



Is Your Cafeteria a Fixer Upper?

Design on a Dime to the Rescue!

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Senior Consultant



CAFETERIA MAKEOVERS

Increase sales and build brand loyalty with a fresh update

1

Earn POINTS on
Qualifying Purchases

**COOL
SCHOOL**
cafe

2

Submit Proof of Purchase
Support@CoolSchoolCafe.com

3

Redeem your POINTS towards
ProTeam Services

Stop by ProTeam Booth

 **VISUALZ™**
powered by Vomela

 **PRO•TEAM**
FOODSERVICE ADVISORS

“Recently, our district used Cool School Points to have Pro•Team Advisors come [...]. It was the perfect solution for me to get the expert counsel I needed to grow our program, and a great way to stretch my budget. And Cool School Cafe made it SO easy to do.”
– Gay Anderson, Nutrition Services Director, Sioux Falls, SD





Visual Society

We have become a visual society. Visual influences impact all aspects of our world – including how we learn and our sense of place.

Session Goals

- Identify barriers
- Put your house in order
- Tricks of the trade
- Inspiration boards





Identify Barriers

- What gets in the way?
 - In-house talent
 - \$\$\$
 - Feelings
 - Other?

Putting *Your* House in Order



PRINCIPAL'S
OFFICE

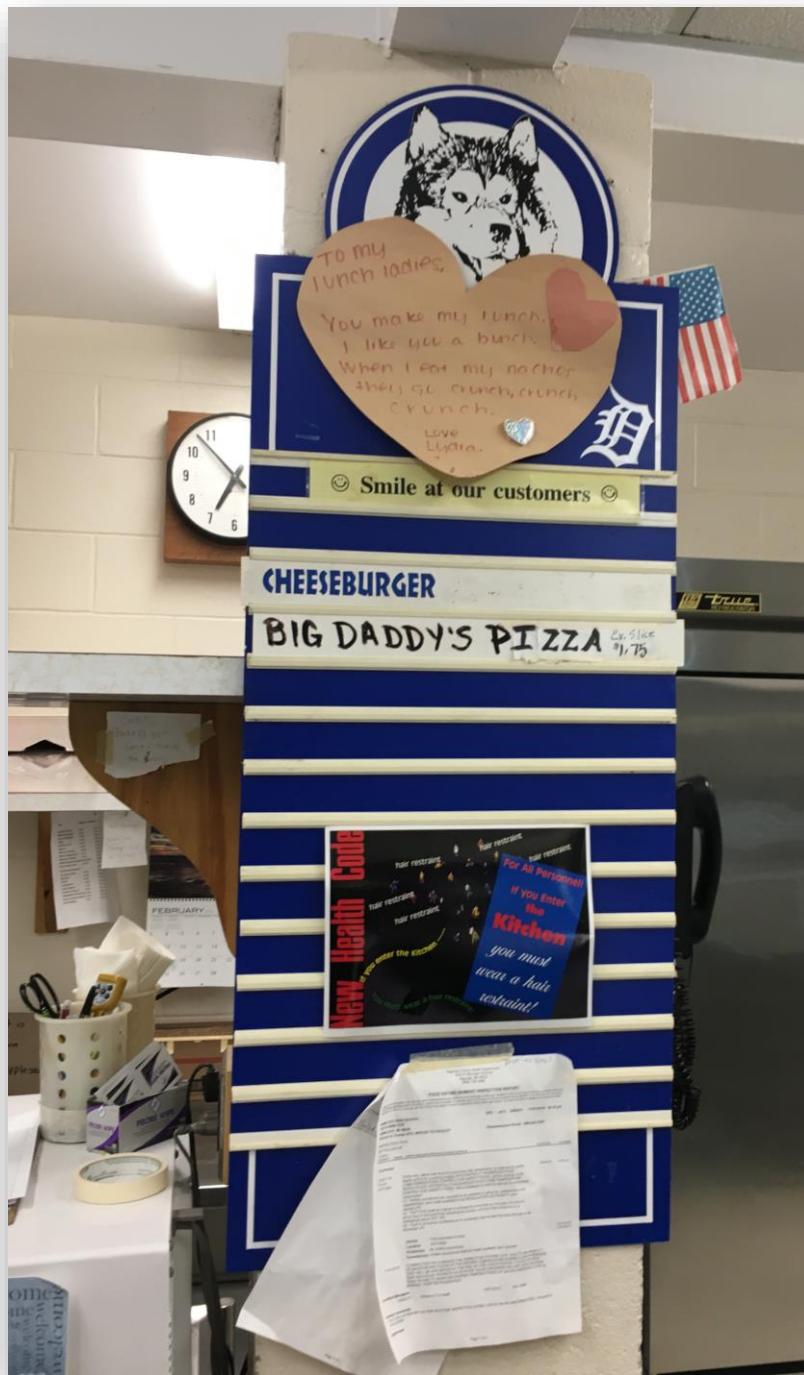
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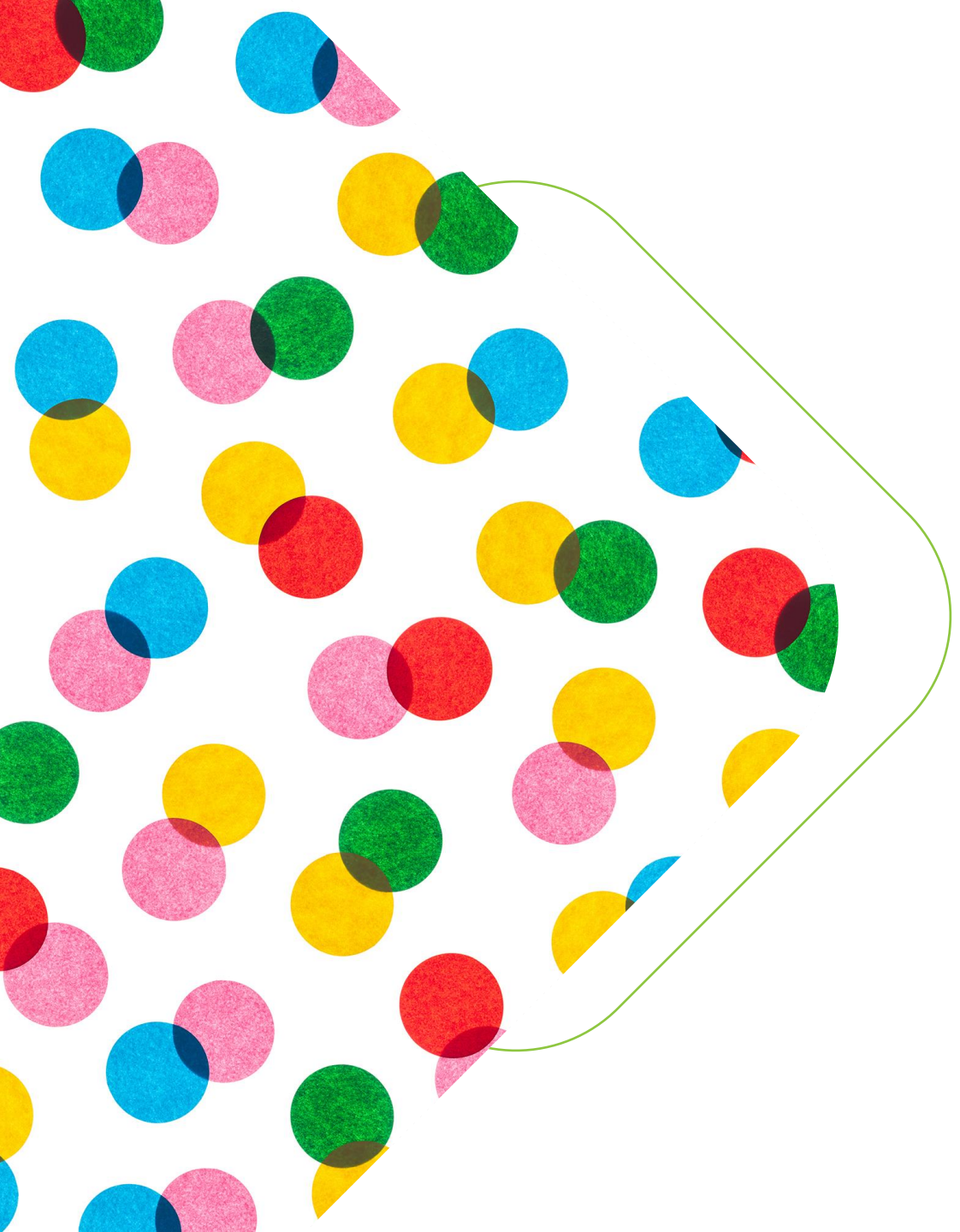
The Walk of Shame

