

APRIL BLOOD

PRESS KIT

ABOUT

April Blood is a newly-formed independent UK act. Built around a close creative partnership who write catchy, lyrical tunes with an emotional punch. The songs balance subtle arrangements with a strong melodic core. April Blood's music-making is heavily influenced by the quirky instruments they collect. Folk in flavour, their sound draws on a rich seam of western musical history, hints of Appalachia, as well as flavours of the darker alternative 80s.

April Blood has a sound that would appeal to fans of The Be Good Tanyas, Fleet Foxes and First Aid Kit. With listeners across nearly 100 countries and thousands of streams on Spotify, April Blood is steadily building momentum through consistent releases and live performances. Their latest release has also gained traction on YouTube, with the video surpassing 16,000 views, reflecting a growing and engaged audience.



TESTIMONIALS

We promote bands that resonate with our community and April Blood do exactly that. The songs are great and really connect with the audience, helped by a really interactive show. Always happy to have them play at the venues I represent. (Rick West, Remain In Light Promotions)

April Blood bend folk tradition into something unmistakably their own - whether acoustic intimacy or electric punch, they move effortlessly between worlds. With familiar sounds reimagined and a natural stage presence they draw audiences in. (Lennon Senior, The Forum, Tunbridge Wells)

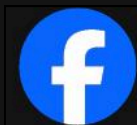


GIGS

April Blood's live shows have evolved rapidly. Since early 2025, they've moved beyond pub gigs to festival appearances, including headlining Local and Live's Bank Holiday Monday stage. In March 2026, they also performed at the iconic Forum in Tunbridge Wells.

That show, with full drums and electric bass, highlighted their versatility. April Blood can perform as a six-piece band, a 4-5 member acoustic setup, or even a duo—adapting easily to different venues and budgets.

LISTEN, WATCH, GET IN TOUCH



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