



DELIVERING RACE-GRADE TECHNOLOGY TO THE EVERYDAY DRIVER

OUR MISSION

Providing individual enthusiasts, racers, and everyday drivers with the highest quality synthetic oils and advanced additives designed to virtually eliminate friction, maximize horsepower, and extend engine life.

BETTER THAN THE REST

PROMOLY™ TECHNOLOGY

Our proprietary ProMoly™ additive system creates a high-strength molecular shield that **virtually eliminates friction**. Experience immediate gains in horsepower and torque through superior lubricity.

EXTREME ANTI-WEAR PROTECTION

Featuring **increased levels of Zinc (ZDDP)**, LAUNCH Racing Oil provides a sacrificial layer of protection for flat-tappet cams and high-load bearings under extreme RPM and heat.

TYPICAL TECHNICAL PROPERTIES

Property	Method	Typical Result
Viscosity @ 100°C, cSt	ASTM D445	18.5
Viscosity @ 40°C, cSt	ASTM D445	167.0
Flash Point, COC	ASTM D92	460°F
Pour Point	ASTM D97	-25°F
Gravity, API @ 60°F	ASTM D287	29.0
Base Stock Type	-	Full Synthetic

PRODUCT APPLICATION

LAUNCH 20W-50 with ProMoly™ is engineered for high-performance competition engines, drag racing, circle track, and enthusiast street builds where maximum film strength is required. Note: Not recommended for street vehicles with catalytic converters.