Let's take a look at where we have been





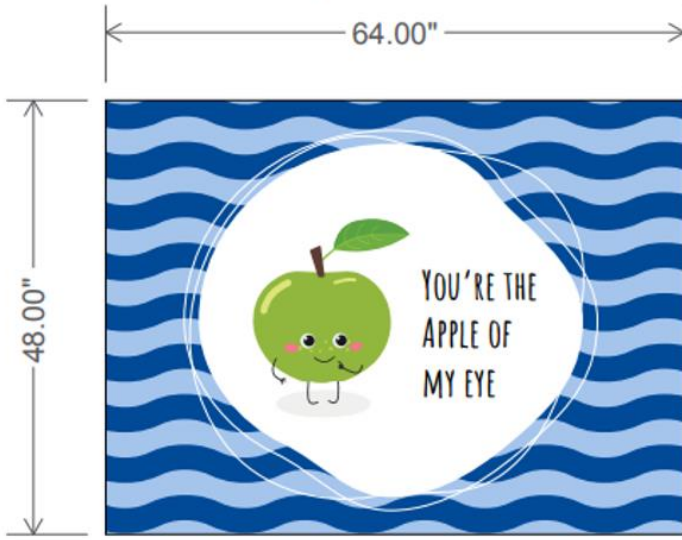




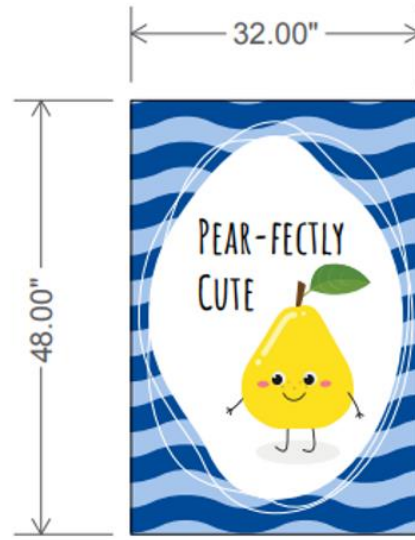
Tricks of the Trade

- Critical Eye
- District & School Support
- Timing
- Before & After Pictures
- Brand Identity

Serving Area Canvas Art

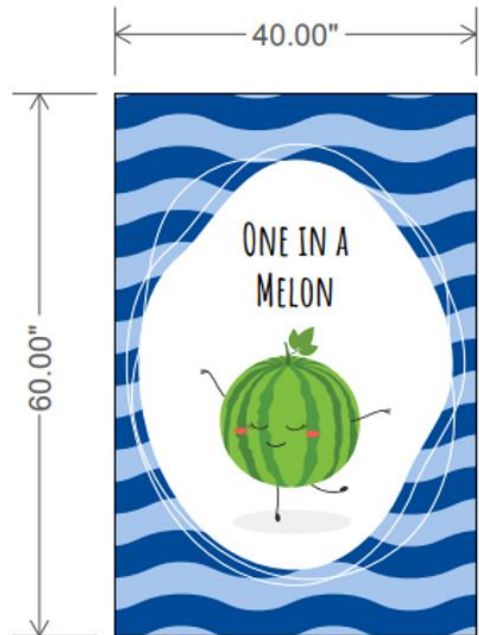


Interior Wall Canvas Art

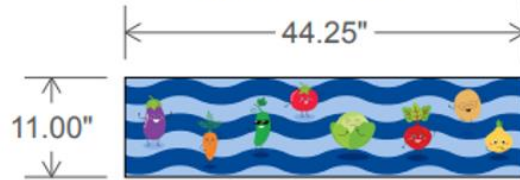


Designing Your Brand

2nd Serving Area Canvas Art



Salad Bar Wrap (x2)



"Love Notes" Header (x2)



Option 1



Option 2

4-Pocket Menu Board (x2)





