



September 26, 2022

Dear Friends, Family and Colleagues,

It is with great pleasure that we invite you to our historical 55th annual Pacoima Holiday Parade. The parade will take place on Saturday, December 10th, 2022 and will commence at 9am in front of Pacoima City Hall. The parade route will be along Van Nuys Blvd. from Laurel Cyn to Herrick Ave.

During this upcoming holiday season, we are honored have (Alex Padilla-TBD-to be confirmed) as our Grand Marshall. It's an exciting time of the year where you and your loved ones will be observing time-honored traditions. It's also an honor to co-host this year's Holiday Parade with Crossroad Tigers Youth Athletics along with the Pacoima Chamber of Commerce. Jointly, we hope to deliver a festive event in the spirit of the holidays.

Your participation will continue the year's long tradition of highlighting our great schools, organizations, businesses, and non-profits in the Northeast San Fernando Valley. Please join us along with Los Angeles City Council District 7 Monica Rodriguez, LAPD Foothill Division and Pacoima Beautiful in making this event another fantastic one. For your convenience, we have enclosed a Parade Entry Form and a Sponsorship Form for this year's event.

If you should have any questions or concerns, please do not hesitate to contact the office at via email at ChamberOfPacoima@gmail.com. Together, let's celebrate our successes and achievements! Please visit us at www.ChamberOfPacoima.com for more updates.

Respectfully,

Eddie Gonzalez

Eddie Gonzalez

President

Pacoima Chamber of Commerce





PARADE ENTRY INFORMATION – Page 1 of 2

Organization Name: _____

Contact Person: _____

Address: _____ City _____

Phone: __ (____) _____ or (____) _____

Email: _____

- Marching Band # of Band Members _____
- Dance Group # of Dancers _____
- Drill Team # of Members _____
- Equestrian Group **(Please complete "Equestrian Group" Form)**
- Car Club # of Vehicles _____ (max. 6)
- Motorcycle Club # of Motorcycles _____ (max. 6)
- Business Description _____
- Church/ Religious Org Description _____
- Sports Organization Description _____
- Other Description _____

REGISTRATION FEE

* \$200 Equestrian groups * \$150 car/motorcycle club (max 6 vehicles)

*\$125 Small Businesses or Groups

*Schools are FREE *\$75 Churches/ NonProfits * 20% discount for Chamber Members

Please submit your complete form to:

Pacoima Chamber of Commerce

Check payable to: Crossroad Tigers Youth Athletics (Write in the memo: Parade Entry)

13168 Van Nuys Blvd., Pacoima, Ca. 91331

Entry Form and Fee is due by NOVEMBER 30, 2022 by 5:00p.m.



PARADE ENTRY INFORMATION – Page 2 of 2

Please provide a brief biography and the involvement of your group within the surrounding community.

List any accomplishments your organization, school, business or church achieved throughout 2022

In consideration of being permitted to take part in the 2022 Pacoima Holiday Parade, the participant hereby releases, holds harmless and waives all claims against Pacoima Chamber of Commerce, Crossroads Tigers Youth Athletics and their agents, employees and sponsors for any losses or injuries of any kind whatsoever arising out of the 2022 Pacoima Holiday Parade.

Signature of Entry Representative

Date



EQUESTRIAN GROUP FORM

Business/Organization Name: _____

Contact Person: _____

Address: _____ City _____

Phone: (_____) _____ or (_____) _____

Email: _____

Please be aware that you **MUST** have the following requisites in order to participate in the Parade:

2 Pooper Scooper Persons walking behind the 6 horses (included in your entry fee)

Tools for poop will be provided & must be returned at the end of the parade. (included in your entry fee)

Maximum of 6 horses per group.
(If you have more than 6 horses, you must complete An additional Parade Entry Form and pay an additional \$200.00 entry fee.)

**Please submit your complete form to:
Pacoima Chamber of Commerce**

Check payable to: Crossroad Tigers Youth Athletics (Write in the memo: Parade Entry)
13168 Van Nuys Blvd., Pacoima, Ca. 91331

Entry Form and Fee is due by NOVEMBER 30, 2022 by 5:00p.m.





