

JANUARY 25 - 28, 2022
ORANGE COUNTY CONVENTION CENTER
ORLANDO, FLA.

IMPARTED JOY:

sharing the journey to
write • illustrate • publish



jillian dubois
www.impartedjoy.com

#FETC
www.FETC.org



IMPARTED JOY:

sharing the journey to
write • illustrate • publish

jillian dubois

Future of Education Technology® Conference | #FETC
www.FETC.org

WHO

Elementary Educator in
Clearwater, FL

20+ years in Education

1+ years as COO (Chief Optimistic
Originator) of Imparted Joy, LLC

author•illustrator•publisher

blogger•podcaster



WHO
IS IN
THE
ROOM?



<https://www.menti.com/69pvsrub7a>



WHAT

today let's cover how to...

- EXPLORE YOUR CREATIVE MINDSET
- EXPERIENCE YOUR UNIQUE JOURNEY
- EXPRESS YOUR STORY



MY VISION

is for you to leave here today with...

- INSPIRATION + CELEBRATION
- A STARTING POINT
- LOADS OF JOYFUL ENCOURAGEMENT



WHAT

for today's conversation + workshop...

YOU WILL NEED:

AN OPEN HEART + MIND

ACCESS TO THE SPOTLIGHTED APPS +
WEBSITES ON YOUR DEVICE.

AND...A LITTLE JOY.



ONE DAY...

SHE WOKE UP

AND REALIZED

HER STORY WAS IMPORTANT.

@jilldubois22



THE WHY

you are here with
purpose.
think about WHY you are
here today.

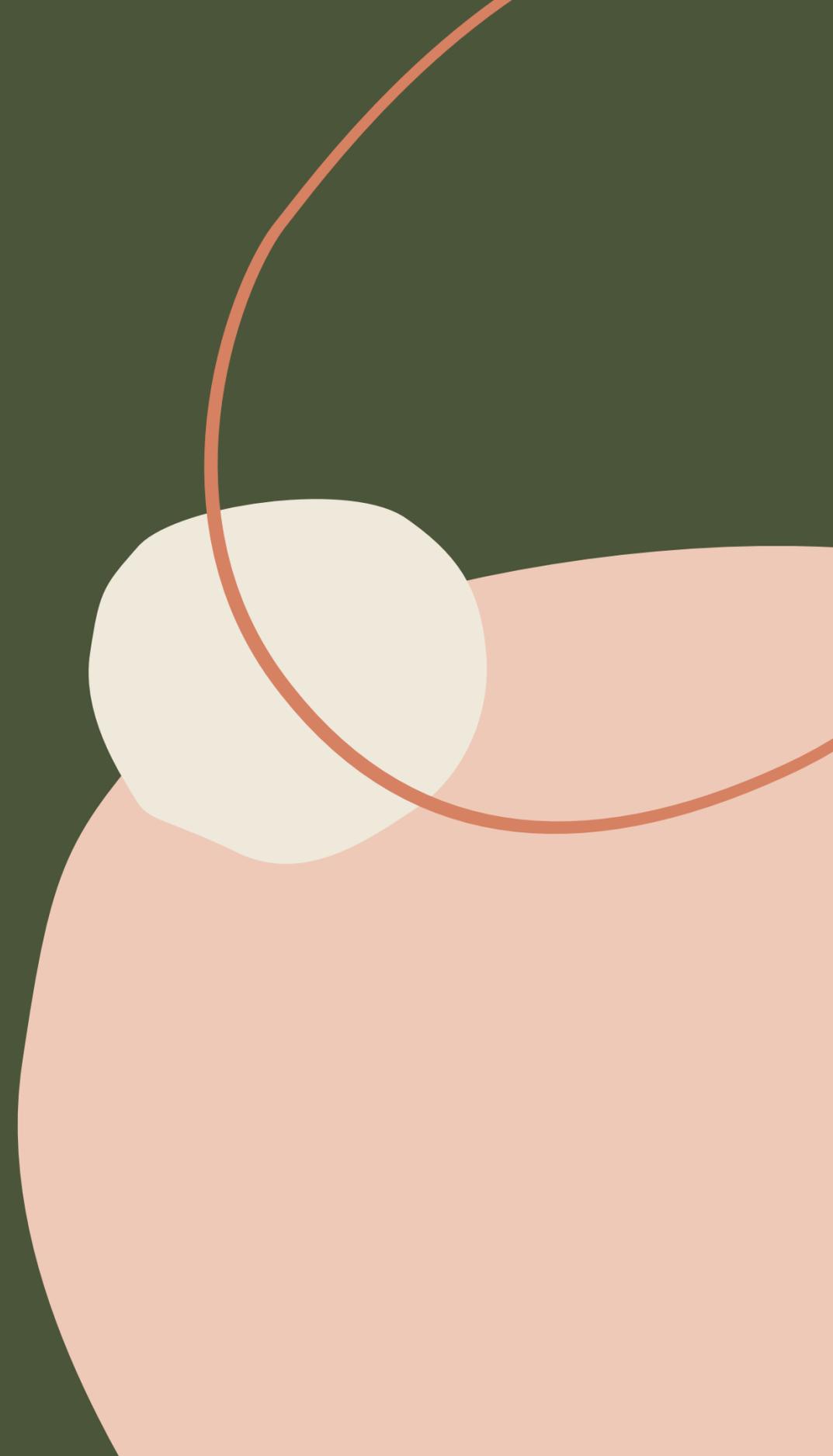
consider WHY you want
to share your story.

share YOUR WHY in the
Padlet.

<https://padlet.com/jilliande412/fetc22>



EXPLORE YOUR
CREATIVE
MINDSET



FIRST RULE OF ORDER...