Hood Wraps



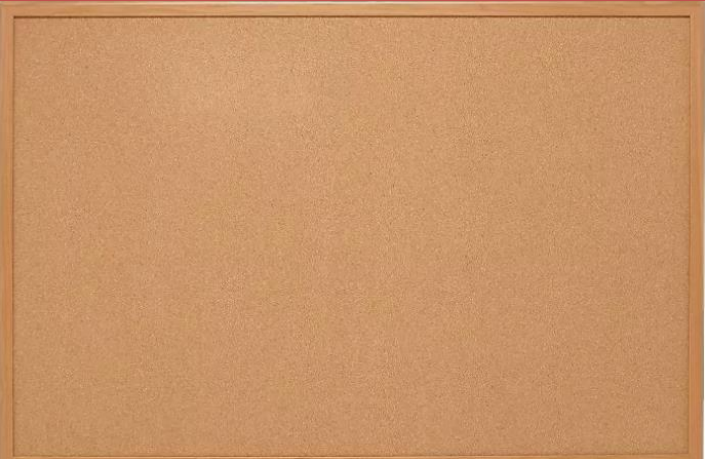
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Carts

BULLETIN BOARDS

Pony Café Nutrition News



Vary Your Veggies

Veggies in the Nick of Time!

- baby carrots
- celery with peanut butter
- sugar snap peas
- cherry tomatoes
- icama slices
- braggot salads
- green beans

Why shouldn't you tell secrets on a farm?

Because the secret is how easy the vitamins have been and how healthy they are!

How Much Should I Eat?

Age Group	Male	Female
Kids	1 1/2 cups	1 cup
Girls 9-13	2 cups	1 1/2 cups
Boys 9-13	2 1/2 cups	2 cups
14+	3 cups	2 1/2 cups

Where can you find salad in a clothing store?

A "Salad" of colors!

Why Eat Veggies?

- low in fat
- low in calories
- low in fat
- low in calories

Vegetable Tips

Try Veggies!

- raw
- steamed
- baked
- roasted

Limit

Deep-fried veggies and high fat toppings

What's the strongest vegetable?

A muscles sprout

The garden salad dates all the way back to the Roman Empire in the 1st century!



What are
YOUR
favorite
vegetables?



Cool as a cucumber.

The inside of a cucumber can be 20 degrees cooler than the outside of the vegetable.



Fruit or vegetable?

Tomatoes are savory like a vegetable, but by *botanic* definition they are considered a fruit!



Food of the Month

**Garden
Vegetables**



50,000 different types of peppers are grown around the world! Less than 1% are considered spicy.



Lycopene, a natural pigment and antioxidant, is what makes a tomato turn red.



**June is
National Fresh Fruit
and Vegetable
Month!**



California produces the most carrots in the U.S., and is known as the "Carrot Capital of the World".





Wall Vinyl



Ready to Roll!



Inspiration Boards



CREATE SOMETHING AMAZING TODAY!



D60
FOODWORKS

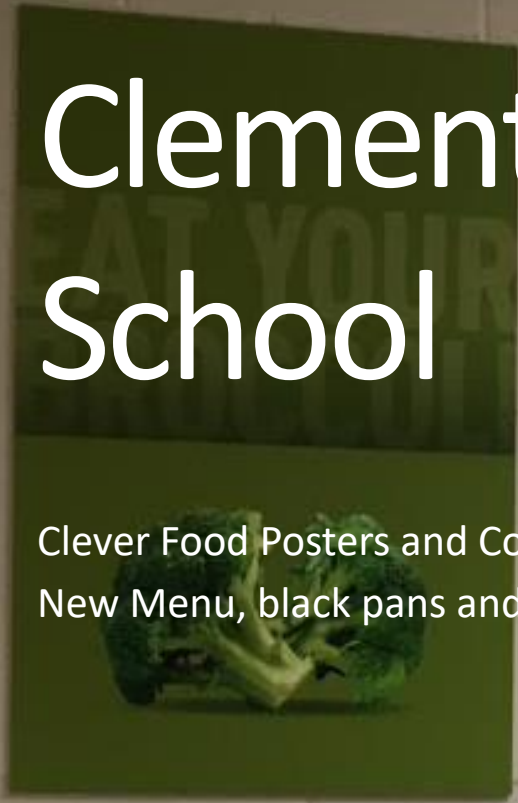
STODIAL
OFFICE

CAUTION
WATER DAMAGE
BEHIND DOOR

CF

Clements Middle School

Clever Food Posters and Color Branding
New Menu, black pans and self serve platform





