

PLAYER PROFILE - EXAMPLE TEMPLATE



EXAMPLE GUIDE - Replace the sample information below with your own details.

PROGRAM OVERVIEW

This tracker is a free support tool from BornStars Inc / BornStars Academy designed to help student-athletes and families organize the recruiting journey. The sample information below is only an example. College placement and scholarships depend on many factors including athletic development, academics, communication, film, coach relationships, and individual effort.

PLAYER PROFILE (Information filled out by Athlete)

Name: Jordan Williams

Graduation Year: 2028

High School: Highland High School (Highland, NY)

Sport: Football

Position(s): WR / DB / ATH

Height: 5'10"

Weight: 165 lbs.

GPA: 3.4 (if your school scale is based on 100 you place that overall grade there - ex. 89.5)

Email: jordanwilliams2028@example.com

Phone: (845) 555-0128

Hudl Link: <https://www.hudl.com/profile/example>

Social / X Handle: @JordanW2028

Guide Note: *Use an email address and voicemail that sound professional. Make sure your Hudl link works before sending it to college coaches.*

PHYSICAL DEVELOPMENT PLAN (filled out by Athlete w/ recommendations and guidance from a trainer or coach)

Current Height / Weight: 5'10", 165 lbs.

Target Weight: By Senior Year I aiming for 175-180 lbs. while maintaining speed and quickness

Current 40-Yard Dash: 4.78 seconds

POSITION-SPECIFIC EVALUATION (information/feedback from Trainer/Coach/Camp Assessments)

Primary Position: Wide Receiver

Secondary Position: Defensive Back / Athlete

Projected College Fit (if you have this feedback): D3 / D2 development track with continued growth, speed work, and film production

PLAYER PROFILE – EXAMPLE TEMPLATE



Strengths:

- Good hands and tracks the ball well in traffic.
- Shows toughness and is willing to block on the edge.
- Runs hard after the catch and competes every rep.
- Can contribute on both sides of the ball and special teams.
- Coachable, respectful, and takes feedback well.

Growth Areas:

- Continue to sharpen route running and separation at the top of routes.
- Improve top-end speed and explosiveness out of breaks.
- Add strength to handle press coverage and physical defensive backs.
- Continue studying film to understand coverages and defensive leverage.
- Communicate more confidently with coaches and teammates.

Coach Comments: Jordan is a hard worker who listens, competes, and shows steady improvement. He has the right attitude and should continue building his film, grades, and communication habits so coaches can clearly see his growth.

HUDL & FILM TRACKING GUIDANCE

Highlight Tape Date: Updated after Week 5 of sophomore season

Game Film Updated: Add full-game film after each varsity game

Best Clips to Lead With: Touchdown catch, contested catch, open-field tackle, kickoff return, strong block on perimeter run

Key Clips to Add:

- Best 5-7 plays first. Coaches do not need to search for your best clips.
- Show position-specific plays, not just touchdowns.
- Include clips that show effort, toughness, blocking, tackling, and special teams value.
- Update film during the season, not only at the end.

CAMP & SHOWCASE LOG (filled out by Athlete)

March 2026: Local college prospect camp - WR/DB drills, testing numbers, coach feedback.

June 2026: Regional football showcase - 40-yard dash, shuttle, position work, 1-on-1s.

July 2026: School-specific camp at target college - introduce yourself to position coach and follow up after.

Guide Note: *After every camp, write down your testing numbers, coach feedback, and the names of coaches you met.*

PLAYER PROFILE - EXAMPLE TEMPLATE



COLLEGE TARGET LIST (You should have at least 25-30 schools targeted at minimum!)

These are example schools that fit the athlete's current profile as he develops. We are not chasing logos, we are chasing opportunity.

- Reach School: Competitive D2 program - requires improved speed, stronger junior film, and direct coach interest.
- Target School: Regional D3 program - strong academic fit, realistic football opportunity, and good campus distance.
- Development Fit: Junior college / prep option - useful if athlete needs more size, film, or academic improvement.
- Academic Fit: College with desired major, strong support services, and a football staff that communicates consistently.

COMMUNICATION LOG (keep track of all your communications)

June 15, 2026: Sent intro email to Coach Smith at Example College with Hudl link, GPA, position, and camp schedule.

June 18, 2026: Coach replied and invited athlete to attend July prospect camp.

July 12, 2026: Attended camp. Spoke with WR coach after drills. Coach said to send junior film after first three games.

September 30, 2026: Sent updated junior highlights and full-game film link.

Guide Note: *Track every coach conversation. Include the date, school, coach name, what was said, and your next step.*

COACH RECOMMENDATION NOTES (Notes from Coach recommendation letter that you will send out with your profile)

- Jordan is quiet at first but works hard and responds well to coaching.
- Shows up consistently and does not need to be pushed to compete.
- Has improved his route detail and willingness to block.
- Needs to continue building confidence as a communicator and leader.
- Would be a positive addition to a college program that values coachability and development.

NEXT ACTION ITEMS

Immediate Actions:

- Create or update Hudl profile with correct height, weight, GPA, position, graduation year, and contact information.
- Build a short highlight tape with the best plays first.

PLAYER PROFILE – EXAMPLE TEMPLATE



- Create a list of 15-25 realistic colleges based on athletics, academics, location, and cost.
- Write a short intro email that can be personalized for each college coach.
- Register for 1-2 camps where the athlete can be evaluated by coaches from target schools.

Upcoming Deadlines:

- **June 15:** College coaches can begin direct recruiting communication with rising juniors in many sports.
Confirm sport-specific rules.
- **Before senior year:** Complete NCAA Eligibility Center account if pursuing NCAA opportunities.
- **Fall season:** Update film every 2-3 games and send it to coaches who have shown interest.
- **End of season:** Ask high school coach for an updated recommendation and honest college-level feedback.

SAMPLE INTRO EMAIL TO A COLLEGE COACH

Subject: Jordan Williams - Class of 2028 WR/DB - Highland High School

Coach Smith,

My name is Jordan Williams and I am a Class of 2028 WR/DB at Highland High School in Highland, NY. I am 5'10", 165 lbs., and currently have a 3.4 GPA. I am very interested in learning more about Example College and your football program.

Here is my Hudl link: <https://www.hudl.com/profile/example>

I would appreciate any feedback you have on my film and what I should continue working on to become a better fit for your program. I plan to attend your prospect camp on July 12 and would love the opportunity to introduce myself in person.

Thank you for your time, Coach.

Jordan Williams

Class of 2028 | WR/DB | Highland High School

Phone: (845) 555-0128 | Email: jordanwilliams2028@example.com

DISCLAIMER

This guide is a free educational resource provided by BornStars to help student-athletes and families navigate the recruiting process based on our coaches' experiences and knowledge. This document does not guarantee college recruitment, roster placement, admission, financial aid, or athletic scholarships. Each athlete is responsible for their own effort, communication, academics, development, and follow-through.