@JARRETT_LERNER

TO BE A WRITER,
YOU DO NOT HAVE TO:

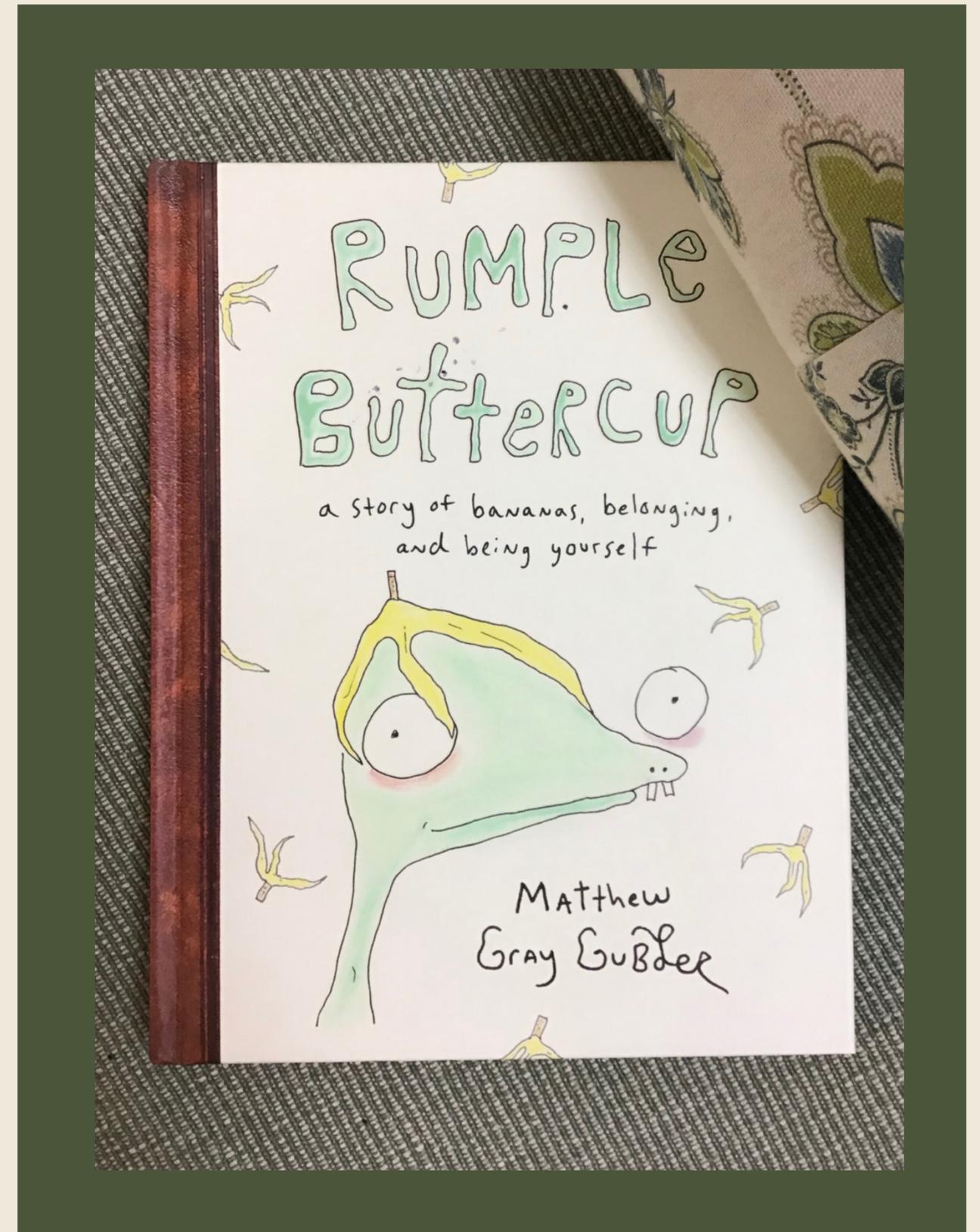
- write every day
- enjoy every aspect of the process
- be published
- want to be published
- do anything else like anyone else

EXPLORE YOUR CREATIVE MINDSET

think about those inspirational stories
that you read as a child.

...or maybe read to your own
children or students.