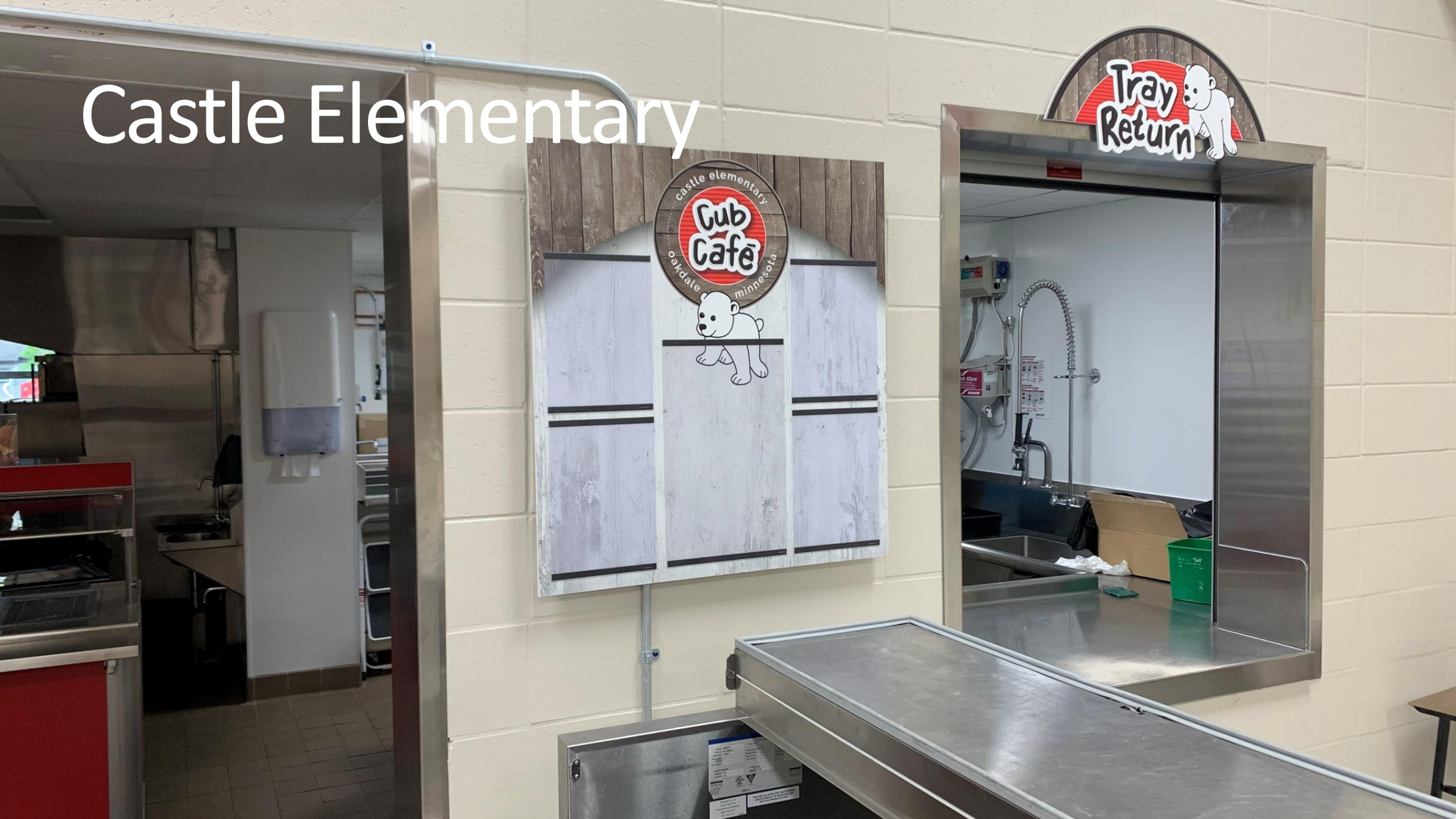
Edgewood Elementary

Garden Heroes Theme

Welcome Back!



