



ABOUT

April Blood is an experimental folk-rock act based in Kent, England. Built around a close creative partnership writing catchy, lyrical tunes with an emotional punch, the songs balance subtle arrangements with a strong melodic core. April Blood's music is heavily influenced by the quirky instruments they collect. Folky in flavour, their sound draws on a rich seam of western musical history, hints of Appalachia, as well as flavours of the darker alternative 80s. With listeners across nearly 100 countries and thousands of streams on Spotify and YouTube, April Blood is steadily building momentum through consistent releases, radio play and live performances. Their latest video has also gained traction on YouTube, surpassing 16,000 views, reflecting a growing and engaged audience.

GIGS

Since early 2025, April Blood have played both small intimate venues and large festivals including headlining Local&Live's Bank Holiday Monday stage. In 2026, they performed at the iconic Forum in Tunbridge Wells, the mainstages of Local&Live and Faversham Hop Festival, as well as headlining at The Star in Shoreditch, Herne Bay Folk Festival and various pubs around Kent. April Blood can perform as a six-piece rock band, a four member acoustic setup, or even a duo—adapting easily to different venues.

We promote bands that resonate with our community and April Blood really connect with the audience. Always happy to have them play at the venues I represent. (Rick West, Remain In Light Promotions)

April Blood bend folk tradition into something unmistakably their own. With familiar sounds reimagined and a natural stage presence they draw audiences in. (Lennon Senior, The Forum, Tunbridge Wells)

April Blood are a truly captivating act. Lifting melodies, crafted lyrics and inspiring musicianship, the live and breathe every note and effortlessly draw the audience into their world. A must see! (Paul Dunton, Local & Live Festival)

Local & Live, 2026



The Forum, 2026



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