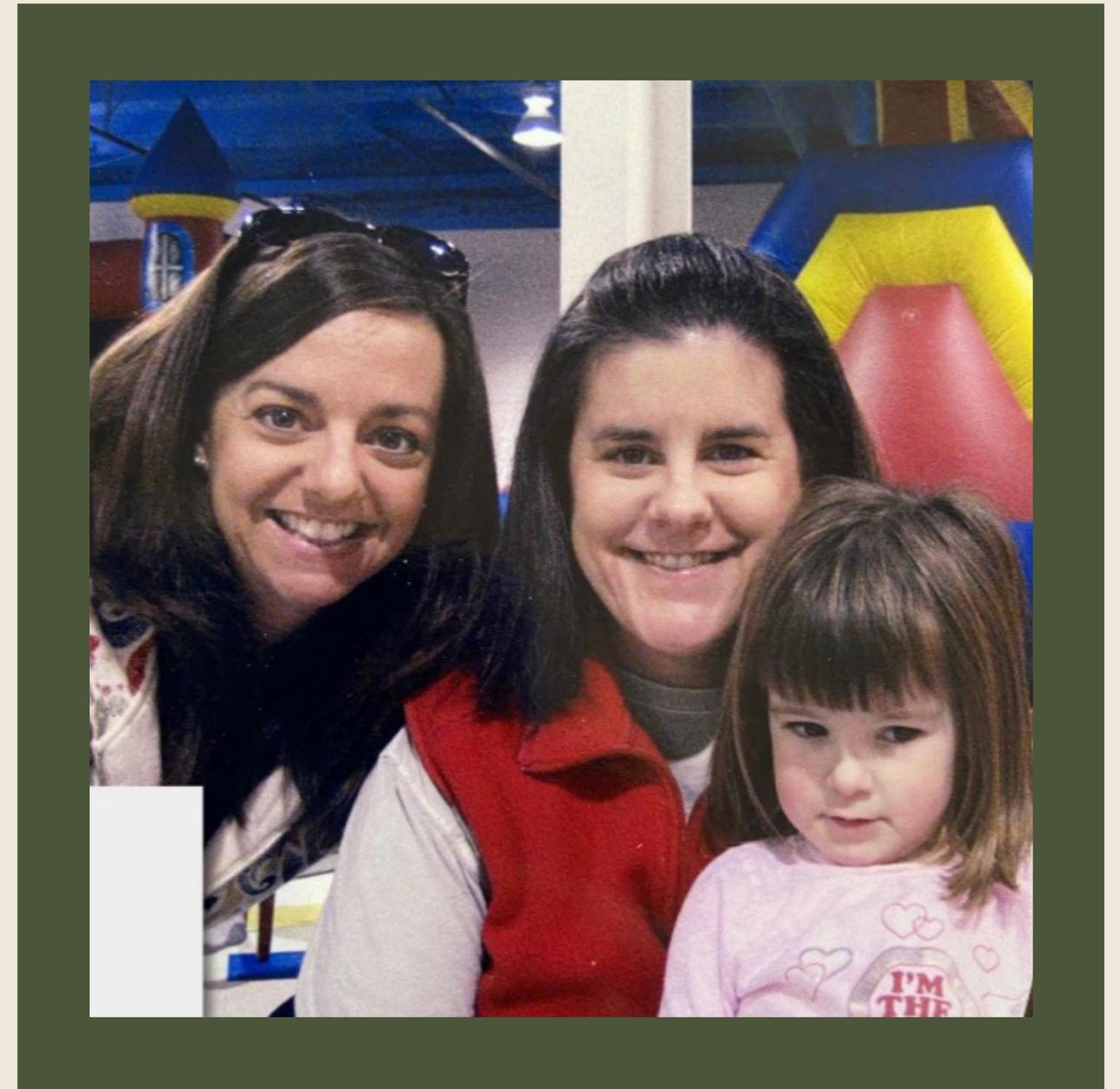
stories NEVER get old.
messages stay the same.



EXPLORE THE CREATIVE MINDSET

allow me to back up +
share the three words that
brought me here.

YEARS TEARS FEARS





TRY IT NOW...

- create a google doc/word doc/jamboard/padlet
- make a list: name at least 5 things/messages that are important to your heart (aka - heart dump)

