

# JEE HOON SEO

New York, NY | (646) 647-0058 | jhs664@nyu.edu | he/him | [www.jhsfred.com](http://www.jhsfred.com) | [LinkedIn](#)

## EDUCATION

### New York University TISCH School of the Arts

New York, NY

Major: Film & TV Production BFA

3.68/4 GPA

Double Minor: Business of Entertainment, Media, and Technology | Child & Adolescent Mental Health Studies

## EXPERIENCE

### Bound Entertainment

Los Angeles, CA

Development Intern

May 2023 – August 2023

- Supported development slate of 13+ projects by contributing in-depth project feedback, script coverage, and research to build pitch decks and sizzle reels for upcoming films and tv shows with strict deadlines
- Analyzed weekly book reports in the Korean literary market to pursue potential adaptations and original IP that could be optioned for development localized in the U.S.
- Attended 1 on 1 meetings between the Executive of Development and Director of an upcoming Korean American Horror film to provide perspective from our target audience of young adults

### Myriad Pictures

Los Angeles, CA

Marketing Intern

May 2022 – August 2022

- Promoted feature films & acquisitions from Gravitas Ventures to buyers at AFM (American Film Market), Marché du Film (Cannes Film Market), EFM (European Film Market) using Mailchimp and Powerpoint
- Updated an outdated Social Media Playbook and reached 232% accounts, engaged 154% people, and gained 46.8% followers on Instagram within 30 days of launch on Hootsuite
- Calculated expenses for travel and scheduled company trips to international film festivals on Outlook

### Asian Cinevision

New York, NY

Production Assistant

May 2022 – Present

- Created a master run of show for the 45th & 46th Asian American International Film Festival by logging events, personnel, and equipment for each production department on Excel
- Oversaw the efficient operation of live events by cross communicating with teams from Administration, Development, Events, Marketing & Public Relations, Operations, Production, and Programming

### Republic of Korea Army

Wonju, Korea

Military Service

August 2018 – April 2020

- Specialized in radio communications as squad leader and led military operations during war games
- Attended boot camp for combat and disciplinary training at 1st Division 112th Battalion 2nd Company
- Dispatched to mountain outpost to relay confidential intel from HQ to neighboring radio outposts

## RELEVANT COURSEWORK

### Entertainment Business School w/ Kaia Alexander

Remote | Los Angeles, CA

Intensive 12 week program for creatives on the business side of the entertainment industry

August-October 2022

- Lessons included pitching, branding, community building, conflict resolution, identifying target audience, publishing I.P., distribution, reputation management, negotiation

## ADDITIONAL

- **Technical Skills:** Microsoft Office, Google Suite, Adobe Premiere Pro, Final Draft
- **Soft Skills:** Pitching, Strategizing, Leadership, Collaboration, Project Management
- **Languages:** English (native), Korean (native), Spanish (fluent)
- **Honors:** Film Branch Co-Chair of All Asian Arts Alliance, Captain of FCBA (NYU Korean Soccer Club)
- **Awards:** “20s.30s.” - LA Premiere at Micheaux Film Festival’23 , “First Timers” - NYU Sports Film Festival’22
- **Hobbies:** Surfing, Soccer, Poetry