



FirstClass Press Inc.

DELIVERING IMPRESSIONS THAT LAST

Your Year-End Mailing, Handled.

**Tell me what you have in mind.
I'll bring it all together.**

Reach your customers, supporters, and community.
One point of contact. All the details coordinated.



I'm a mail nerd.

And I love bringing these projects together. After 17+ years in direct mail, I still enjoy taking someone's idea and helping turn it into something they can put in people's hands.

June Cotnoir
Owner, FirstClass Press Inc.

500 pieces to 100,000+ • Our own USPS mailing permit

What could your mailing do?

Start with what you want people to know, feel, or do. We can build the mailing around that.

Bring customers back before year-end

A holiday offer, seasonal service reminder, or invitation can give customers a reason to visit, book, or buy. A postcard can put one clear message and a next step right in front of them.

Say thank you in a personal way

A customer appreciation letter or holiday greeting gives you room to recognize the people who support your business. You might include an invitation, a special offer, or a note about what's ahead.

Give your fundraising appeal room to connect

A letter can tell your story and explain what support will help accomplish. A reply form and return envelope can make responding easier, alongside an online giving option.

Share your progress and what's next

A newsletter or year-end update can highlight milestones, introduce services, or keep customers and supporters informed. A folded piece or booklet gives a longer story room to breathe.

Invite people to take part

An event invitation, membership reminder, or enrollment announcement can help you reach the people you want involved. Include the key dates and a clear way to RSVP, renew, or register.

You bring the goal. I bring it together.

You don't need to arrive with a complete production plan. That's where I come in.

Start wherever you are.

Have a finished design and a mailing list? Great. Have a draft letter, a previous mailing, or just an idea? We can start there, too. Tell me what you're hoping to accomplish, and I'll help work through the options.

The right pieces for your message.

Letters with envelopes and multiple inserts. Postcards. Newsletters. Booklets and folded mailers. I'll help you choose an approach that fits the message, audience, budget, and timing of your project.

The details, coordinated.

Design, mailing lists, printing, folding, inserting, addressing, and mailing all need to work together. I coordinate the steps your project needs and bring the work together through one point of contact.

Help with the whole project—or the parts you need.

Already have artwork, a list, or a printer you love? Tell me what's ready and where you need help. We can plan around the work you've already done.

Small projects and large campaigns.

From 500 pieces to 100,000+, your mailing gets personal attention. FirstClass Press has its own USPS mailing permit, and you work directly with me throughout your project.

Tell me about your mailing.

A conversation is enough to get started. You don't have to know all the answers yet.

What are you hoping to accomplish?

Are you looking for sales, appointments, donations, event attendance, renewals, or simply a way to stay connected? Tell me the goal in your own words.

Who would you like to reach?

Your current customers or supporters? New households or businesses? Let me know whether you have a list or need help finding an audience.

When do you have it in mind?

Share the event date, campaign window, or time of year you're aiming for. If you have a quantity or budget in mind, include that, too.

Show me what you already have.

A previous mailer, a rough draft, finished artwork, or a few notes can help us begin. You don't need to sort out paper, envelopes, folds, or inserts before reaching out.

Let's bring your year-end mailing together.

June Cotnoir • Owner, FirstClass Press Inc.

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