YOU HAVE JUST
taken the first step to...

spark
your
story



BEGIN YOUR MESSY DRAFT...

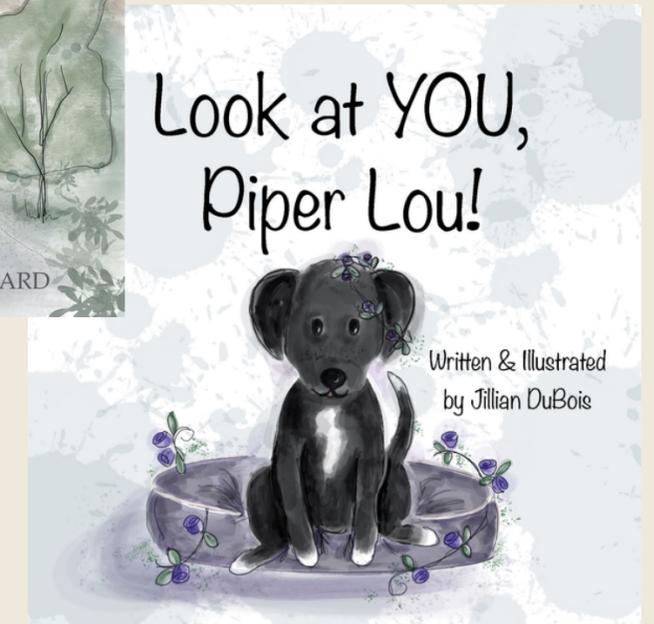
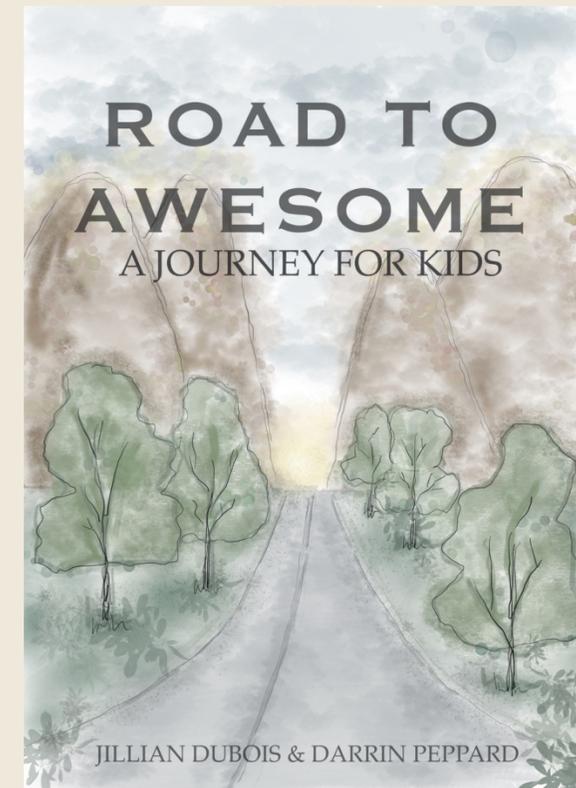
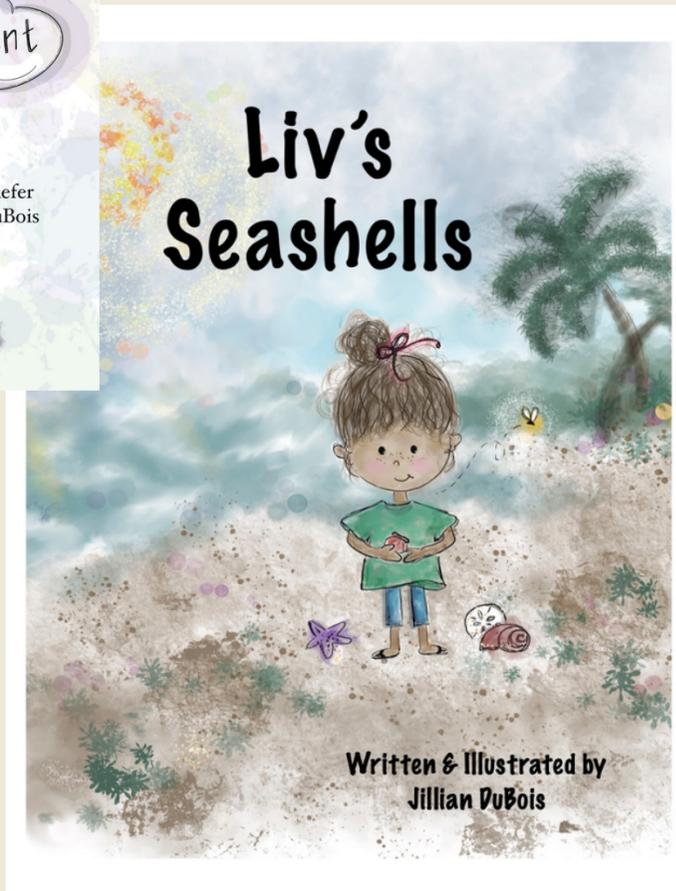
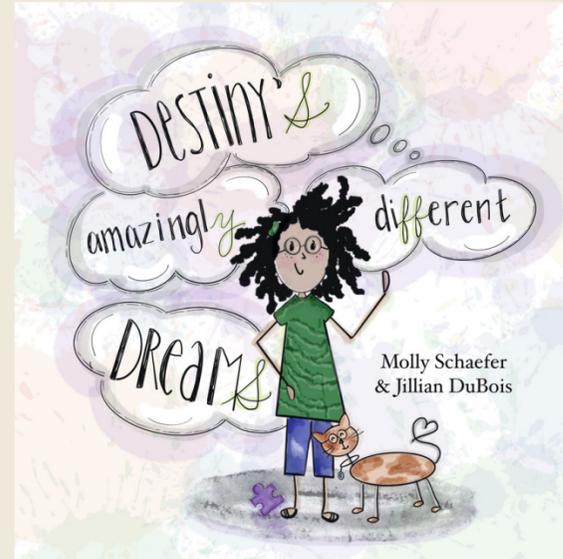
find an idea that is relatable to children. (theme)

