



## **Corporate Social Responsibility Statement**

JayMacks Consulting believes that “How we do anything is how we do everything” and we choose to live and work in alignment with our principles. We are put on this earth to love, protect and take care of each other, and as such we practice what we preach through corporate responsibility and sustainable living behaviors, cultivating mindful consciousness of the impact we have on our environment.

We believe that sustainable business is better business. By practicing simple and wise resource allocation, we preserve more and consume less. Treating all stakeholders with respect and human decency is an essential value. The triple bottom line is meant to be lived.

In practice, we source goods and services from locally owned organizations wherever possible and choose wisely from fair trade providers and firms when these options are not available or practical. Energy efficiency is both a basic form of cost savings as well as good environmental stewardship. We work from home, minimize trips and travel, drive hybrids or electric vehicles, run appliances during off-peak hours, select non-stop flights for travel when available, choose reusables over single use plastics and recycle waste wherever possible. Our business model supports financial independence and entrepreneurial freedom among our associates.

JayMacks Consulting recognizes that the growing and ubiquitous use of AI by our society contributes to GHG Emissions due to the huge amounts of energy necessary to power the Data Centers that drive AI platforms. Therefore, all content, including RFP responses, photography and social media, is to be original work done by the hand of the author.

JayMacks Consulting and our Associates are involved in a variety of community and volunteer associations and non-profits, from philanthropic organizations and fundraisers, to local causes that give back to those less fortunate, and which provide opportunities for us to “Impact the World with Positive Change”.

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