



*Rise Above the Ordinary*

**FOR IMMEDIATE RELEASE**

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**Rethink Fabrics and Elena Bulatova Fine Art Gallery Emphasize Las Vegas' Sustainability  
Footprint with 2019's Most Impactful Private Event**

**an Evening When Art & Fashion Come to Life for a Cause**

**LAS VEGAS, NV (October 29, 2019)** Formerly named, Rethink Everything: The Art of Fashion & Sustainability, is an event that was designed to demonstrate how Las Vegas local individuals, artists, and fashion designers value the importance of sustainable actions, caring for the planet without sacrificing quality, style, and opulence. This impactful evening will take place on Thursday, November 14, 2019 from 6:00 PM to 9:00 PM at Elena Bulatova Fine Art Gallery, Aria Resort & Casino, 3720 S Las Vegas Blvd, Suite #275, Las Vegas, NV 89109. It is sponsored by Rethink Fabrics, an innovative Las Vegas-based apparel company that uses recycled plastic water bottles to create its fabrics, and Elena Bulatova Fine Art Gallery, the Strip's most extravagant art venue that showcases world-renowned artists who ingeniously present ordinary objects in a remarkable new way. Proceeds from the event will benefit Rethink Worldwide, a nonprofit organization focused on conserving the environment by ending single-use plastic.

Clearly, the event and initiative of Rethink Worldwide are an obvious match for the two sponsors. "We are an apparel company with a cause, repurposing plastic waste in an unprecedented way. Production of our fabric diverts an average of 15 plastic water bottles per garment from oceans and landfills," explains Terence Jackson, Principal at Rethink Fabrics. Elena Bulatova, Founder and Featured Artist, has created over 300 paintings and sculptures that were made from recycled/repurposed materials. She adds, "Creating art from recycled objects is for a better tomorrow. This event will remind us that while recycling is necessary to sustain our planet's resources, it is equally valid as a creative and innovative material and subject matter in the visual arts."

During Rethink Everything: The Art of Fashion & Sustainability, guests will get inspired while enjoying a fashion experience from Mencatto by Aldo Mencatto and Velana Luxury by Anna; a mystery journey from plastic bottles to shirts by Rethink Fabrics; light bites & libations, and the opportunity to win amazing prizes, including a captivating art piece from the "Wall Street Journal Series"- donated by Elena Bulatova.

Couvert: \$45 in advance. To register and for general information, please visit: [www.RethinkWorldwide.org](http://www.RethinkWorldwide.org) - E-mail [questions@rethinkworldwide.org](mailto:questions@rethinkworldwide.org) or call 888-594-8520 ext 100.

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Thursday, November 14, 2019, 6 PM to 9 PM, Elena Bulatova Fine Art Gallery**

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