know your audience + readers.

find a voice that doesn't talk down to them.

develop memorable characters.





THEME

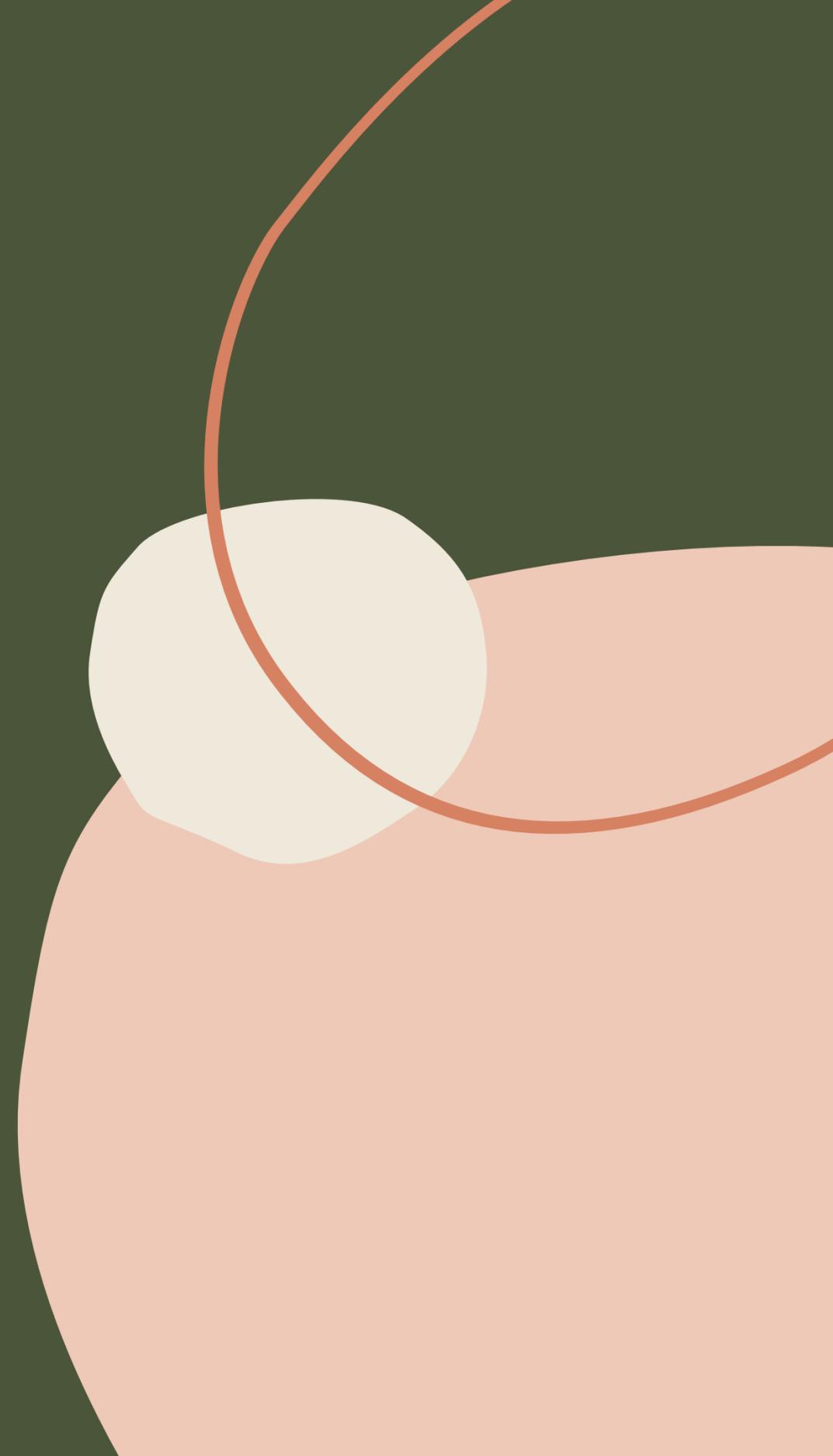
the relevant message

Trying green egg and ham | The value of having an open mind

Refusing to fight other bulls | The importance of kindness

A pig who's saved by a spider | The power of friendship

EXPERIENCE
YOUR CREATIVE
JOURNEY





be aware that you are
downright exceptional.

impartedjoy.com



STEP 1

JUST START

believe.

you are unique.

your story matters.

step out of the box.



THE WATER BOTTLE

AUTHOR UNKNOWN



TURN + TALK

REACH OUT TO A FEW PEOPLE AROUND YOU.

WHAT IS YOUR BOTTLE OF WATER WORTH TODAY? \$0.50, \$2, \$5...

WHAT CAN YOU ENVISION YOUR BOTTLE BEING WORTH IN THE NEXT YEAR?

SHARE THE VALUE YOUR STORY CAN BRING.

EACH PLACE GIVES A DIFFERENT VALUE TO THE SAME PRODUCT.



REFLECT:

CONSIDER HOW YOU CAN
GAIN THE COURAGE TO
CHANGE PLACES AND GO TO
A PLACE WHERE YOU ARE
GIVEN THE VALUE YOU
DESERVE.





building
relationships
is foundational, not optional.



STEP 2

FIND CONNECTIONS

seek community with
others.

share thoughts.

listen + learn

HOW CAN YOU
CREATE
CONNECTIONS
FOR YOURSELF?



