

# BRIAN POTTERS

— BREVARD COUNTY SHERIFF 2024 —

## ***ONE BREVARD INITIATIVE (OBI)*** **AUTOMATED LICENSE PLATE READERS (ALPR)**

This notice is to provide the citizens of Brevard County, Florida an opportunity to learn about the implementation of an **Automated License Plate Reader (ALPR) program** under my "**One Brevard Initiative**" plan. This plan is designed to bring our municipalities and agencies together in crime prevention and mental health services.

The profession of "Law Enforcement" spends very little of the day enforcing. We must differentiate criminal offenders and violators. With most violations, they can be dealt with like other industries using education, warnings, and preventative programs to limit recidivism. Criminal offenders are totally different.

The "**One Brevard Initiative**" is contingent per the outcome of the August 20, 2024 primary election for Brevard County Sheriff.

### **What is the Automated License Plate Reader (ALPR) program?**

Automated license plate reader (ALPR) technology is being used by law enforcement agencies throughout the nation. Many Florida law enforcement agencies have acquired, or are planning to acquire, ALPR technology.

ALPRs assist law enforcement agencies in detection, identification, and recovery of stolen vehicles, wanted persons, missing and/or endangered children/adults, and persons who have committed serious and violent crimes.

ALPR data can help investigators develop and pursue leads in criminal investigations by assisting in locating suspects, witnesses, and victims by identifying vehicles in the vicinity at the time of the crime. An ALPR scans, captures, and compares optical license plate information to vehicles associated with crimes or criminals.

A match to a license plate results in an alert that notifies law enforcement officers. ALPRs can also store the digital image of the license plate, the time, date, location of the image capture, and the capturing camera information.

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"Political advertisement paid for and approved by Brian Potters, Republican for Brevard County Sheriff"

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Stored ALPR data does not include any Personal Identifying Information (PII) of individuals associated with the license plate.

Obtaining persons associated with license plate information requires a separate, legally authorized, inquiry to another restricted-access database. Stored data can be used as part of a criminal investigation to determine the location of a known vehicle. An example is when stored LPR data is used to locate a potential route of travel of a vehicle during an AMBER Alert.

During the creation of the ALPR program, the Sheriff shall designate appropriate agency personnel to be responsible for administering and overseeing the agency's ALPR program.

ALPR and data generated by ALPR's shall be used only for a criminal justice purpose. ALPR scanning limited to vehicles exposed to public view.

An ALPR permit issued by Florida Department of Transportation (FDOT) would be applied for and granted before use or installation of any ALPR. (Pursuant to section 316.0777(2)(b), Rule 14-20.010)

My goal as Brevard County Sheriff is to eliminate crime utilizing every piece of technology available. This is a team effort and will not be easy. The traditional crime fighting techniques simply do not work anymore. Criminals know BCSO will not chase them, and they flee from deputies without punishment just to go and commit more crimes.

Utilizing ALPRs on our Brevard County roadways will increase the apprehension rate almost overnight. When we work together, we get results.

**We are #OneBrevard.**

Our plan will continually be released as we move forward to the August 20, 2024 primary election.

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**AUTOMATED LICENSE PLATE READERS (ALPR)**

For questions or comments, please reach out to

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