

APRIL BLOOD

PRESS KIT

ABOUT

April Blood is a newly-formed independent folk-rock act. Built around a close creative partnership writing catchy, lyrical tunes with an emotional punch, the songs balance subtle arrangements with a strong melodic core. April Blood's music is heavily influenced by the quirky instruments they collect. Folky in flavour, their sound draws on a rich seam of western musical history, hints of Appalachia, as well as flavours of the darker alternative 80s.

April Blood has a sound that would appeal to fans of The Be Good Tanyas, Johnny Flynn and First Aid Kit. With listeners across nearly 100 countries and thousands of streams on Spotify, April Blood is steadily building momentum through consistent releases, radio play and live performances. Their latest video has also gained traction on YouTube, surpassing 16,000 views, reflecting a growing and engaged audience.



TESTIMONIALS

We promote bands that resonate with our community and April Blood do exactly that. The songs are great and really connect with the audience, helped by a really interactive show. Always happy to have them play at the venues I represent. (Rick West, Remain In Light Promotions)

April Blood bend folk tradition into something unmistakably their own - whether acoustic intimacy or electric punch, they move effortlessly between worlds. With familiar sounds reimagined and a natural stage presence they draw audiences in. (Lennon Senior, The Forum, Tunbridge Wells)



GIGS

April Blood's live shows have evolved rapidly. Since early 2025, they've effortlessly switched between pub gigs to festival appearances, including headlining Local and Live's Bank Holiday Monday stage. In March 2026, they also performed at the iconic Forum in Tunbridge Wells.

That show, with full drums and electric bass, highlighted their versatility. April Blood can perform as a six-piece rock band, a 4-5 member acoustic setup, or even a duo—adapting easily to different venues and budgets.

LISTEN, WATCH, GET IN TOUCH



aprilblood@gmail.com

[+44 \(0\)7948 621852](tel:+44207948621852)

aprilblood.com