<https://www.menti.com/6orx7bsgyx>

Finding the best version
of yourself brings
UNIQUE
joy

JILLIANDUBOIS.COM



STEP 3

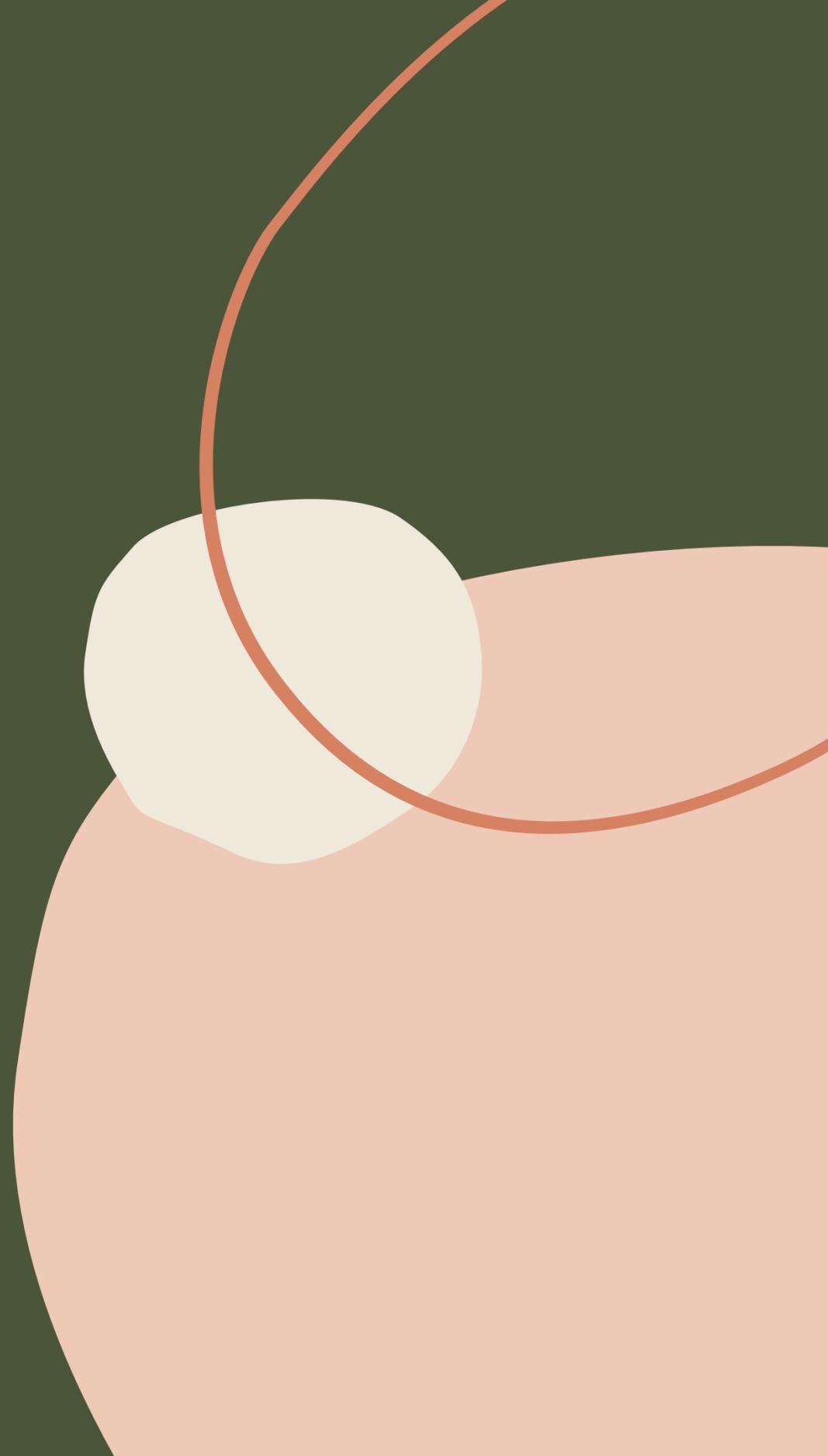
CULTIVATE
YOUR JOY

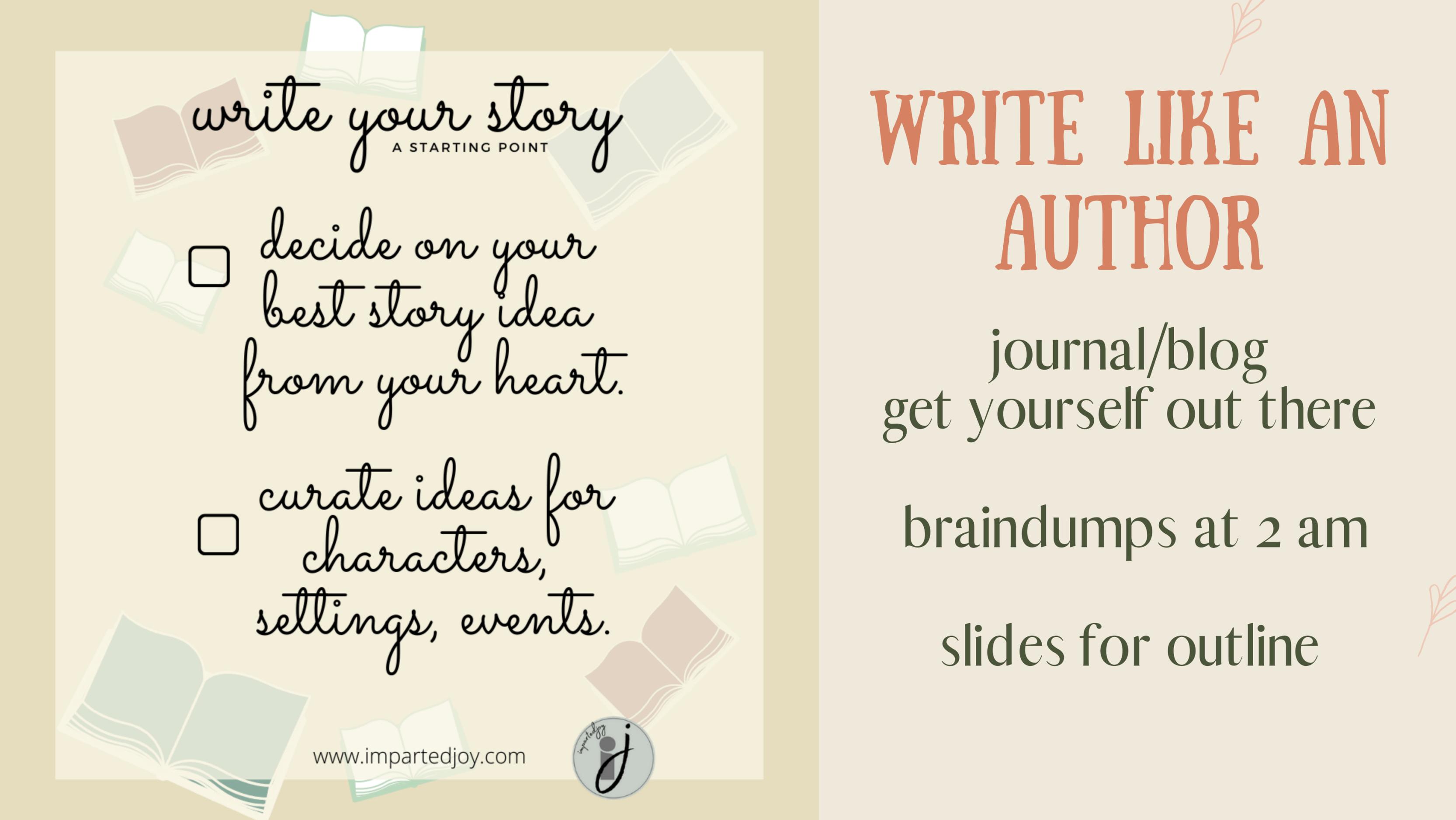
stay positive

scare fear to death

love yourself

EXPRESS YOUR
STORY





write your story

A STARTING POINT

decide on your best story idea from your heart.

curate ideas for characters, settings, events.