SPONSORSHIP FORM

Business/Organization Name: _____

Contact Person: _____

Address : _____ City _____

Phone: (_____) _____ or (_____) _____

Email: _____

Title Sponsor **\$ 10,000.00**

Presenting Sponsor **\$ 5,000.00**

Platinum Sponsor **\$ 2,500.00**

Gold Sponsor **\$ 1,250.00**

(Please see Page 2 of the Sponsorship Form to show you what is included in your Sponsorship)

Please submit your complete form to:

Pacoima Chamber of Commerce

Check payable to: Crossroads Tigers Youth Athletics (memo: Parade Sponsor)

13168 Van Nuys Blvd., Pacoima, Ca. 91331

Please contact our office to confirm your sponsorship for the Parade

via email to: chamberofpacoima@gmail.com





PAGE 2 OF SPONSORSHIP FORM

Title Sponsor

\$10,000

- Name and Logo on all Parade Advertisement and Press Releases
- Company Logo on Official Parade Banner
- Company Banner Displayed at Parade Grand Stand Seating Area
- Preferential Parade Line up
- 20 VIP Seating Tickets
- Full Page inside Front Cover in Parade Souvenir Program
- Recognition as Sponsor on all Social Media
- Participation in Ceremonial Parade Ribbon Cutting
- Parade Entry

Presenting Sponsor

\$5,000

- Name and Logo on all Parade Advertisement
- Company Logo and Official Parade Banner
- Company Banner Displayed at Parade Grand Stand Seating Area
- Preferential Parade Line up
- 10 VIP Seating Tickets
- $\frac{3}{4}$ Page Inside Back Cover in Parade Souvenir Program
- Recognition as Sponsor on all Social Media
- Parade Entry

Platinum Sponsor

\$2,500

- Name and Logo Official Parade Banner
- Company Banner Displayed on Parade Route
- Preferential Parade Line up
- 5 VIP Seating Tickets
- $\frac{1}{2}$ Page in Parade Souvenir Program
- Recognition as Sponsor on all Social Media
- Parade Entry

Gold Sponsor

\$1,250

- Name and Logo on Official Parade Banner
- Company Banner Displayed on Parade Route
- Preferential Parade Line up
- 2 VIP Seating Tickets
- $\frac{1}{4}$ Page in Parade Souvenir Program
- Recognition as Sponsor on all Social Media
- Parade Entry



PARADE BOOKLET ADVERTISING FORM

Business/Organization Name: _____

Contact Person: _____

Address : _____ City _____

Phone: (_____) _____ or (_____) _____

Email: _____

Please check all ad sizes that apply:

- | | |
|---|------------------|
| <input type="checkbox"/> Business Card | \$ 100.00 |
| <input type="checkbox"/> ¼ Page | \$ 250.00 |
| <input type="checkbox"/> ½ Page | \$ 500.00 |
| <input type="checkbox"/> Full Page | \$ 750.00 |

IMPORTANT: Please send a high resolution image in a JPEG or PDF format and the Verbiage for your ad to chamberofpacoima@gmail.com

**Please submit your complete form to:
Pacoima Chamber of Commerce**

**Check payable to: Crossroads Tigers Youth Athletics (memo: Parade Sponsor Ad)
13168 Van Nuys Blvd., Pacoima, Ca. 91331**

Program Ad Form due by NOVEMBER 30, 2022 at 5:00pm





PACOIMA HOLIDAY 2022 PARADE PARTICIPANT WAIVER

In consideration of being permitted to take part in the 2022 Pacoima Holiday Parade, the participant hereby releases, holds harmless and waives all claims against Pacoima Chamber of Commerce and Crossroad Tigers Youth Athletics, their agents, employees and sponsors for any losses or injuries of any kind whatsoever arising out of the 2022 Pacoima Holiday Parade.

Group Name (Please print clearly)

Primary Contact (Please print clearly)

(____) _____ - _____

_____/_____/____

Direct Contact / Cellular Number

Signature of the Primary

Date

All additional Adults in your group must sign below, printing their names in the left column and signing their names on the corresponding line in the right column. Parents or Guardians must sign for any child under the age of 18 by printing the child's name in the left column and by signing the parent or guardian's name in the corresponding right column. Please check the "Minor" box if the participant is under the age of 18.

Print Name

Parent/Guardian Signature

Minor
