ROUND HOUSE CONSULTING

INSIGHT DAY

Guy Denison-Smith · Round House Consulting

Open your doors to service leavers and veterans

Help them leave well, so they land well.

One day that gives something back to those who have served, helps them leave the military well, and lets you meet great people.

WHAT IS AN INSIGHT DAY?

A day at your business where a small group of service leavers and veterans learn about your sector, first-hand from your leaders and team.

1 day	10–12	Open to all
On site with your business	Service leavers and veterans	Every rank, every age, every background

Not just a recruitment day. *It's about giving something back and helping people leave the military well. No one is promised a job, and you are under no obligation to hire.*

Why it's good for your business

- **Give something back.** Support those who have served as they move into civilian careers.
- **Supports your ESG goals.** Visible social value you can point to, not just a policy statement.
- **Meet people first-hand.** See how people think, work and fit, away from a formal interview.
- **Access to strong talent.** Get to know disciplined, trained, motivated people.
- **A head start on hiring.** If a role opens, you've already met good people. No obligation to hire.

What service leavers and veterans gain

- **Direct, personal access.** Time with your leaders and managers in person, not through a job board.
- **Real understanding of the sector.** How your industry works, its roles, and the skills and language it values.
- **A chance to stand out.** Show what they can do and be remembered by a real employer.
- **Practical guidance.** Your HR team shares what your sector looks for in CVs, LinkedIn profiles and interviews, with my support.

An example programme

09:30	Arrival, coffee and introductions
10:00	Welcome and Q&A with your CEO or MD
11:00	Your business and sector: culture and roles
12:00	Hands-on exercise: a team task from your sector
13:00	Lunch with your team
13:45	Speed networking with managers
14:45	Your HR team on CVs, LinkedIn and interviews
16:00	Site tour or informal drinks
17:00	Round-up and next steps

Shaped around your business: choose an exercise that fits your sector, add a site visit if you have one, with lunch and refreshments through the day.

Hosting is simple

What you provide

- ✓ A room for the day
- ✓ A welcome and Q&A from your CEO or MD
- ✓ A few managers for panels and networking
- ✓ Your HR team to share what you look for
- ✓ Lunch and refreshments

What I provide

- ✓ Finding and vetting 10–12 service leavers and veterans
- ✓ Shaping the programme with you
- ✓ On site with you throughout the day
- ✓ Supporting your HR team on CVs, LinkedIn and interviews
- ✓ Personal follow-up on standout candidates

Let's plan your Insight Day

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