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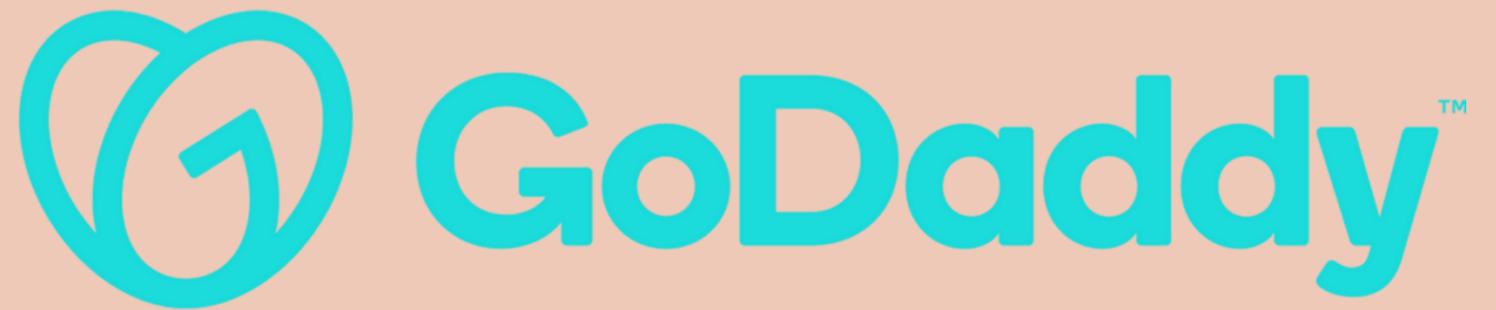
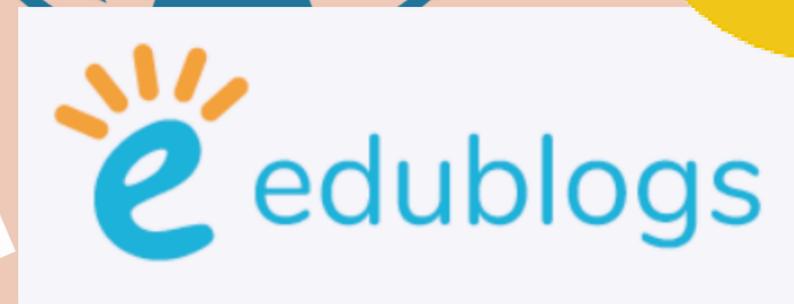
WRITE LIKE AN AUTHOR

journal/blog
get yourself out there

braindumps at 2 am

slides for outline

Spark Your Story with...



REVISE + EDIT

set up each page as you see it would appear in a book.

it's never a 'one-and-done' - keep refreshing + editing as long as you like.

write your story
A STARTING POINT

create a consistent
 schedule to write and edit.

begin an outline, visualize ideas for illustrations.



1

Destiny's Amazingly Different Dreams

Molly Schaefer + Jillian DuBois

2

Page 1

Text: If My name is Destiny Deanna Dean I am decessanly different So are my dreams That is what makes me AMAZING!

Illustration: Destiny herself, standing tall, maybe hands on hips, hair messy, glasses...

3

Page 2

Text: Sometimes other people do not understand me, but I have learned that it's just fine, because I love me just the way I am.

Illustration: Destiny in a big comfy chair, watching, hair in hand. Feet sticking in washbasin with bubbles, splashes of water around. She is simply happy.

4

Page 3

Text: Somedays, my outfit might not look like yours. And, by the way, those silly tags are ITCHY!

Illustration: Destiny reaching to take a tag off her shirt. Tag/labels laying around her. Different colors!

5

Page 4

Text: I often find your jokes funny and I love to LAUGH! Sometimes, I might not understand what you're saying, but laughter brings people joy!

Illustration: D with shrugged shoulders but laughing heartily. Head to someone taking a joke.

Page 3

Text:

Somedays, my outfit might not look like yours. And, by the way, those silly tags are ITCHY!

Illustration: Destiny reaching to take a tag off her shirt...tags/shirts laying around her. Different colors!



Somedays, my outfit might
not look like yours.

And, by the way, those silly
tags are ITCHY!





write your story
A STARTING POINT

know your budget
when hiring
illustrator/publisher.

narrow down your
publishing options +
take your time.

www.impartedjoy.com



READY TO
PUBLISH?

know your budget

search for a reputable
publisher or prepare to
self-publish

hire an illustrator (or
create your own!)

ME?
AN ILLUSTRATOR?
BUT I CAN'T DRAW...



IF YOU CAN
IMAGINE IT, YOU
CAN CREATE IT.



artwork by Cailey Patterson





KINDLE DIRECT PUBLISHING

<https://kdp.amazon.com/>



- user friendly, easy to format
 - inexpensive to publish with a free ISBN
 - several printing options
 - simple to launch, market, and sell
 - expanded distributor markets
- 



