



Innovate with Dairy

2022

SCHOOL
LUNCH
HERO



Why is School Milk Important?

77% of children's milk consumption
is in school



Milk:
**13 essential
nutrients**

Protein Vitamin B12

Calcium Zinc

Vitamin D Selenium

Phosphorus Iodine

Vitamin A Pantothenic

Potassium* acid

Riboflavin

Niacin



Challenges.....

Bulk Milk Machines in K-12 Schools

As more schools are focused on sustainability and zero waste, bulk milk dispensers are an innovative way to deliver cold milk and decrease waste.



Advantages

- Cold milk tastes better
- Life expectancy of milk is longer in cooler
- Space and energy savings with smaller unit
- Participation goes up and milk waste goes down
- Less environmental impact
- Reduced cost of milk





Considerations

- Capital equipment costs
- Space
- Dishwasher is needed
- Overall staff time may increase slightly
- Processor Availability/Capability
- Change is hard



Bulk Milk Dispensers

HUBERT®

<https://www.hubert.com/content/bulk-milk-dispensers>



Bulk Milk Bags

Cass Clay – 5 gallon bags

- 1% and Fat Free

Prairie Farms – 5 gallon bags

- 1% Chocolate
- 1% and Fat Free White

Midwest Dairy School Milk Pilots



School of Environmental Science

Apple Valley, Minnesota

“The machine is working well. The kids have made comments on how much better the milk tastes and it is a significant decrease in milk waste and trash waste from the cartons.”

– Lisa Germond, SES Food Service Manager

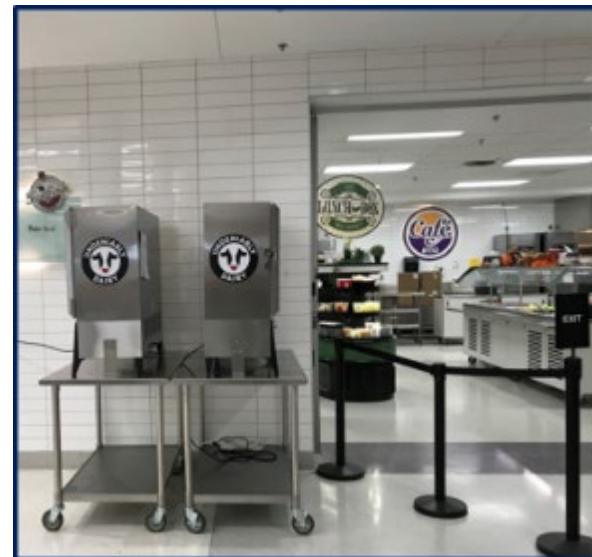
25% increase in white milk sales and 35% in Chocolate milk sales



Waconia, MN Public Schools

“The feedback has been fantastic. Kids love the flavor. They love the independence of being able to take as much as they want, and we’re giving them a dining experience just like they get at home.” -Barb Schank, Waconia Café #110 Nutritional Service Director

“We’re positively influencing these students in a welcoming way and with a product that has good value in their diets.” – Tracy Braun, Assistant to the Nutritional Service Director and Minnesota dairy farmer





Shelf Stable Packaging

Shelf Stable Milk Pilot



“The benefits of it are absolutely amazing!”

“It's potentially the next frontier in milk for schools,” Rosenberger said, pointing out there are potential environmental benefits to widely adopted use of shelf-stable milk.

“Initial feedback from the students is, they love it, it tastes great..”

UHT Milk – Shelf Stable

No refrigeration required



Prairie Farms



Cass Clay/DFA

Chocolate Skim Milk



Toolkits

www.midwestdairy.com > Dairy in the Community > Dairy in Schools

INNOVATE WITH DAIRY



Yogurt Smoothies

Packed with protein, milk and yogurt smoothies are an easy and delicious way to spark new interest in school breakfast and lunch programs.

[DOWNLOAD TOOLKIT](#)



Hot Chocolate Milk

Heating chocolate milk to serve as hot chocolate is a simple and delicious way to increase milk consumption and attract new students to your school's breakfast and lunch programs.

[DOWNLOAD TOOLKIT](#)



High School Only Coffee & Lattes

Capture student and staff coffee beverage demand in school with a delicious cold coffee and latte station.

[DOWNLOAD TOOLKIT](#)



Bulk Milk Dispensers

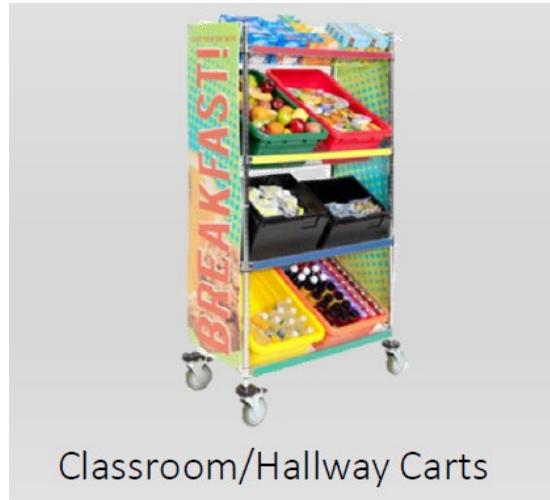
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[DOWNLOAD TOOLKIT](#)

Serving or transporting Meals



HUBERT®



Classroom/Hallway Carts



Bismarck Public Schools



Wachter Middle School



Simle Middle School



Jeanette Myhre Elementary

Portable Coolers



MERCHANDISING 2-CRATE COOLER



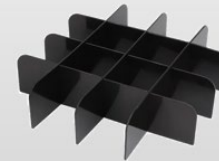
MERCHANDISING 4-CRATE COOLER



Classroom feeding transportation and temperature solutions



Milk & Meal Soft Sided Coolers



Cooler Bag Partitions for smoothies, parfaits, hot chocolate milk



Transportation Caddies



Fits 2 standard milk crates



Smoothie Kit

- 16-inch immersion blender
- 2 buckets with lids (for mixing smoothies)
- Wall hanger for the blender
- A utility cart branded with FUTP 60 for transporting smoothies to classrooms/distribution areas
- 4 FUTP 60-branded cooler bags with dividers
- Stickers to be placed on smoothie cups (will be FUTP 60 or UD)
- A retractable banner for schools to promote the smoothie program
- Plastic sign holders for schools to promote the smoothie program



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