Insight Transportation Consulting, Inc.

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Insight
Transportation Consulting

Providing Insights... Obvious & Beyond

We've moved to a new company…our own!!

Ashu and Dave have partnered to form a client-focused company - **Insight Transportation Consulting, Inc.** - to provide technical insights and thought leadership to our clients. Our niche small business concentrating on planning and project development lets us formulate solutions tailored to our clients' needs.

We have provided specialized and high-end technical analysis and forecasting support to our clients for over 25 years. We can successfully navigate complex projects in transportation planning, data analysis, travel forecasting and demand modeling. We effectively communicate technical insights: we have conducted numerous training workshops on topics ranging from technical procedures to transportation funding programs. Additionally, Insight is one of a select number of firms that provide a national perspective: our experience covers over 15 states and includes projects ranging from the straightforward to the state-of-the-art practice.

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About Us

Insight, established in 2021, is a **M/DBE-certified small business transportation planning firm** that focuses on **travel demand modeling, ridership forecasting** and **data analytics**. We are cost-effective and responsive, and provide helpful technical insights to our clients to support informed infrastructure investment decision-making. We support trip-based, activity-based and Simplified Trips on Project Software (STOPS) model development, alternatives analysis, feasibility studies, master / long range planning, design traffic and specialized transit studies (equity/market/mobility analysis, network redesign, Capital Investment Grant (CIG) evaluation and surveys).

Our clients include federal, state and local agencies throughout the US.

Learn more about us

Expertise

We bring **strong data analytical skills** which enable us to provide clear and helpful insights. We are proficient in **programming** (R, Python, FORTRAN, VBA, and many other languages), **scripting travel demand modeling procedures** (Cube, TransCAD, STOPS, and others) and developing **visualization tools** that use large datasets to help "unlock" the real-world insights.
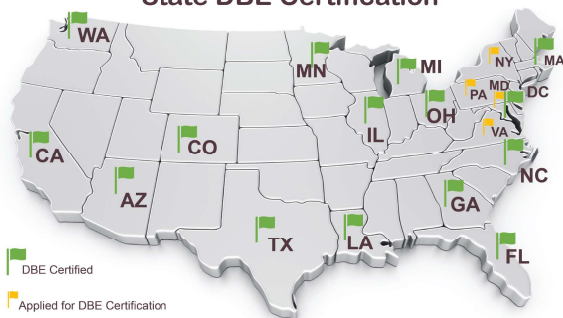
Clients often involve us to **act as their FTA liaison** on ridership forecasts and related CIG matters to provide forecasts that withstand investment-grade scrutiny. In total, we have supported over 25 major transit and CIG projects and have developed over 35 STOPS applications around the country.

Services

- Travel Demand Model Development / Application
- STOPS and Ridership Forecasting
- FTA CIG (New Starts) Support
- Transit Service Plan and Network Update Evaluation
- Multi-modal Corridor Planning
- Traffic Forecasting (NEPA/PD&E, interchange)
- Transit On-Board Survey Support
- Travel Data Analytics and Visualization

Certifications

State DBE Certification

DBE Certified
Applied for DBE Certification

- DUNS: 03570260; CAGE: 97YC6
- DBE Certified in 14 states and DC, with application pending in 4 other states
- Small Business Certification with US DOT and FL DOT
- FL DOT Pre-qualified Consultant

Learn more about our certifications

To learn more, please visit us at https://insighttransportconsulting.com/ or click here to contact us.

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