INGRAM SPARK PUBLISHING

<https://www.ingramspark.com/>

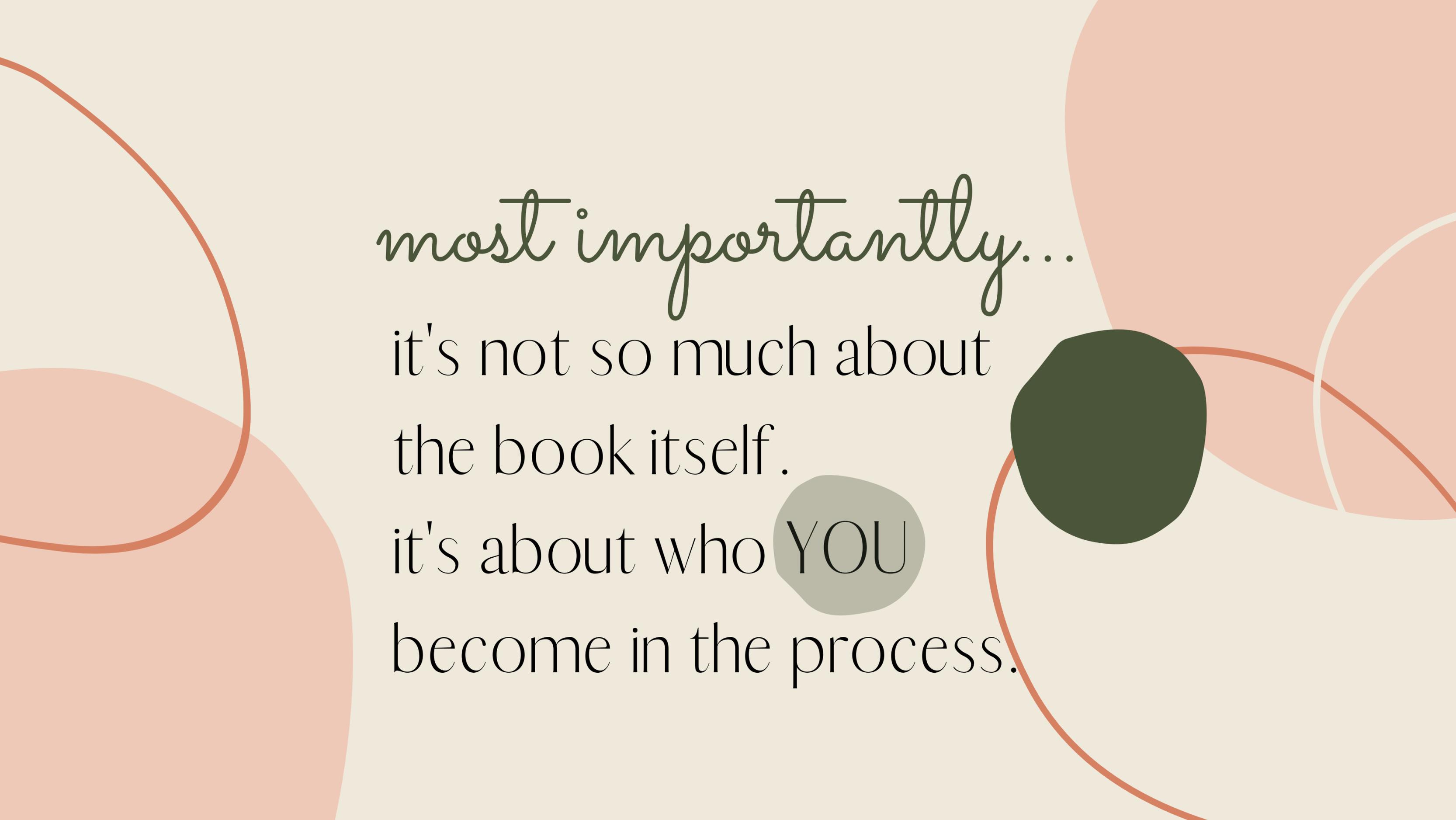


- user friendly, easy to format
 - inexpensive to publish with personally purchased ISBN from Bowker
 - several printing options
 - simple to launch, market, and sell
 - expanded distributor markets
- 

INDEPENDENT PUBLISHERS

- do the leg work
- promote, market with you as a team
- using purchased ISBN
- charge a percentage of royalties/editing fee





most importantly...

it's not so much about
the book itself.

it's about who **YOU**

become in the process.

Thank you!

keep in touch:



@JILLDUBOIS22



JILLIANDE



WWW.LINKEDIN.COM/IN/JILL-DUBOIS



WWW.IMPARTEDJOY.COM

THANK YOU!

KEEP IN TOUCH:



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fill out the Google
form for all the free
resources + handouts
from today's
presentation + MORE!

<https://bit.ly/justjoy22>



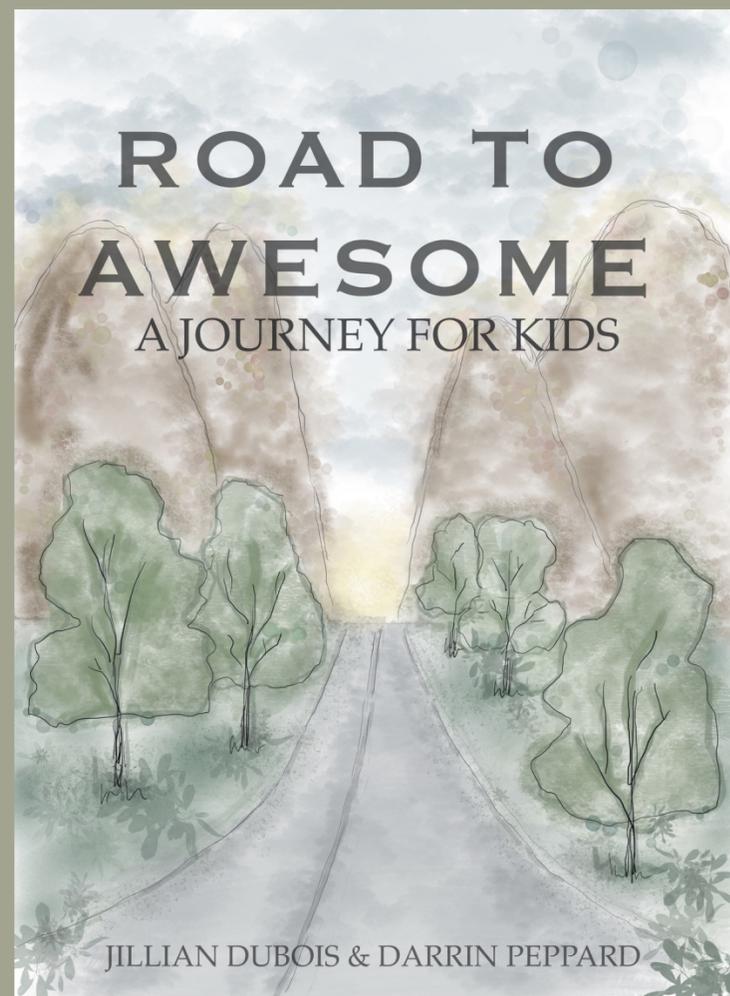
new
journal
just
released!



A 32-page BLANK JOURNAL
for you to create + spark
your story!

There are several graphic
images + quotes to help you
stay motivated through the
process.

The vision is to help guide
other aspiring authors to find
a way to share their own
messages of hope + joy.



books
available
for
purchase
today!

