.	**$6,500**
Job Shadow for a Day	One on one with a master, 6 to 8 hours between 8 am and 4 pm. Proof of prior training required.	**$600**
Advanced Scalp Micropigmentation	2 day, in person, hands on practical training. Proof of a basic permanent makeup course required.	**$2,000**
Advanced PMU Removal (machine & hand)		**$2,000**
Advanced Inkless Scar Revision		**$2,000**
Advanced Tiny Tattoo		**$2,000**

What's possible: income on a 50 week year

Gross income by fee per procedure and number of procedures per week.

FEE PER PROCEDURE	1 / WEEK	2 / WEEK	4 / WEEK	6 / WEEK	10 / WEEK
$300	$15,000	$30,000	$60,000	$90,000	$150,000
$400	$20,000	$40,000	$80,000	$120,000	$200,000
$475	$23,750	$47,500	$95,000	$142,500	$237,500

> **Class dates:** see upcoming classes at www.dragonflypermanentmakeup.com or call our office at 910-836-8362.

PROGRAM DETAILS

Basic Permanent Makeup Training 1.0

Manual method. 120+ hours of independent study, testing and in person hands on practical training. Tuition $5,500.

Before class

Complete the at-home portion of the course and pass the in person admissions test at the salon before attending the in person portion of the class. Your pre-study manual is the building block for everything you will learn in class.

To earn your certificate

- Complete a minimum of 11 live model procedures: 4 eyeliners, 4 eyebrows and 3 lips.
- Attend all scheduled classroom hours.
- Study your manual and complete and submit the course test in person.
- Perform satisfactorily in all aspects of the course.

Included

All supplies used during class, including lunch, and enough material for approximately 20+ procedures. Additional start-up kits and replacement supplies are available for purchase.

Course curriculum

Pre-study

Class workbook and pre-study material reviewed together.

Day 1

- Skin anatomy
- Risks, health, hygiene, safety and sterilization
- Machines and tools
- Color theory and pigments
- Removal explained
- Eyeliner, brows and lip blushing
- Tray set ups

Day 2

- Client consultation practice
- Documenting your work
- Building your portfolio
- Live model (if student is ready)

Days 3, 4, 5, 6 & 7

- Additional practice
- Live model day

Classes run Monday through Saturday, and Sunday if needed.

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PROGRAM DETAILS

Beyond the basics

Apprenticeship Program 2.0 $6,500

For graduates of Dragonfly's PMU 1.0 Fundamentals Program, or anyone who can show proof of comparable fundamentals training, including those who need hands on training for licensure, a skills refresh or more practice. The program can be tailored to your individual needs so you can build on your strengths and work on your weaknesses.

- Complete 12 live models under our supervision during the 12 month apprenticeship.
- Shadow and participate in salon activities at least 4 hours per week (16 hours per month).
- You are fully insured by Dragonfly Permanent Makeup Training Facility for your apprenticeship year.
- On completion you receive a certificate for a one year (200 hour) apprenticeship program.
- Additional supervised model sessions can be scheduled by appointment for an extra charge. Once released from direct supervision, apprentices may work on clients with a 70/30 commission split with the salon.

Job Shadow for a Day $600

A one on one mentorship day for new and seasoned artists who want answers, confidence or a breakthrough. Under Shannon's guidance you will see standard procedures such as microblading, ombre and combo brows, eyeliner and blushed lips, plus advanced procedures (only with proof of prior training) like brow corrections, scar camouflage, medical tattooing and scalp pigmentation. Shannon will share trade secrets and build a game plan around your areas of concern, so bring a list of questions!

6 to 8 hours, between 8 am and 4 pm. Proof of prior basic training certification required.

Advanced Courses $2,000 each

2 day courses. In person, hands on practical training. Must have completed a basic fundamentals permanent makeup course.

- **Scalp Micropigmentation (SMP).** Replicates the natural look of real hair follicles by depositing pigment with a micro needle, creating the look of a closely shaven full head of hair with any hairline, or adding density to thinning hair.
- **PMU Removal**, machine and hand method.
- **Inkless Scar Revision.**
- **Tiny Tattoo.**

> For advanced classes, each model pays Dragonfly Permanent Makeup Salon Inc. a $200 model fee to cover tray and setup. Students find and bring their own models so they can follow up for extra practice and see their healed results.

GETTING READY

Your class days

Everything you need to know before you arrive.

Schedule

Classes run Monday through Saturday, and Sunday if needed. Class starts promptly at 8 am each day and runs until about 6 pm. Please arrive no later than 7:30 am. Late arrivals are charged $100 per hour to make up time with the instructor. If too much time is missed, you will be asked to attend the next month's class.

What to bring: nothing!

All needles, pigments, gloves and supplies you need for the entire class are provided. You will not use your class kit during class. Lunch is provided; have a nutritious breakfast before you arrive. Any drinks you bring must be in a closed container.

Your manual

Bring your manual with all of your practice material so your trainer can see your progress and you can take notes in class.