Castle Elementary



HAPPINESS
is a cup
of Coffee

WAKE UP
AND
Smell
THE
COFFEE

Coffee
is ALWAYS A
good
idea

IN Coffee
WE
Trust

Coffee
MAKES
EVERYTHING
BETTER

The
Coffee
Shop



Apple Valley HS



Lake Elmo Elementary

DIGNITY

LOVE the LIFE YOU LIVE
LOVE you LOVE
EVA HARVEY



celebrate Good Nutrition



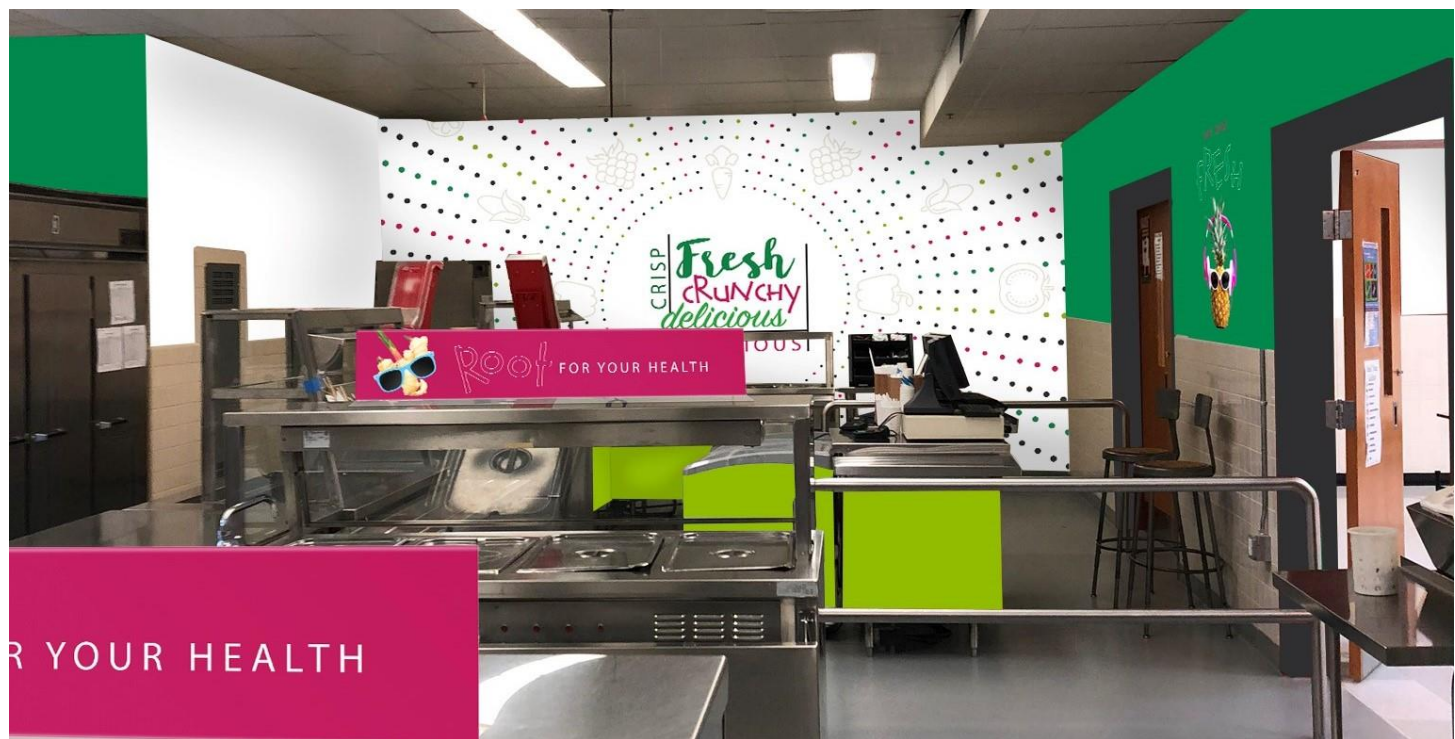
FRESH & Nutritious



FRESH & Delicious



Lexington MS





Rapid Area Schools



Summary

Take the first step at transforming your space

01

Assemble Internal Team

Not just CN, but principal & other key staff

02

Determine Budget

Canvas all possibilities

03

Do an on-site review with critical eye

Step into your customer's shoes

04

Build timeline for activities

Declutter, paint, secure assets, roll-out, celebrate!

05

Maintain standards & expand

Resources

Fresh Eye Reviews

<https://www.Proteamadvisors.com/>

Visualz

<https://getvisualz.com/>

Hubert

<https://www.hubert.com/>

Visualz / ProTeam Look Book

<https://tinyurl.com/a56744em>

School Specialty

<https://www.schoolspecialty.com/>

Cambro

<https://www.cambro.com/>



THANK
YOU

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