

ONE BREVARD INTITIATIVE (OBI) BREVARD CO SHERIFF OFFICE HIGHWAY PATROL UNIT

This notice is to provide the citizens of Brevard County, Florida an opportunity to learn about the creation of a Brevard County Sheriff Highway Patrol Unit under my "One Brevard Initiative" plan. This plan is designed to bring our municipalities and agencies together in crime prevention and overall public safety.

The "One Brevard Initiative" is contingent per the outcome of the November 5, 2024 General election for Brevard County Sheriff.

What is the Brevard County Sheriff Highway Patrol Unit?

In 2023 approximately 20.4 million drivers passed through Brevard County via our highways and interstate. The large amount of people who travel on Brevard County highways are for work, leisure, and countless other reasons. While highways provide a convenient and efficient mode of transportation, they also present inherent dangers.

Understanding and implementing highway safety practices is essential to reducing traffic accidents, injuries, and fatalities. By prioritizing safety measures, we can create a more secure environment for everyone using our roadways.

At any given time in the State of Florida, there are on average 6,000 impaired drivers every hour operating vehicles. Nationwide is 300,000 impaired drivers every hour or 121,000,000 impaired drivers a year. However, only 1% of impaired drivers are caught each year.

Achieving zero fatal crashes on highways might seem like an ambitious, even idealistic goal. However, it is a powerful ideal that pushes us to create the safest possible transportation system. Every life lost on the road represents a personal tragedy and a ripple effect of grief throughout families and communities.



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By striving for zero fatalities, we shift the focus from simply accepting a certain number of deaths as inevitable to a relentless pursuit of continual improvement. This mentality drives innovation in safer road design, vehicle technology, and driver education, ultimately saving countless lives and preventing life-altering injuries.

Traffic enforcement plays a critical role in keeping our roads safe. It acts as a deterrent to dangerous driving behaviors like speeding, running red lights, and driving under the influence. By enforcing traffic laws, deputies encourage drivers to prioritize safety and reduce the likelihood of crashes.

This not only protects drivers themselves but also pedestrians, cyclists, and anyone else sharing the road. Effective enforcement creates a sense of accountability, reminding drivers of the consequences for reckless behavior and promoting a culture of safe driving habits.

The mission of the Brevard County Sheriff Highway Patrol Unit is not to collect fines or punish drivers. It is to prevent crashes and create a safe environment for everyone on the road. This is achieved by working alongside our local and state partners, deterring dangerous behaviors through enforcement of traffic laws, encouraging safe driving habits, and ultimately reducing the number of accidents, injuries, impaired driving, and fatalities.

The BCSO Highway Patrol Unit will also focus on the following:

- Aggressive/Speeding/Reckless driving
- DUI/Impaired driving enforcement
- Outreach and engagement for newly licensed drivers to learn safe driving habits
- Partner with the Crisis Response Unit (CRU) team to provide families and victims support services after a critical incident
- Child restraint enforcement
- Tracking down Hit-an-Run drivers
- Commercial Vehicle Enforcement



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- Traffic complaints
- Traffic Homicide Investigations
- Crash Investigations
- Reporting of active traffic issues via social media and press releases

BCSO Highway Patrol Unit will respond to all traffic complaints and aggressive driver calls for service 24/7 alongside patrol deputies. This unit will be merged with the current BCSO Motors Unit and will add no additional costs to the agency.

This is just a first step in creating a Brevard County we can all be proud of. One that helps its friends and neighbors and does what is right for the betterment of the greater good.

I encourage everyone to get involved in 2024 as "We the People" will finally have a voice in how we want to move forward.

This is only the beginning for the "One Brevard Initiative."

Our plan will continually be released as we move forward to the November 5, 2024 General election.

For questions or comments, please reach out to

Former Deputy Brian Potters, Write-In candidate for Brevard County Sheriff 2024 campaign at

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