Cameras

Yes! Bring your camera or smartphone (on silent). This is the start of your portfolio, so take as many pictures as you like.

Models

Please arrange your own models starting on the 2nd day of class. Bringing your own models lets you do their follow-up appointment for more practice and see your healed results.

- Each model pays a $100 model fee to the salon to cover tray materials.
- Make sure your model arrives on time for their scheduled appointment at 814 S College Rd, Suite C, Wilmington, NC 28403.
- Your models can be assured they are in good hands. We are also certified in removal at this location.

What to wear

Comfortable, professional BLACK attire. Black scrubs are welcome. Pigment spatters and is not easily removed from clothing.

> Photos are taken daily and on graduation day, and may be used in our marketing, on our website and on social media.

CREATING FUTURE DRAGONFLY GODDESSES

Registration Form

Type into the boxes or print and write clearly. Email the completed packet to shannon.mackay68@gmail.com with a copy of your current driver's license or state ID.

PERSONAL INFORMATION

FULL NAME

STREET ADDRESS

CITY, STATE, ZIP

DATE OF BIRTH

EMAIL

CELL PHONE

EMERGENCY CONTACT

EMERGENCY CONTACT PHONE

PROGRAM(S) ENROLLING IN

☐	**Basic Permanent Makeup Training 1.0, complete program** Self study, admissions test and in person training	**$5,500**
☐	**Basic 1.0, Part 1: Self Study and admissions test** Must be completed before in person class	**$2,500**
☐	**Basic 1.0, Part 2: Balance of in person training**	**$3,000**
☐	**Apprentice Program 2.0**	**$6,500**
☐	**Job Shadow for a Day** Proof of prior training required	**$600**
☐	**Advanced Scalp Micropigmentation** Proof of basic course required (all advanced courses)	**$2,000**
☐	**Advanced PMU Removal**	**$2,000**
☐	**Advanced Inkless Scar Revision**	**$2,000**
☐	**Advanced Tiny Tattoo**	**$2,000**

DESIRED START DATE

ENROLLMENT AGREEMENT

Tuition, payment & responsibilities

In consideration of my acceptance as a student for the program(s) selected on my registration form, I enroll and agree to pay tuition to Dragonfly Permanent Makeup Salon Inc. on the terms below.

Reserving your spot

- A **$2,500 deposit** (which includes a $250 registration fee) reserves your space. Pay through www.dragonflypermanentmakeup.com, cashier's check, Visa, Mastercard, Discover, Venmo or Cash App.
- The deposit is deducted from the full tuition. The **$3,000 balance** is due no later than seven (7) business days before your class start date and may also be paid through the website.
- If the balance is not received by then, you forfeit the $250 registration fee, the remaining $2,250 is refunded, and you will need to make payment and arrangements to attend a future class.
- Your pre-course work is released once your deposit is paid. **All deposits are non-refundable once your manual is received.**
- If in person testing is not completed before the start date, you may not attend that class but may sign up for the next scheduled class.
- If you miss your scheduled class, no refunds are given. If you notify us as soon as possible of a true emergency, you may attend one of the next two available class dates at no extra charge.

Student responsibilities

- Success depends on my dedication and regular practice. A certificate of completion is issued only if I meet the minimum standards and perform satisfactorily in all aspects of the course. The training center will work diligently with me toward successful completion.
- It is at the instructor's sole discretion when I am ready to work on live models. I am responsible for recruiting my models, making sure they attend on time, and making sure they pay the model fee.
- If I drop, damage or misuse any equipment belonging to the facility, I will replace it at its current cost.
- I am responsible for researching my own local and state laws on licensing and operating a permanent cosmetics business. The school does not give legal advice about the laws that govern my state.

ENROLLMENT AGREEMENT

Cancellation & refund policy

Three business day cancellation

If for any reason I am unable to enter the class, all monies paid will be refunded if I request it in writing within three (3) business days after signing this agreement and making an initial payment.

After course materials are received

Once I have been mailed and received all course materials and instructions, absolutely no refunds will be issued.

Withdrawal after classes begin

1. If I cancel due to illness or emergency, all monies paid can be applied if the class is rescheduled within 6 months of the original course date.
2. If the course is not rescheduled within 6 months, 50% of all monies paid will be refunded.
3. If I complete less than half of the course, 45% of all monies paid will be refunded.
4. After I complete half or more of the course, the Training Center may retain 100% of the course price.

Any refunds will be paid within 30 days of cancellation.

> This agreement is a legally binding contract. By signing below, I confirm that I have been given reasonable time to read and understand it, that I have read the program descriptions and the cancellation and refund policy, and that I agree to my rights and responsibilities as a student as described in this packet.

SIGNATURES

STUDENT PRINTED NAME

STUDENT SIGNATURE

DATE

TRAINER SIGNATURE (SHANNON MACKAY)

DATE

Thank you for registering! I am looking forward to seeing where your journey brings you.