



SOUTH WEST WOLVES  
TOUCH FOOTBALL CLUB



2025

**SPONSORSHIP  
PACKAGE**

## OUR STORY

South West Wolves is a local sporting club in South Australia which provides opportunities for youth and adults who are interested in Touch Football. We are one of four clubs to compete in the Touch Football South Australia State League competition and consequently, provide both representative and development opportunities for affiliated participants including players, coaches, referees, and officials from around South Australia. Men's, women's and mixed divisions are offered within the TFSA State League competition.

South West Wolves is an inclusive, community-focused club, constantly striving to provide great opportunities for all members to better their overall Touch Football experience.




# OUR MISSION

## STRATEGIC OBJECTIVES

We aim to grow participation in Touch Football, strengthen player development pathways, and create a supportive environment for all members. Our focus is on building sustainable club operations, fostering strong partnerships, and promoting the sport throughout South Australia.

## OUR VALUES



**INCLUSION**  
We welcome and celebrate people of all backgrounds, abilities, and experiences.



**RESPECT**  
We treat teammates, opponents, officials, and our community with fairness and dignity.



**COMMUNITY**  
We build strong connections through teamwork, support, and a shared passion for the game.

## COMMITTEE MEMBERS



**Megan Dunn**  
Permit Manager



**Ben Gardiner Williams**  
Communications and Media Coordinator



**Darren Williams**  
Treasurer



**Lacey Arbon**  
Communications and Media Coordinator



**Slade Hollway**  
Equipment and Uniform Officer

# SPONSORSHIP PACKAGES SUMMARY

We offer a range of sponsorship packages to suit your marketing and corporate social responsibility objectives. Your support will not only contribute to our club's success but also offer your organisation valuable brand exposure within the community. We offer five sponsorship tiers and associated benefits which are summarised below.

Additional details for each of the sponsorship tiers are listed on the following pages.

We offer standard sponsorship options, but can also create a custom arrangement for you incorporating any other ideas you may have.

LEVEL	PLAYER \$175 /YEAR	BRONZE \$250 /YEAR	SILVER \$500 /YEAR	GOLD \$750 /YEAR	PLATINUM \$1,000 /YEAR
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## RECOGNITION & BRANDING

Recognition at presentation night	✓	✓	✓	✓	✓
Recognition plaque			✓	✓	✓
Naming rights to a club presentation award				✓	✓
Sponsorship certificate		✓			
Logo placement on club polo shirt					✓
Logo placement on an affiliate social competition top at City Touch			✓		
Priority logo placement on an affiliate social competition top at City Touch				✓	✓
Logo placement on club training top		✓	✓	✓	✓
Framed photo of sponsored player featuring your logo	✓				

## PROMOTION & ADVERTISING

Advertisement on club website and social media	✓	✓	✓	✓	✓
Promotional feature in club communications		✓	✓	✓	✓
Game day sponsor signage		✓	✓	✓	✓
Promotional signage displayed at City Touch Clubrooms (Park 17)				✓	✓

## ENGAGEMENT OPPORTUNITIES

Invitation to club sponsor's day	✓	✓	✓	✓	✓
Invitation to presentation night		✓	✓	✓	✓

## PLATINUM \$1000

- Recognition at club presentation night
- Recognition plaque
- Naming rights to a club presentation award
- Logo placement on club polo shirt
- Priority logo placement on an affiliate social competition top at City Touch
- Logo placement on club training top
- Advertisement on club website and social media
- Promotional feature in club communications
- Game day sponsor signage
- Promotional signage displayed at City Touch Clubrooms (Park 17)
- Invitation to club sponsor's day
- Invitation to presentation night

### CLUB POLO SHIRT



## GOLD \$750

- Recognition at club presentation night
- Recognition plaque
- Naming rights to a club presentation award
- Priority logo placement on an affiliate social competition top at City Touch
- Logo placement on club training top
- Advertisement on club website and social media
- Promotional feature in club communications
- Game day sponsor signage
- Promotional signage displayed at City Touch Clubrooms (Park 17)
- Invitation to club sponsor's day
- Invitation to presentation night

### AFFILIATE SOCIAL COMPETITION TOP



## SILVER \$500

- Recognition at club presentation night
- Recognition plaque
- Logo placement on an affiliate social competition top at City Touch
- Logo placement on club training top
- Advertisement on club website and social media
- Promotional feature in club communications
- Game day sponsor signage
- Invitation to club sponsor's day
- Invitation to presentation night

## BRONZE \$250

- Recognition at club presentation night
- Sponsorship certificate
- Logo placement on club training top
- Advertisement on club website and social media
- Promotional feature in club communications
- Game day sponsor signage
- Invitation to club sponsor's day
- Invitation to presentation night

## PLAYER SPONSORSHIP \$175

- Recognition at club presentation night
- Framed photo of sponsored player featuring your logo
- Advertisement on club website and social media
- Invitation to club sponsor's day

### AFFILIATE SOCIAL COMPETITION TOP



### CLUB TRAINING TOP



# SPONSORSHIP BENEFITS TO SOUTH WEST WOLVES

Your sponsorship funds will go towards:



Increasing participation



Assisting with representative costs



Expanding our referee numbers



Providing opportunities for player, coach and referee development



The purchase of representative and club awards



Facilitating inclusive training programs, in collaboration with local schools and organisations, offering opportunities for people with intellectual and/or physical impairments to learn Touch Football skills and play the sport



Organising Touch Football clinics in remote Indigenous communities, providing opportunities for those living in these communities to participate in the sport of Touch Football

## ENQUIRIES

If you would like to discuss sponsorship opportunities or create a tailored package that meets your specific needs, please contact the South West Wolves Touch Football Club:

**Email:** [swwtouch@gmail.com](mailto:swwtouch@gmail.com)

**Megan Dunn, Permit Manager**  
0425 144 609

**Darren Williams, Treasurer**  
0439 025 700

**Ben Gardiner Williams, Communications and Media Coordinator**  
0488 039 360

We look forward to establishing a mutually beneficial partnership with your organisation.

Thank you for considering your support of the South West Wolves Touch Football Club.

# SOUTH WEST WOLVES SPONSORSHIP FORM

Thank you for supporting the South West Wolves Touch Football Club. Please complete the information below to confirm your sponsorship.

## BUSINESS / ORGANISATION DETAILS

Business name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position/Role: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

☐ Please issue a receipt/tax invoice

☐ We consent to our business name/logo being acknowledged on South West Wolves social media/promotions

Preferred name for acknowledgement: \_\_\_\_\_

## SPONSORSHIP SELECTION

(Please tick your chosen package)

☐ Platinum Sponsor  
\$1,000

☐ Gold Sponsor  
\$750

☐ Silver Sponsor  
\$500

☐ Bronze Sponsor  
\$250

☐ Player Sponsor  
\$175

☐ Custom Sponsor  
\$ \_\_\_\_\_

## PAYMENT OPTIONS

☐ Direct Transfer (preferred)

Account Name: South West Wolves TFC

BSB: 065 000      Account: 1046 6614      Reference: [Business Name]

☐ Other (please specify): \_\_\_\_\_

## ACKNOWLEDGEMENT

I/We agree to support the South West Wolves Touch Football Club for the 2025 season under the terms of the chosen package.

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / 2025