

# **Privacy Policy**

Effective Date: September 1, 2025 Last Updated: October 1, 2025

Minnetonka Wellness Center LLC, and the providers, independent contractors and affiliates ("we," "our," or "us") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and/or use our services.

#### 1. Information We Collect

We may collect the following types of information when you interact with our website or services:

- Personal Information You Provide:
  - o Name, email address, phone number, mailing address
  - o Appointment requests, intake forms, or messages submitted through our site
  - Payment or billing details (if applicable)
- Health Information:

If you are a client and choose to share medical or wellness information with us (e.g., through intake forms, emails, or during sessions), this information may be protected by federal or state privacy laws (including HIPAA, where applicable).

- Automatically Collected Information:
  - o IP address, browser type, and device information
  - Website usage data through cookies or analytics tools

#### 2. How We Use Your Information

We may use your information to:

- Provide wellness, therapy, and related services
- Schedule and manage appointments
- Process payments and send receipts
- Respond to inquiries or requests
- Improve our website, services, and customer experience
- Comply with legal obligations

#### 3. How We Share Your Information

We do not sell your personal information. We may share your information only in the following circumstances:

- Service Providers: With trusted third parties who help operate our business (e.g., payment processors, scheduling software, website hosting).
- Legal Requirements: If required by law, court order, or government request.
- Health & Safety: If necessary to protect you or others from harm.

## 4. Your Privacy Rights (Minnesota Residents)

As a Minnesota resident, you have the right to:

- Access the personal information we hold about you.
- Request corrections to inaccurate information.
- Request deletion of your personal information, subject to legal or medical record-keeping requirements.
- Opt out of marketing communications.

To exercise your rights, please contact us at:

Email: info@minnetonkawellnesscenter.com

Phone: 612.865.7143

## 5. Data Security

We use reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

## 6. Cookies & Tracking Technologies

Our website may use cookies or similar technologies to improve functionality and analyze website usage. You can adjust your browser settings to block or delete cookies, but some site features may not work properly.

## 7. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of those websites.

# 8. Children's Privacy

Our services are not directed toward children under 13. We do not knowingly collect personal information from children without parental consent.

#### 9. HIPAA Notice

If you become a client of our wellness center, additional privacy protections may apply under the Health Insurance Portability and Accountability Act (HIPAA). You will receive a separate HIPAA Notice of Privacy Practices that explains how we handle your protected health information.

# 10. Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with a revised "Last Updated" date.

#### 11. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Minnetonka Wellness Center LLC

Email: info@minnetonkawellnesscenter.com

Phone: 612.865.7143

Address: 14411 Excelsior Blvd, Minnetonka, MN 55345